

# The ECHO



Newsletter of the  
Grand Canyon State Chapter  
Studebaker Drivers Club

Volume 52 Issue 3

2022 Golden Quill Winner

March 2024

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Drive  
Your  
Studebaker!

# STUDEBAKER

PRESENTS A  
NEW KIND OF VEHICLE

*Coupe-Express*

*Truck Load Capacity!  
Passenger Car Comfort!  
Streamlined Style!*



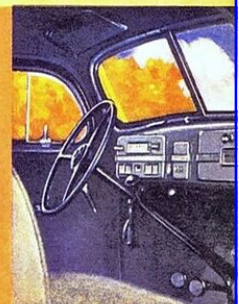
STUDEBAKER is pioneering again! Last year it was Cab-Forward—the sensation of the truck industry. This year it is the Coupe-Express—an entirely new kind of vehicle! The new Coupe-Express meets the needs of those who want true passenger-car comfort in a commercial car that is more convenient than a coupe—or any other type available until now.

Smartly streamlined—front end, hood, cowl, fenders, coupe cab, body and all! Packed with famous Studebaker high-efficiency, high-economy, high-value features! The oil-saving Fram oil and motor cleaner . . . the quiet, low-friction, hypoid rear axle . . . the X-type triple-trussed frame with box-section keystone arch . . . and more than a score of other quality features no other commercial vehicle provides. Also available are the fuel-saving automatic overdrive and the safety hill holder.

See it! Try it! Any owner, any driver, of the Coupe-Express will be proud of it . . . as Studebaker is! Every Studebaker dealer can furnish and service the Coupe-Express. Payload capacity 1,000 pounds. Available also with covered express or suburban-car bodies of appealing streamlined beauty.

THE STUDEBAKER CORPORATION, South Bend, Indiana

Right: An all-steel, genuine Studebaker coupe cab, such as no commercial car ever had before—built-in warm air defroster, adjustable seat-back, controlled ventilation, coupe upholstery. Style and appointments and comfort hitherto unknown in the commercial field. Cross-steering with dual ratio halves the effort of parking.



Right: Ample room for bulky loads—all-steel streamlined body, with flanged sides, stake holes, drop-gate with padded chains, easy-slide steel floor. Two-stage rear springs provide maximum passenger car comfort when light, with full carrying capacity under load! Fully insulated cab, with one-piece steel roof, back and sides. Extra-large rear window.



### Studebaker "Cab-Forward" Wins World Fame in Heavier Service

Nearly half of the 60 foremost truck fleet operators in America are using Studebaker trucks. "Cab-Forward" design, saving length, weight, fuel, and time in traffic and in parking, is one of the prime reasons. Look into it before you purchase another truck, or overhaul an old one!



## From the Editor's Pen .....

At the Chapter's holiday party members shared Studebaker memorabilia and history and Al Frink, a guest of Larry Pohill and now a GCSC member, made remarks about Helen Dryden, a renowned designer who was instrumental in the styling of Studebaker's Coupe Express, one of which Al owns. The styling of this vehicle was a combination truck and luxury car and had design elements that combined utility and luxuriousness producing a totally unique vehicle. This month we repeat Dan Kuhl's article about the famed designer and feature on the cover one of Studebaker's Coupe Express advertising pieces. Hope you enjoy this look back at one of Studebaker's significant contributors to the styling of some of its most beautiful cars.

Thanks to all who have made submissions to this issue: Michell Eastburn, John, Rodhouse, Dan Kuhl, Northwest Chapter and *Avanti* Magazine.

**Please Note:** I am retiring from editing the *ECHO* and know there is someone among the membership who would enjoy the job. You'll need either word processing or publishing software and will receive all the help you need from me and the Board to create a newsletter. Just let us know if you are interested. Thank you.

Chris



## NEW MEMBER CHALLENGE

When a Chapter member recruits a new member to join SDC and/or the Grand Canyon State Chapter he/she will have Chapter dues paid for 2025. Just ask the new member to mention your name on the application where it asks "Referred By".

To have your membership comp'd for 2025 recruit or refer a Stude aficionado to join SDC and/or the GCSC.

## 2024 Chapter Dues are Due

If you have not paid your Chapter dues for 2024 please do so as soon as possible. Use the application on page 12 when you pay or pay through PayPal (see website).

Thank you to all who have renewed their membership in the Grand Canyon State Chapter.

*The great thing about getting older is that you don't lose all the other ages you've been.* Madeleine L'Engle

The *ECHO* is the official newsletter of the Grand Canyon State Chapter, SDC and is published 11 times per year. Contributions are welcome and encouraged. Please submit articles, tech tips, etc. by the 20th of the month preceding publication. Other newsletter editors are welcome to use any material with proper credit given.

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if you would like  
to serve as  
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## SDC National Officers 2023-2025

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# STATE OF THE CHAPTER

By Michell Eastburn, President

*March is here, signaling the awakening of spring and bringing a revitalizing energy that inspires us to appreciate every blooming flower and lengthening day! It's a time for renewal, growth, and the anticipation of vibrant days ahead.*



February was one heck of a beautiful month here in the great 'Valley of the Sun'! Those of us who partook in shots of olive oil and learning Olive Oil 101 enjoyed a beautiful day in Queen Creek at the Olive Mill. Don't think we could have asked for better weather to gather with our wonderful Studebaker family and friends.

This next week we are headed uphill, to the south, to join our sister Chapter for Studes and socializing. The Southern Arizona Chapter has planned this year's All Studebaker Gathering March Madness event in Vail at Freddy's Frozen Custard and Steakburger. Please plan on joining our fellow Arizona Studebakers drivers for a fun filled day while enjoying Studebakers, socializing, and steakburgers.

Please check out Upcoming Events for details on our late spring and summer plans and should you have any ideas on places to go to, see, eat, enjoy, stay cool, etc. Let us know, we are always looking for new and exciting places to check out!

## RECOGNITION AWARDS

A couple of the 2023 Chapter Recognition Awards were presented at the January 2024 Winter Gathering, however, we were remiss in getting them printed in the January ECHO. Thank you once again to Garry Klinger and Butch Summers for your dedication and commitment to the Grand Canyon State Chapter of the SDC.

Social Media has changed this world, some for the bad, mostly for the good. Keeping the world apprised of the outstanding Grand Canyon State Chapter and our love for Studebakers on social media this past year has been amazing. These gentlemen were already active on social media and when asked to help support the Chapter through this media platform, they took the assignment and ran with it, sharing and posting all about our events and our hobby. We would like to recognize Garry and Butch as the 2023 Social Butterflies.

### CHAPTER HELP WANTED

**SECRETARY:** The Chapter is in need of a Secretary to takes meeting minutes. Please contact Michell if you have an interest in becoming involved on the Board.

**EDITOR:** The Chapter editor is retiring. If you have an interest in helping out with the newsletter please contact Chris or Michell. Contact information for both is on pg. 2.



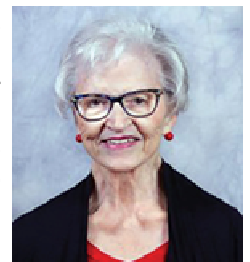
### Welcome New Members!

Jerry & Pamela Maldonado  
PO Box 75724  
New River, AZ 85087-1033  
jerry.maldonado@gmail.com

### Remembering Maryann Lemley

Condolences are extended to **Denny Lockmon**, Maryann's long time companion, and to her family.

The Chapter made a donation in Maryann's memory to the Studebaker National Foundation. Denny sent a note of appreciation for the donation.



### Remembering Kent

In his honor, the Studebaker National Foundation (SNF) has set up a scholarship fund for **Kent Vandenberg**, who passed away January 18th at age 68. Kent, along with his husband **Frank Wenzel**, lived in Palm Springs and Mariposa, California and was active in many car related activities and clubs including the Grand Canyon State Chapter. The scholarship will be awarded to a student pursuing an automotive related field of study or one who is pursuing higher education and who is active in the Studebaker hobby. Your contributions to the scholarship fund are welcome and can be made by either by making a donation at the SNF web site here: <https://www.studebakernationalfoundation.org/contribute-donate> or by sending a check to the SNF treasurer, Linda Derbidge, P.O. Box 151854, Ely, NV 89315-1211. Your donation to the SNF is tax deductible.



A donation was made by the Chapter to the SNF for the scholarship fund.

*Keep America Beautiful,  
Drive a Studebaker!*

# QUEEN CREEK OLIVE MILL



All olive trees are pretty, great, and wonderful anywhere and everywhere...

We get green or black olives from that blessed tree anytime ... ~ Mohammad Skati

A little less spectacular than our December and January events, our February Membership Meeting, however, proved to be just as awesome. Nearly 55 Studebaker friends and family showed up to the Queen Creek Olive Mill with their eight Studebakers and one Ford. The beautiful Sunday weather allowed all to enjoy a yummy lunch on the lawn where we took over more than a few picnic tables under the olive trees. Thank you to Lenny and Barb Olsen for showing up early to hold a few tables and proceed to help us obtain enough tables to seat our large party. There might have been a bit of a wait time for food, but the pizzas were delish and the cocktails were, as well.

Several members were able to join one of the Olive Oil 101 Tours, where they learned how they make extra virgin olive oil at the Queen Creek Olive Mill, how to use it in the kitchen, and why it's so darn good for you! A participation award was won by Kregg and Kimberly Lea and a drivers award was won by John Rodhouse; both received a gift from the Olive Mill of an olive oil and balsamic vinegar gift set. Thank you to all those who attended!

Members and friends participating on Sunday, February 25<sup>th</sup> were Ted & Jan Widhalm, Larry Polhill and 5 guests (1963 Wagonaire), Garry Klinger (1952 Commander SLC), John Rodhouse (1950 Champion SLC), Tim & Cynthia Phillips, Lori Slifer, Bruce Slifer, Don & Rowi Slifer (1961 Hawk) with guests Audrey & Michael Fredericks, Lenny & Barb Olsen (1937 Coupe Express), Kerry & Deb Jackson, Carol & Bob Westfall (1950 Ford), Keith Graham, John Kroulik, Makenna Kroulik, Kolton Kroulik, Kregg & Kimberly Lea, Adam & Michelle DeRosa (1972 Avanti), Dennis Lynde & Linda Saar (1963 Hawk), Lenka Hospodka, Claudia Robinette, Ed & Linda Costell and guests Dennis & Pam Keto, Sid Rosen and guest Araceli, Bill & Peggy Eastburn, Michell Eastburn, Sharon Ware, Jessica Ware, Gordon Cox (1963 Lark Regal) and 3 guests, Jim & Gerry Carr and new members John Snyder & Peggy Neville-Otero (1932 Rockne cowl).

~ Michell Eastburn



Thanks to John Rodhouse  
for the photos.



## GRAND CANYON STATE CHAPTER CALENDAR OF EVENTS

- MARCH 9**  
Saturday **ARIZONA STUDEBAKER GATHERING HOSTED BY SOUTHERN ARIZONA CHAPTER, 10AM-2PM AT FREDDY'S FROZEN CUSTARD & STEAKBURGER, 10205 E. OLD VAIL RD, TUCSON (EXIT 275, LEFT ON HOUGHTON RD.) VALVE COVER RACES, CAN RAFFLE (RAFFLE ITEMS WELCOME), 50/50 RAFFLE, VENDING, PEOPLE'S CHOICE AWARDS. IF YOU DRIVE A STUDEBAKER CONTACT RANDY BY MARCH 2ND AT 520-749-4484 OR dgrg823@comcast.net / SEE PAGE 6 FOR CARAVAN TO TUCSON INFORMATION. BRING CHAIRS AND FIRE EXTINGUISHER.**
- MARCH 10**  
Sunday **GCSC BOARD AND OFFICERS WILL MEET AT 1:00 PM VIA ZOOM CALL OR VIDEO. MEMBERS ARE WELCOME TO ATTEND. TO JOIN IN THE MEETING CONTACT PEGGY AT 623-936-6116 or peggyeastburn@hotmail.com TO BE INCLUDED IN NOTIFICATION LIST FOR MEETING DETAILS.**
- APRIL 6**  
Saturday **CHAPTER MEMBERSHIP MEETING AT HOME OF BILL AND PEGGY EASTBURN, 6314 W. FILLMORE ST., PHOENIX. MEET AT 11AM FOR A BACK YARD BARBECUE AND POT LUCK AT 12PM. INFO: PG. 6 OR PEGGY/ 623-936-6116 OR peggyeastburn@hotmail.com**
- MAY 26**  
Sunday **50 YEAR CELEBRATION OF LA PALMA CAR SHOW HOSTED BY BCOIE CHAPTER AT LA PALMA PARK, 1125 N. LA PALMA PKWY, ANAHEIM FROM 8AM-3PM. \$30 ENTRY FEE CAR SHOW AND PARTS EXCHANGE. REGISTRATION FORM AT WWW.StudebakerSoCal.com OR CONTACT DAN SCOTT AT 818-558-1791 FOR INFORMATION. FLYER ON PAGE 14.**
- JUNE 25-29** **60TH INTERNATIONAL SDC MEET, DUBUQUE, IOWA. SEE CURRENT *TURNING WHEELS* FOR INFORMATION OR VISIT WWW.SDCMEET.COM. REGISTRATION IS OPEN. MAKE YOUR PLANS NOW AND RESERVE YOUR ROOM.**
- JULY 14** **CHAPTER GATHERS AT ORGAN STOP PIZZA AT 4:00PM FOR PIZZA AND MUSIC FROM THE MIGHTY WURLITZER. PEGGY AT peggyeastburn@hotmail.com**

**FOR ALL UNDERLINED EVENTS LISTED ABOVE VISIT THE CHAPTER FACEBOOK PAGE STUDEBAKERS GRAND CANYON STATE CHAPTER TO ADD THE EVENTS TO YOUR CALENDAR.**

### NON-CHAPTER EVENTS OF INTEREST

- MARCH 16 CATCH-A-WAVE CAR SHOW HOSTED BY KIWANIS NUEVO CLUB TEMPE**  
The Catch-A-Wave Car Show will be held on the grass at Kiwanis Park, Mill Ave. and Baseline Roads. From 9am-1pm with entry open 7:30am-9am. Proceeds benefit Kiwanis Charities. There will be music, food, drinks and raffle prizes. Register by 3-8 online at [www.KiwanisNuevo.org](http://www.KiwanisNuevo.org)
- MARCH 23 ACC MOTORSPORTS DAY CAR SHOW TEMPE**  
The Arizona Community Church (ACC) at 9325 S. Rural Rd., Tempe will hold the Motorsports Day Car Show Saturday, March 23rd, 9am to 1pm. Pre-register online by 3-10; fee is \$25.00 and includes a t-shirt and dash plaque. There will be prizes, drawings and food trucks on site. Visit <https://www.az.church/events-list/motorsports-day>
- APRIL 20 "CRUISE IN FOR THE VETERANS" CAR SHOW PRESCOTT**  
Chapter members are invited to attend Cruise In For The Veterans car show at Heights Church, 2121 E. Larry Caldwell Dr., Prescott 9am-3pm. Food, silent auction, raffles. If you preregister for the show will get a free event t-shirt at the show. All proceeds for vets. Visit [www.cruise4vets.com](http://www.cruise4vets.com) Chapter member Steve Piper will arrange for any members attending to park together. Contact him at 928 830-4945. See page 13 for event flyer.
- MAY 3-5 HISTORIC ROUTE 66 FUN RUN** Dennis Lynde sent the following information: The historic Route 66 Run is May 3rd through the 5th and runs through Seligman and Kingman and ends in Topock. Check it out online at <https://www.historic66az.com> Entry fee is \$66. which includes a commemorative license plate, a dash plaque and a t shirt. Check for rooms in Seligman and Kingman.

## UPCOMING CHAPTER EVENTS

### MARCH 9 ARIZONA STUDEBAKER MEET

When: Saturday, March 9, 2024

Time: 10:00am to 2:00pm

Location: Freddy's Frozen Custard & Steakburger, Tucson

The annual March Studebaker Gathering hosted in 2024 by the Southern Arizona Chapter will be held on Saturday, the 9th from 10 am to 2 pm at Freddy's Frozen Custard and Steakburger, 10205 E Old Vail Road, Tucson, 85747. Use Exit 275 of I-10 and go left on Houghton Rd. There will be the usual 50/50 drawing, raffle items, People's Choice awards and the possibility of valve cover races. Please bring any raffle items you wish to donate the day of the show.

Please RSVP to Randy Goble at 520-749-4484 or [dgrg0823@comcast.net](mailto:dgrg0823@comcast.net) ASAP if you will be attending with a car so the SAC has an idea how many cars will be in the display.

GCSC members can join a caravan to Tucson in either your Studebaker or brand X by meeting at Rudy's BBQ, 7300 W. Chandler Blvd., Chandler. Use exit 160 off I-10, go east and make at u-turn at 54th St; Rudy's is on the right. Rudy's opens at 7am for breakfast, if you wish. The caravan will leave by 7:30. More info: Peggy: 623-936-6116 / [peggyeastburn@hotmail.com](mailto:peggyeastburn@hotmail.com)

Visit the Chapter Facebook page Studebakers Grand Canyon State Chapter to add Chapter events to your calendar.

## LOOKING AHEAD

### APRIL 6 BACKYARD BBQ & POT LUCK

When: Saturday, April 6<sup>th</sup> 2024

Time: 11:00 with lunch at 12:00pm

Location: Home of Bill & Peggy Eastburn  
6314 West Fillmore St, Phoenix, AZ 85043

Come join in a backyard barbeque with your Studebaker Family followed by a membership meeting. The Chapter will be providing the main dish and members are asked to share their favorite side dish and/or dessert.






The Eastburns have a collection of several unique Studebakers and a lush green grass backyard adorned with several yard animals. Come join, relax, kick back, grab a beer/cocktail and some food and let's enjoy being outside before its gets "too hot".

Please RSVP to Peggy by March 31st at 623-936-6116 or [peggyeastburn@hotmail.com](mailto:peggyeastburn@hotmail.com)

**INTERNATIONAL DRIVE YOUR STUDEBAKER DAY** is celebrated by the SDC the second Saturday of September and this year it is September 14th. Your ideas for a Chapter outing are welcome. Please contact Michell or any board member (see page 2) with your suggestion for an activity. All ideas will be considered.



# March 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Questions? Call Chris at 602-995-2146	It's Wildflower season. Visit <a href="http://www.azstateparks.com">www.azstateparks.com</a> or <a href="http://www.maricopacountyparks.net">www.maricopacountyparks.net</a> for best displays.				1	2
3	4	5	6	7	8	9 Studebaker Meet-Tucson
10 DST Begins Board Meeting	11	12	13	14	15	16
17 	18	19 Vernal Equinox 	20	21	22	23
 24 Easter 31	25	26	27	28	29 	30



# 2024 International SDC Meet Dubuque, Iowa

Submitted by Cynthia Sale, Iowa Hawkeye Chapter

The 2024 SDC International Meet in Dubuque, Iowa, is less than five months away! We have created a meet brochure for members to share.

The brochure includes registration forms, schedules, hotels, airports, rental calls, and other good information. The brochure can be downloaded from the link below and printed as needed.

<https://tinyurl.com/kj9kj97u>

REMINDER: Our hotel rooms are going fast due to a huge Youth Baseball Regional Tournament announced a few weeks ago. Get your room reservations soon!

Recent Q&As:

*Are tickets to museums or activities included in the purchase price of the self-guided driving tour book?*

No, tickets to activities along the self-guided tours are not part of the \$5 purchase of the tour booklet.

*Where is the Banquet?*

The Buffet Banquet Steak and Chicken Fry is in the ballroom on the event fairgrounds. Chicken or steak grilled to your preference and side dishes.

*What division or class is correct for my vehicle?*

The SDC list is here: <https://tinyurl.com/yku87pd2>

Visit [www.sdcmeet.com](http://www.sdcmeet.com) for all the information you'll need to know about the Meet.



Seen on Facebook and numerous newsletters.

## CELEBRATE!



### March Birthdays

- |    |                     |    |                  |
|----|---------------------|----|------------------|
| 2  | Jim Humphreys       | 23 | Kellie Lepore    |
| 3  | Laure Sumner        | 23 | Dana Tietz       |
| 9  | Richard Gomez       | 24 | Norman Marineau  |
| 11 | Joan Painter        | 25 | Shawn Miller     |
| 16 | Brian Dersh         | 28 | Mike Lynch       |
| 21 | Lisa Humphreys      | 31 | Deanna Honsinger |
| 22 | Donald Grobengieser |    |                  |

### March Anniversaries

- |    |                         |
|----|-------------------------|
| 4  | Harold & Deanna Manley  |
| 6  | Don & Rowi Slifer       |
| 16 | Larry & Ruth Cushing    |
| 17 | Warren & Joy Webb       |
| 18 | Richard & Suzanne Riley |



### Children's Birthdays

- |    |   |
|----|---|
| 29 | Aaron Rasmussen<br>(son of Ron & Stephanie) |
|----|---|

## Thoughts and Well Wishes to

- |            |                       |
|------------|-----------------------|
| Carl Reid  | Paulette Fein         |
| Sue King   | Mary Powell-McConnell |
| Jim Nereau | Rosalie Torske        |

**March Studebaker Fact:** The last Studebaker automobile rolled off the Hamilton, Ontario, Canada, assembly line on March 17, 1966 when Studebaker shut its doors for the final time after 114 years in business.

### Other March 17<sup>th</sup> Fun Facts:

- 1762 – The first parade Saint Patrick (the patron saint of Ireland) was held by Irish soldiers serving in the British army in New York City.
  - 1910 – The Camp Fire Girls organization was founded.
  - 1941 – The National Gallery of Art was officially opened in Washington, DC.
  - 1947 – First flight of the B-45 Tornado strategic bomber.
  - 1958 – The United States launches the first solar-powered satellite, Vanguard I.
  - St. Patrick's Day
  - National Corned Beef and Cabbage Day
- Submitted by Michell Eastburn.

INDOORS OR OUT, NO ONE RELAXES  
IN MARCH, THAT MONTH OF WIND AND  
TAXES,  
THE WIND WILL PRESENTLY DISAPPEAR,  
THE TAXES LAST US ALL THE YEAR.

- OGDEN NASH -

## ~~~~~ THIS N THAT ~~~~~

On Sunday, January 14th the Southern Arizona Chapter held its annual banquet at the White Stallion Guest Ranch in Tucson. According to the SAC newsletter editors, "the food was delicious and we had a good turnout. This year, the weather was beautiful." GCSC members from the Phoenix area who attended were **Bill and Peggy Eastburn, Michell Eastburn, Jim Clever** and **George Gezelius**. Peggy had her dinner comped and others won door prizes and auction items.

**Old Cars Weekly** will feature **Harold and Deanna Manley's** beautifully restored 1932 Commander Regal Model 71 on its first page of the March 15th edition. Their car is part of the magazine's coverage of the SDC's annual meet in Manitowoc, Wis. What a nice honor for the Manleys and their beautiful car.

You can check out the e-edition of *Old Cars Weekly* by subscribing to the free newsletter at <https://tinyurl.com/2m9xhc5p>

**Butch Summers** posted on the Studebaker Addicts Facebook page he entered his very nice 1948 Champion in the Hope for Homeless Car Show in Ahwatukee on February 24th. The show featured nearly 600 cars and Butch earned Best in the '40s class. Congratulations on the award.

Visit <https://www.hope4thhomelessaz.com> to learn more about the organization hosting the event. There will be a fall show on November 30th at the same location, the Mountain Park Church, 16451 S. 48th St., Phoenix.



## TECHNICAL INFORMATION .....

### BUMPER BOLTS ON '47 TO '66 CARS

Studebaker used a unique oval headed bumper bolt on all their 1947 to 1966 cars. However, in some applications conventional round headed bolts are used, namely, on the outermost bolts (where the bumper wraps around) on Hawks and also on '62 and '63 Larks when equipped with the optional wing guards.

When installing a new or rechromed bumper do not overtighten the bolts since it can distort the bumper face. The bumper brackets have a similar "v" shape on the mounting surface but it is still possible to create a flat area on the bumper bar by over tightening. It is also important to re-use the rectangular washers so that the nut will have a proper surface to seat against. So, save all of the original hardware when changing bumpers and use it unless you do get the proper bolts with the new bumper. *From Northwest Chapter newsletter.*



## RAYMOND LOEWY'S SHRIMP SCAMPI

### Ingredients

1 lb of fresh medium-size shrimp	1/3 cup dry white wine
8 oz angel hair pasta	1/4 tsp freshly ground pepper
1/2 c butter	3/4 cup grated Romano cheese
4 cloves garlic, minced	1 tsp chopped fresh parsley

### Directions

1. Peel and de-vein shrimp, set aside.
2. Cook pasta according to the package directions, drain and place in a large serving platter.
3. Melt butter in a large skillet over medium heat. Add garlic and shrimp and cook, stirring constantly 3-5 min or until shrimp turn pink.
4. Add wine and pepper, bring to a boil. Cook 30 seconds stirring constantly.
5. Pour shrimp mixture over pasta; sprinkle with cheese and parsley and toss gently. Serve immediately. Serves 4



From *Avanti Magazine*, Issue 205.



# FROM RICHES TO RAGS

By Dan Kuhl

One 1936 Studebaker President magazine ad stated: "Styled Throughout by Gifted Helen Dryden". In her day she was the best, however, her story is somewhat sad and thought provoking as to how her career ended so abruptly.

Helen Dryden was born on November 26, 1882 to a wealthy Baltimore family. Her future as a socialite in a prominent family was cut short with the failure of the family business. Soon after the business failed the family moved to Pennsylvania where she attended the Pennsylvania Academy of Fine Arts to study landscape art. She soon found her real interest was 18th Century French design and dress. Sometime in 1908 she moved to New York City to show her fashion portfolio to the publishing industry. After numerous rejections she was hired by *Vogue Magazine* where she flourished until 1923. It was at this time she became a trendsetter for the social elite while becoming the highest paid female artist in America. Her first encounter with Raymond Loewy, who was also a fashion illustrator, was also at this time. It is worth noting that she was cultivating a second career as a Broadway costume designer.



By 1929 her influence on automotive design is documented in *Automobile Topics*, a weekly automotive news magazine. In 1930 she appeared with several celebrities in a Studebaker ad that stated "styled as befit champions by those whose word in art carries authority". (Author's note: There's that name "Champion" that Studebaker would name their last all new car in 1939).

In 1935, in an article about the New York Auto Show in the *New York Times*, Ms. Dryden is listed as an industrial design and style expert. The following year she and Raymond Loewy were contracted as design consultants by Studebaker. Her salary at this time was reported to be \$100,000. This relationship continued through the 1938 model year, in which the Studebaker line was reported as the most beautiful car manufactured by the *Magazine of Art*.

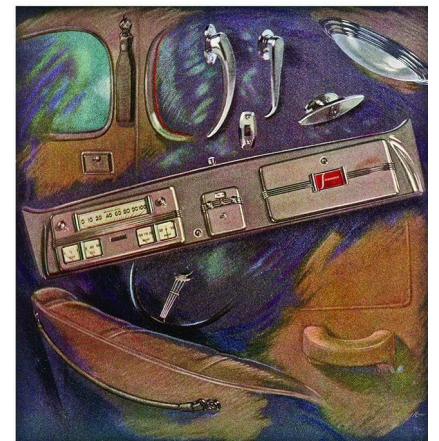
By 1940 Helen Dryden's art deco style was no longer fashionable and with the pending war, she was no longer in the limelight. Her future was beginning to change at age 58. She was now on welfare and would be until her death in 1972. Although a sad ending, she should be remembered for her contributions: in the art world for her fashion designs; three of the most beautiful Studebakers ever manufactured that bore the red lazy "S" emblem that she created; and most of all that women could function in a man's automotive world. She also realized that women were important automobile consumers and that cars should be attractive to this segment of the buying public. Justifiably so, her work was the foundation of things to come as exemplified in the 2018 book *Damsels of Design*, about the ladies who designed auto interiors for GM during the Golden Age of Automobiles.



References: Fox, Fred K. "1936 Studebakers, A new Styling For Fast Paced

Times" *Turning Wheels* Vol 41 No. 12 (December 2009): pp. 6-14.  
Smith, Constance. "Damsels of Design: Women Pioneers in the Automobile Industry, 1939-1959". (2018). Shiffler Publishing Ltd.  
Check out another good article about Helen Dryden here:  
<https://www.hemmings.com/stories/article/helen-dryden>

Photo at right: Studebaker ads in 1937-'38 praise Helen Dryden's cleanly designed appointments and Raymond Loewy's streamlined exterior styling, though countless others contributed.



## Different by Design

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The Studebaker National Foundation has \$2,000.00 scholarships available for qualified students. Please visit <http://www.studebakernationalfoundation.org> to download an application.

You can also contact James Bell at 360-738-0103 or [studenut@comcast.net](mailto:studenut@comcast.net) if you have questions about the SNF scholarship program.



The SDC advises all Studebaker drivers display a fire extinguisher at the front left tire of their car/truck at SDC/Chapter hosted car shows.



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**STUDEBAKERS FOR SALE**

**1962 GT Hawk.** 289, factory 4spd, Twin Traction, 4 bbl carb, dual exhaust. 99,000+ miles. Gas gauge & radio do not work. Ready for restoration. \$10,000 OBO. Brian 480-532-7983 (3)

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**1964 GT Hawk,** 4spd, disc brakes, no exterior rust, new front floors, will run, project, \$3,750. **1956 Commander 2dr Sedan,** no exterior rust, some floor rust, rolling shell, awesome resto-mod project, make the tri-five Chevy guys take notice, \$1250. **1959-'61 Hawk side grilles,** NOS, will fit '56-'58, \$1200. pair. 480-406-1376, leave message, will return call. Keith Graham (1)

**1964 Commander,** 6 cyl, od. Motor froze. Mice interior, good glass, perfect grill, good chrome. Very little rust. \$200 OBO. Car in NE Nebr. Ted Widhalm 402-640-3995 (1)

**1951 Champion Starlight,** good windshield & back glass, no rust, no driveline, roof pushed down; No title, \$1,800 OBO. **1957 or newer C-Cab with doors,** very little rust, \$1,500 OBO. Ask about many other parts. Pete Mensing 928-776-7979 (1)

**1940 Champion 2 dr sedan.** Blue w/ gray interior. Very good condition. Located in Gilbert. \$7,000. Jeff jeffery.reel@hotmail.com (0)



**STUDEBAKER PARTS FOR SALE**

**New Champion aluminum radiator** for '53-'54 Studebaker car, \$200. New Silvolite .040 over pistons and rings for 289, \$200. 3 brand new can of correct green engine paint, \$30. New S&W Performance mild steel 8 point roll bar kit for '53-'54 2dr, \$500. New aluminum Mopar licensed high torque starter for when mating Stude V8 to 700R4 trans. \$200. New black billet Holley style 600cfm Jegs carburetor, dual line, \$300. New aluminum 4bbl carb spacer, \$20. New 14" chrome Jegs 4bbl air filter and assembly, unbranded, \$30. New B&M Megashifter, \$400. Bucket seats out of 2019 Infiniti QX30, black and ivory, EXCELLENT condition. Wiring was cut, but includes all switches. \$500. No junk here, may consider reasonable offers, but no fire sale. Parts located in Glendale. Fred Schlegel, 602-315-6092, call or text.

**Parting Out '66 titled Daytona** with a flanged axle rear. Bring your own tools. Motor, trans & front suspension are not included in this sale. Call Larry at 623-376-7054 (0)

**Set of R2 Heads, \$275. Never used aluminum 4 barrel intake, \$400. Heater unit** for '64 Lark w/ new radiator core \$300. Avanti windshield seal, \$100. New R2 super-charger to air cleaner hose 1557350, \$30, **new supercharger to chamber hose** 1557751 \$30. Crank pulley, 3 grooves \$125. Avanti water pulley, 3 grooves \$75. Avanti vibration damper, new \$195. Auto trans flex & reinforce plates, new \$5. Set of 4 full wheel covers \$80. 232, 259 & 289 aluminum (billet) cam gear \$100. **R-1 carb and rebuild kit \$275.** Avanti front sway bar \$50. Avanti power antenna (rebuilt by Genstar) never used \$150. Lark console and base

(console needs to be re-covered) \$100. '64-'66 Lark V-8 doghouse \$50. Prices do not include packaging, shipping and insurance. Call/text 602-885-2216 or wjazwin@hotmail.com (0)

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**MISC**

**1946 7'5" International Pickup trailer,** very straight. Good short bed for truck restoration. \$950 OBO. Pete Mensing 928-772-7979 (1)

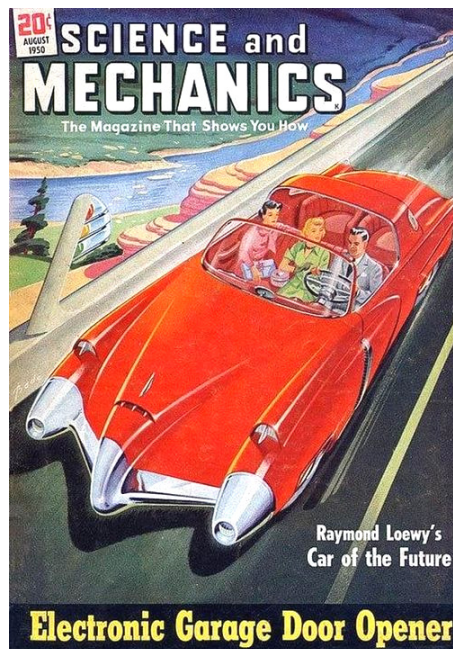
**Two members have cars on consignment** at Gateway Classic Cars, 23305 N. 23rd Ave. (23rd Ave. & Pinnacle Peak Rd.). Lenka Hospodka's 1955 President sedan and Rick Melm's 1970 Avanti II 4 spd are both nice cars and good drivers. Check them out.

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# The *ECHO*

Newsletter of the Grand Canyon State Chapter, SDC  
 P.O. Box 37464  
 Phoenix, AZ 85069-7464



2024 Chapter Dues are Due

**REMINDERS FOR MARCH/APRIL**

3-9 March Studebaker Meet - Tucson  
 3-10 GCSC Board Meeting  
 4-6 Backyard BBQ at Eastburns

See pages 5 & 6 for details.



Visit the Chapter web site at  
<https://www.grandcanyonsdc.com>



Visit the Chapter on Facebook at  
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Scan a QR code with your smart phone to visit  
 the Chapter web site or Facebook page.

## GRAND CANYON STATE CHAPTER STUDEBAKER DRIVERS CLUB MEMBERSHIP APPLICATION

All memberships are for one year beginning on January 1.  
**Chapter dues are \$20.00**

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Membership in the Studebaker Drivers Club, Inc. is compulsory to be a member of the Grand Canyon State Chapter of SDC, Inc. **If you are not a member of SDC, add SDC dues to your chapter dues** which the treasurer will remit for you. SDC dues are \$37.00 for new members, first year only. To renew your SDC membership, add \$46.00 for 1 year, \$132.00 for 3 years or \$220.00 for 5 years. Both include *Turning Wheels* magazine and the digital *Turning Wheels*. Or \$29.00 for membership and the digital *Turning Wheels* only. Or \$15.00 for membership without any magazine.

Any questions can be directed to the address below or to Chris Collins at 602-995-2146 or [ccollinsaz@cox.net](mailto:ccollinsaz@cox.net)  
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