

The ECHO



Newsletter of the
Grand Canyon State Chapter
Studebaker Drivers Club

Volume 50 Issue 6

2021 Golden Quill Winner

June 2022

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*Happy
Summer!*



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Collier's

THE NATIONAL WEEKLY ★

WHY YOUR CAR IS SAFE
By **Captain Eddie V. Rickenbacker**

An illustration of Donald Duck, Mickey Mouse, and Goofy around an automobile appears on the cover of the publication "Collier's". It is part of a featured article titled "Why Your Car Is Safe" by Captain Eddie V. Rickenbacker (an American fighter ace in World War I and Medal of Honor recipient).

From the Editor's Pen

Chapter members were busy representing the club and Studebaker by attending all-makes shows during May, into June, and you can read about several on page 4. In the next issue Studebaker events will be featured. Our Zone Director, Ed Smith, will catch us up on the International SDC Meet and there'll be news about the meet at La Palma Park in Anaheim over the Memorial Day weekend.

Thanks to Steve Piper, Tim Painter, Denny Lockmon and Gary Keating for submitting information about events they attended. Thanks also to Michell Eastburn, Dan Kuhl and Jerry Blount for their contributions. The next issue will be a combined July and August edition and will be sent out mid July. Submissions are due July 1. Please note the July event and put it on your calendar.

Happy Summer

Rest is not idleness, and to lie sometimes on the grass under trees on a summer's day, listening to the murmur of the water, or watching the clouds float across the sky, is by no means a waste of time.

- John Lubbock

Chris



Reminder: To be a member of the GCSC you must be a member of the Studebaker Drivers Club. If your SDC dues are not current, please visit <https://sdc.cornerstonereg.com/> to renew. Dues are \$36.00 for one year, \$99.00 for three years or \$161.00 for five years. If you no longer wish to receive *Turning Wheels*, there is a membership option without the magazine at \$12.00 per year.

CHAPTER NAME BADGE

Order your Chapter name badge with a pin back by contacting Chris Collins at ccollinsaz@cox.net or 602-995-2146. The price is \$5.00 each.

If you wish to have a magnet back on your badge, the price is \$6.00 each.

The name badges are available in the traditional brass and black with the SDC logo or a blue plastic with the Chapter logo.



The ECHO is the official newsletter of the Grand Canyon State Chapter, SDC and is published 11 times per year. Contributions are welcome and encouraged. Please submit articles, tech tips, etc. by the 20th of the month preceding publication. Other newsletter editors are welcome to use any material with proper credit given.

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STATE OF THE CHAPTER

By Michell Eastburn, President

"I thank my lucky stars to be living here today 'cause the flag still stands for freedom and they can't take that away, And I'm proud to be an American, where at least I'm proud I'm free. And I won't forget the men who died, who gave that right to me." – Lee Greenwood



This past month we all were to reflect on those that gave the ultimate sacrifice to all allow this country to be free, may we always remember and honor those that never made it home.

Congratulations to all of our middle school, high school, and college graduates!

I am excited for June as we will once again be able to appreciate the wonder of Streetside Classics and all it has to offer. We will gather early to enjoy some early morning camaraderie including a light breakfast. Please plan on bringing out your Studebaker for the a.m. festivities and enjoy the indoor garage (yes, it should be cool in there) of approximately 200 different vehicles of various makes and models. We will be celebrating Father's Day and honoring all that they have done and will do. For me, I am thankful that my father, Bill Eastburn, (and a couple of his buddies), decided 50 years ago to create the Grand Canyon State Chapter of the SDC so that we could all be the Studebaker family and friends that we are today. Make sure you save the date, Dec 10th, for our 50th Anniversary Holiday Party Membership Appreciation Extravaganza.

Looking forward into July, the Chapter will be meeting for pizza and music from the Mighty Wurlitzer at Organ Stop in Mesa. Looking a little further into the future, 2023 PSW Zone Meet endeavors need to get rolling. The Chapter seemed excited in January, now we need that excitement to start planning. A committee will need to be created to start working on location, promotions, activities, tours, and funds. Lots of work has been started from the 2020 Zone Meet, so we aren't starting from scratch, but it will still need some time and love.

GRAND CANYON STATE CHAPTER
Celebrates 50th Anniversary
1972 - 2022

In December, the Chapter will have an official celebration of its 50th Anniversary. If you have any reminiscences and/or memorabilia you'd like to share at the event or with the board, please let a board member know. Items you might share include photos, t-shirts and other items from the past.

Congratulations



Aubrey Lyn Eastburn - Sonoran Heights 8th Grade Promotion Class of 2022.

Domenica Fay Eastburn - Magna Cum Laude, Trivium Preparatory Academy Class of 2022.

Domenica will be attending Northern Arizona University Honors College in the fall to study business management.



AZ Travel ID deadline is around the corner

By Bill Lamoreaux / ADOT Communications
(source: <https://azdot.gov/adot-blog/will-your-license-fly-az-travel-id-deadline-around-corner>)

Beginning May 3, 2023, you will need a federally-compliant credential -- like the Arizona Travel ID -- to get past TSA checkpoints at airports for domestic flights. This credential is distinguished by a gold star in the upper right corner and is available to Arizona residents as a driver license or identification card.

Because the Arizona Travel ID is compliant with the federal standards, you will need to provide extra documentation like a birth certificate, social security number and proof of Arizona residency.

Don't get grounded, go to AZTravelID.com today to update your ID before the deadline. You can also walk into an MVD office for this service, but we suggest scheduling an appointment and that can be done online at azmvdnow.gov. Even if you haven't activated your AZ MVD NOW account, you can still schedule a Travel ID appointment.

Well wishes to

- Bill Eastburn recuperating from surgery
- Paulette Fein recuperating from a fall
- Carl Reid recovering from surgery
- Esther Reid on the mend

TEMPE HISTORY MUSEUM

Several Chapter members gathered at the Tempe History Museum, Southern Ave. and Rural Rd., on Saturday, May 21st to enjoy the Studebakers in the parking lot and many interesting displays in the Museum telling the history of Tempe. One item not to be missed was the refurbished Minder Binders water wagon.

At noon, members went across Southern Ave. to Culver's for lunch and Chapter up dates from Sharon Ware. Attending were Sharon Ware, Dennis Lynde & Linda Saar (1963 GT Hawk), Jim & Gerry Carr, Dale Sexton (1997 AVX), Richard Dormois, Garry Klinger (1952 Commander SLC), Jim Clever, Chris, Rachel, Aubrey & Chloe Eastburn (1963 Lark), George Gezelius (1951 Champion), Gary Keating (1934 Commander), Paul Miller & Camille Miles (1950 Bullet Nose Tribute), Jim McDonald (1951 Commander) and John Rodhouse. ~ Sharon Ware

NON-CHAPTER CAR EVENTS OF INTEREST

MAY 7 MARTIN AUTO MUSEUM CAR SHOW

The Arizona Avanti Owners Association (AAOA) was the featured marque Saturday, May 7th at the Martin Auto Museum, 43rd Ave. & Thunderbird. Chapter members, who are also AAOA members, showing their Avantis



were Rick Melms, 1988 Avanti Convertible; Denny Lockmon, 1964 Avanti; Dale & Norma Sexton, 1997 AVX; Chuck & Chris Collins, 1963 Avanti; Adam De Rosa, 1972 Avanti II; Al Riedel, 1978 Avanti II. Other AAOA members displaying their Avantis were John Drake, Duane Pascoff, John & Geri Moore, Gene Schreiner and Richard Simpson. Chapter members attending as spectators were Jim & Gerry Carr and Dan Kuhl. The lone Studebaker in the show, a 1939

Commander, was displayed by former Chapter members Rick & Lisa Earheart. Additionally, four Studebakers are displayed in the Museum. Approximately 400 vehicles were on the show field.

Admission to the museum was included with registration and the first 100 received a t-shirt. Many awards were given with Denny receiving the "Amazing Ride" award for his Avanti, the red one on the right above. ~ Chris Collins

MAY 14 CRUISE-IN FOR THE VETERANS

Saturday, May 14th a Cruise-In for The Veterans took place in Prescott at the Gateway Mall. Around 450 vehicles took part including a number of Studebakers. Among them were Chapter members Steve Piper who showed his 1961 Champ, shown on the right, and Jim Carlin displaying his 1948 Champion convertible. Other Studebakers were a Provincial wagon, 1950 Bullet Nose, a 1955 Coupe and an Avanti.

~ Steve Piper



JUNE 3-4 CRUZ'N THE RIM CAR SHOW

Tim Painter reported that his and Joen's 1953 Commander received a Participant's Top 20 Award at the Cruz'n the Rim Car Show in Show Low, June 3-4. The Keatings also received a Participant's Top 20 Award and the Mayor's Choice award, as well, with their 1934 Commander street rod. Congratulations to both.

Also displaying their Studebaker 1951 Stake Bed pickup were Ed and Linda Smith. Malcolm Stinson showed his black 1981 Cadillac and Joe Bailey from the Antique Studebaker Club helped the host club with parking. Ed Smith won the poker-walk, winning \$100.00. Sandie and Gary got an entry drawing prize of a meal at The House in Show Low where Gary reports the food was great. He also noted the show was well-planned. ~ Tim Painter, Gary Keating



To all the Chapter members who attended all-makes shows in May and June with their Studebakers:

Thank you for representing the marque and the Chapter.

GRAND CANYON STATE CHAPTER CALENDAR OF EVENTS

- JUNE 18** **CHAPTER GATHERING AT STREETSIDE CLASSICS, 614 E. AUTO CENTER DR., SUITE 101, MESA 85204. MEET AT 8:30am IN WEST SIDE PARKING LOT. STORE OPENS AT 9:00 FOR SELF TOUR OF VEHICLES FOR SALE AND A CONTINENTAL BREAKFAST FOLLOWED BY MEMBERSHIP MEETING. 623-936-6116 or peggyeastburn@hotmail.com**
- JUNE 26** **GCSC BOARD AND OFFICERS WILL MEET AT 2:00 PM VIA ZOOM CALL OR VIDEO. MEMBERS ARE WELCOME TO ATTEND. TO JOIN IN THE MEETING CONTACT PEGGY AT 623-936-6116 or peggyeastburn@hotmail.com TO BE INCLUDED IN NOTIFICATION LIST FOR MEETING DETAILS.**
- JULY 8** **COLLECTOR CAR APPRECIATION DAY, AN ANNUAL HOLIDAY TO RAISE AWARENESS OF THE VITAL ROLE AUTOMOTIVE RESTORATION AND COLLECTION PLAYS IN AMERICAN SOCIETY. SPONSORED BY SEMA ACTION NETWORK. CHECK OUT A CRUISE-IN NEAR YOU.**
- JULY 10** **CHAPTER WILL MEET AT ORGAN STOP PIZZA, 1149 E. SOUTHERN AVE., MESA (SW CORNER OF STAPLEY DR. & SOUTHERN AVE.).FOR PIZZA AND MUSIC. ARRIVE BY 4:00PM TO GATHER, ORDER PIZZA AND ENJOY THE MIGHTY WURLITZER PIPE ORGAN. BRING FRIENDS AND FAMILY, TOO. CREDIT/DEBIT CARDS NOW ACCEPTED. CONTACT PEGGY 623-936-6116 or peggyeastburn@hotmail.com FOR INFORMATION.**
- SEPTEMBER 10** **INTERNATIONAL DRIVE YOUR STUDEBAKER DAY. YOUR SUGGESTIONS FOR AN ACTIVITY ARE WELCOME. CONTACT PEGGY 623-936-6116 or peggyeastburn@hotmail.com**
- OCTOBER 23** **CHAPTER WILL PARTICIPATE IN ORPHAN CAR SHOW HOSTED BY GRAND CANYON CHAPTER, HUDSON ESSEX TERRAPLANE CLUB AT LOS OLIVOS PARK, 28TH ST. & DEVONSHIRE (ONE BLOCK NORTH OF INDIAN SCHOOL RD.), PHOENIX. 9AM-2PM. CHARITY EVENT FOR SUNSHINE ACRES CHILDREN'S HOME. \$15 REGISTRATION BEFORE OCTOBER 20TH, \$20 AT GATE. DASH PLAQUE, FUN DOOR PRIZES AND AWARDS. CHAPTER WILL PROVIDE LUNCH TO GCSC PARTICIPANTS. CONTACT PEGGY AT peggyeastburn@hotmail.com / 623-936-6116 WITH QUESTIONS. REGISTRATION FORM AT: <https://allevents.in/phoenix/30th-annual-orphan-car-show/200022408719431#>**
- DECEMBER 10** **SAVE THE DATE FOR CHAPTER HOLIDAY PARTY, MEMBER APPRECIATION AND 50TH ANNIVERSARY CELEBRATION AT LARRY POLHILL'S PRIVATE COLLECTION, 5454 N. 93RD AVE., GLENDALE AT 11:00AM. CONTACT peggyeastburn@hotmail.com / 623-936-6116**

FOR ALL UNDERLINED EVENTS LISTED ABOVE VISIT THE CHAPTER FACEBOOK PAGE STUDEBAKERS GRAND CANYON STATE CHAPTER TO ADD THE EVENTS TO YOUR CALENDAR. OR CONTACT PEGGY 623-936-6116 or peggyeastburn@hotmail.com FOR INFORMATION.

If any event plans change we will let you know with an e-mail or phone call and through the Chapter website or Facebook page.

Visit <https://sites.google.com/view/cruisinaz> or <http://www.arizonacarshows.com/carshows.htm>

NON-CHAPTER CAR EVENT OF INTEREST

OCTOBER 1 SEDONA CAR SHOW

This year's Sedona Car Show hosted by the Sedona Car Club at the Sedona Airport will celebrate the 60th Anniversary of the Avanti and MBG. Avanti owners may wish to register early for the show as it is limited to 110 cars. Visit www.sedonacarclub.com for information and application.

UPCOMING EVENTS

FATHER'S DAY CELEBRATION

When: Saturday June 18, 2022
Time: 08:30am show-up, 9:00pm breakfast and self-tour, 9:30 membership meeting
Location: Streetside Classics; 614 E. Auto Center Dr, Suite 101 Mesa, AZ 85204 (behind/East of Larry H. Miller Ford)

Please join us for a general membership meeting and mini cruise-in at Streetside Classics. We will gather on the West side of the building in the shade for our cruise-in and then will meet inside for a self-guided tour of the venue. Members are welcome to enjoy a continental breakfast during our general meeting.

Visit <https://www.streetsideclassics.com/locations/phoenix> to preview the venue.

Contact Peggy Eastburn at 623-936-6116 or peggyeastburn@hotmail.com if you have any questions.

Visit the Chapter Facebook page Studebakers Grand Canyon State Chapter to add this event to your calendar.

Don't forget your fire extinguisher when attending car shows hosted by SDC Chapters.

Studebaker — Builder of Champions

ORGAN STOP PIZZA GATHERING

When: Sunday July 10, 2022
Time: 4:00pm
Location: Organ Stop Pizza; 1149 E Southern Ave, Mesa 85204 (SWC of Stapley Dr. and Southern Ave.)

Chapter members will be enjoying the cool indoor setting of Organ Stop Pizza in Mesa. Bring you, your friends, and/or your family to this awesome venue. Now accepting debit/credit cards.

Please contact Peggy Eastburn at 623-936-6116 or peggyeastburn@hotmail.com if you have any questions.

Visit the Chapter Facebook page Studebakers Grand Canyon State Chapter to add this event to your calendar.

A History of Organ Stop Pizza

In 1972, the original Organ Stop Pizza restaurant premiered in Phoenix, Arizona at the corner of 7th Street and Missouri Avenue with a Wurlitzer pipe organ which was originally built for Grauman's Hollywood Egyptian Theater. This unique concept of a pizza parlor with a pipe organ was envisioned by William P. Brown, a Phoenix real estate developer whose enthusiasm for the theater pipe organ and its music led to the creation of this landmark attraction. Now Organ Stop Pizza is located at Stapley and Southern in Mesa, Arizona.



June 2022

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|--|--|--|-----|-----|---|---------------------------------------|
| <i>Happy Father's Day to all Chapter Dads!</i> | | | 1 | 2 | 3 | 4 |
| 5 | 6 D-Day  | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 Flag Day  | 15 | 16 | 17 | 18 Gathering at Streetside Classics |
| 19 Father's Day | 20 | 21 First Day of Summer  | 22 | 23 | 24 | 25 |
| 26 GCSC Board Meets | 27 | 28 | 29 | 30 |  | Questions? Call Chris at 602-995-2146 |

STUDEBAKER THEATER IN CHICAGO

The Studebaker Theater in Chicago becomes home to NPR's quiz show, "Wait, wait ... Don't tell me!" Hosted by Peter Sagal, the quiz show's previous home was the basement of the Chase Auditorium. National Public Radio has hosted the quiz show since 1998.

The newly renovated Studebaker Theater is in Chicago's Fine Arts Building. Studebaker constructed the building in 1898 as a carriage sales and service operation with manufacturing on upper floors. You can read more about the building and theater at <https://www.fineartsbuilding.com/about/>

WEB SITES OF INTEREST

<https://www.freightwaves.com/news/freightwaves-classics-extra-brooks-stevens-designs-are-just-amazing>
Excellent site includes Studebaker designs.

<https://www.msn.com/en-us/autos/news/former-oklahoma-highway-patrol-studebaker-is-a-black-and-white-welcome-in-our-rear-view/ar-AA9dXi>

<https://www.gatesnotes.com/Books/The-Lincoln-Highway> Contains Studebaker reference.

NEW MEMBER CHALLENGE

When a Chapter member recruits a new member to join SDC and/or the Grand Canyon State Chapter he/she will have Chapter dues paid for 2023.

Just ask the new member to mention your name on the application where it asks "Referred By".

If you would like membership materials to carry with you, please contact Chris at ccollinsaz@cox.net and she can provide you past newsletters and brochures.

CELEBRATE!

June Birthdays



- 2 Lou Fencil
- 4 Jon Carter
- 6 Ed Costell
- 7 Jerry Day
- 7 June Kaiser
- 8 Jim Nereau
- 11 Julie Serbin
- 12 Peggy Eastburn
- 17 Robin Borgstede
- 17 Kent Vandenberg
- 18 Jim Lawrence
- 19 Paul Miller
- 20 Doug Nall
- 21 Richard Dormois
- 23 Charlie Haverstick
- 23 John Rodhouse
- 25 Mimi Halgren
- 26 Bill Barker
- 27 Sid Rosen

Anniversaries

- 1 Frank & Shelley Levin
- 2 Lenny & Barb Olsen
- 3 Chester & Nancy Bradfield
- 3 Jerry & June Kaiser
- 3 Sam Powell & Lenka Hospodka
- 3 Butch & Laura Summers
- 6 Mike & Mary Barany
- 7 Chuck & Chris Collins
- 8 Norman & Janice Marineau
- 8 Buddy & Elaine Wright
- 16 Mike & Lisa Lynch
- 22 Bob & Mimi Halgren
- 25 Richard & Linda Hertline
- 26 Ted & Jan Widhalm
- 28 Dave & Jean Kirkel



Children's Birthdays

D.B. Willis
(son of Eric & Amanda)



THOSE WERE THE DAYS!

TECHNICAL INFORMATION

Routing Spark Plug Cables on a V-8

By Jerry Blount, Northwest Chapter, SDC



The harnessing and routing of spark plug cables on a Studebaker V-8 is important, so that they may perform reliably, safely, and look good at the same time! The 1951 through 1954 232 cu. in. V-8s and the 1955 224/259 cu. in. V-8s used large steel brackets to guide the set of four cables neatly over the valve covers on each side. Various part numbers of brackets were used over the above years, but the brackets left little doubt as to their purpose.

Starting in 1956 (and through 1964) a less elaborate method was used to route the spark plug cables. A pair of brackets, #1539892, were mounted using the rearmost bolt on the intake manifold—one on each side. These were used as intermediate brackets to capture the four cables leading to each side. From there, the wires were routed to 533007 clips, which held two cables each and were mounted using the valve cover stud and nut. The “four stud” valve covers used through very early 1960 used a total of four 533007 clips—two per side. Most of 1960 production through 1964 used “two stud” valve covers, which each had a spot welded cable clip attached midway between the stud holes, and thus only used one 533007 clip per side, at the rear valve cover stud.

The point of this column is that I have seen many cars that have had their 1539892 brackets missing. Apparently if a car was being worked on, the mechanic just neglected to re-install them. It is important to have these in place beyond eliminating an unsightly tangle of spark plug cables—there is a very real possibility of the cables getting caught in the throttle linkage and holding the throttle open. So, if your 1956-1964 V-8 does not have these brackets at the rear of the intake manifold—get some soon. They are still available new and can also be found used.

A related topic is the correct routing of the cables on the left (driver's) side. A Studebaker V-8 fires 1-8-4-3-6-5-7-2, as do most V-8s when 1-3-5-7 is the driver's side and 2-4-6-8 is the passenger side. The problem is that two adjacent cylinders (5 and 7) fire consecutively on the same side of the engine. To avoid induced cross firing, these two cables **MUST NOT RUN NEXT TO EACH OTHER!** This means, run 1 and 5 through the forward routing, and 3 and 7 through the rearmost routing, then cross the 3 and 5 cables so they reach their respective sparkplugs. To make the path more direct for the #3 cable, position the 533007 clip so that the cables are routed forward relative to the rear valve cover stud. On the passenger side, the best routing for cables 6 and 8 is with the rearmost 533007 clip positioned to the rear-pointing at the firewall.

The exception to all of this discussion are 1963 and 1964 Avantis. They need an elaborate set of brackets with stainless steel covers to shield the ignition system for radio interference, necessitated by the Avanti FRP (Fiberglass Reinforced Plastic) body. The left side cables all run together in a rubber channel within the stainless steel shield, but again, the arrangement needs to be 1-5-3-7 so that 5 and 7 are separated.



Photo courtesy of Studebakerparts.com

PAINTING SMALLER PARTS

When you need to paint smaller parts (door jambs, etc.) and you don't have a compressor, you can use the Preval Spray Gun Power Unit (about \$5). This system is a gas charged power unit that attaches to a six-ounce paint reservoir. Standard automotive enamels and lacquers can be used. This makes it easier to match your car's paint color.

Similar to traditional spray methods, the paint must be reduced with the appropriate enamel reducer or paint thinner (available from your paint supplier) in the proper proportions. Your automotive paint supplier can also supply a viscosity drip cup which helps you determine when the paint is mixed properly. Remember to use low tack masking tape – it is more expensive but well worth it in the long run. Remove the tape when the paint has set up – about 1–2 hours.



Reprinted from *Stude Road Dust*, newsletter of the North Puget Sound Chapter.

Here's a mini tech tip for both your Studebaker and daily driver -

Before traveling be sure your tires are in good shape. First check the tread, using the penny test. If you can see Abe's head, your tires need to be replaced. Be sure to check tire pressure, too, inflating them to recommended PSI.

*Keep America Beautiful,
Drive a Studebaker!*

GETTING A HANDLE ON THE RECESSION OF 1938

By Dan Kuhl

According to *Automobile Topics*, a trade paper from March 14th of 1938, "The collective population of the United States would have to be deaf, dumb, blind, and stupid to not be fully aware that last week was National Used Car Exchange Week." Another trade paper stated that "Exchange Week" offered savvy car buyers the latest in comfort, safety and economy.

In 1936 Studebaker signed an agreement with Raymond Loewy that initiated a relationship that would last on-and-off for the next 25 years. His company would design Studebaker's exterior while the renowned Helen Dryden would design the interiors. According to the December 1937 issue of the *Magazine of Art* the new cars manufactured in 1938 were disappointing, with the exception of one, Studebaker, who manufactured the best looking model for that year. But sales for 1938 would tell a different story for Studebaker with sales dropping from 98,000 cars in 1937 to 46,000 in 1938. In the final analysis Studebaker's design team did little to arrest Studebaker's economic downturn, affecting all Americans, who were also concerned about the pending war in Europe. (As a side note: for Studebaker, 1938 was a recession year as was 1958. In both cases the recessions were followed by very successful small car introductions, the Champion in 1939 and Lark in 1959).

The car dealers claimed there were too many jalopies sitting on their lots. So with weak new car sales and a glut of used cars on the market the auto industry decided they had to do something. To get the ball rolling President Roosevelt met with leaders of the automobile industry including Paul G. Hoffman, President of Studebaker, at the White House to develop a plan to improve new car sales and give the overall economy a needed jump-start. The answer to the problem was to declare "National Used Car Exchange Week". Activities planned for the week of March 5-12th included burning piles of unwanted old cars, parades, and economy runs.

As one would expect much of the hoopla was centered in Detroit, but many other cities across the country had festivities planned to celebrate this first-of-its-kind. One thing was for sure, it was going to be a huge joint effort to show the world that Americans could work together to solve an economic problem and get laid-off workers back on the job. Because it is believed the auto industry was instrumental in resolving the symptoms of the depression earlier in the decade, many believed the automobile was the answer to the 1938 recession.

After the week had ended, it appeared the whole country had been involved. In the Twin Cities a pile of old cars burn as a policeman plays taps. In San Francisco the story was the same; piles of cars were burned on the hills around the bay. In Washington D.C. old cars were paraded up Pennsylvania Ave. past the White House. In another city cars were run down a hill careening into a massive pile at the bottom, and at another the old cars were driven or pushed off a cliff. Other activities used to generate interest in "Exchange Week" included: sky writing, mock funerals, and special menu items in hotel restaurants. Event stickers were even added to Western Union telegrams. Even South Bend and Studebaker got into the act. Studebaker built a special truck loaded with modern shop equipment that toured the nation during "Exchange Week" (see photo on page 13).

So, how successful was National Used Car Exchange Week? Early results published in the trade papers, claim the event was a success, but based on the sales drop recorded in 1938 one would have to question its success. Just maybe, it prevented sales from being worse than they were.

Could an "Exchange Week" happen again? It is doubtful because of the influence of foreign car manufacturing and our global economy, and besides there is no way burning of large piles of junk cars would be permitted.

In closing, I want to thank our SDC members who have kept and restored 1938 Studebakers so we can all appreciate their special beauty, and say finally, we are lucky to have the many prewar cars we have with the efforts to remove them from circulation described herein, and the many old cars lost to the scrap metal drives of WWII. Lastly, we need to remember times were different back then. Nobody worried about how long something would last and many citizens bought a car hoping it would last forever resulting in many antique cars being saved for posterity.

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 Unknown author. (1938, April). National Used Car Week. *Ford News*, Vol 18, 75-77
 Note: *Automobile Topics* and *Ford News* were obtained at the Detroit Public Library.

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The SDC advises
all Studebaker
drivers display a
fire extinguisher at
the front left tire of
their car/
truck at
Chapter
hosted car
shows.



PLEASE SUPPORT OUR ADVERTISERS!



1964 Studebaker Daytona convertible formerly owned
by Fran and Buzz Beckman.

The 2023 SDC International Meet is dedicated to Buzz Beckman, Ed Carmo, Wayne Detjen, and
Rick Recheb - WRSDC members who are no longer with us.

SCHOLARSHIPS AVAILABLE

The Studebaker National Foundation has \$2,000.00 scholarships available for qualified students. Please visit <http://www.studebakernationalfoundation.org> to download an application.

You can also contact James Bell at 360-738-0103 or studenut@comcast.net if you have questions about the SNF scholarship program.

**Visit scenic Manitowoc and Two Rivers, Wis.
on September 12-16, 2023!**

Northeast Wisconsin is a beautiful place in late summer - and the Wisconsin Region Studebaker Drivers Club will have a wide range of great activities planned for the 59th SDC International Meet. Stay tuned for more details! **We'll see you there!**





Lake Michigan Car Ferry
Ludington, Mich. to Manitowoc, Wis.

Wisconsin Maritime Museum
featuring submarine USS Cobla

Two Rivers, Wis.
Home of the Ice Cream Sundae

Enjoy the hospitality of our friendly community.

FOR SALE - STUDEBAKER CARS, TRUCKS AND PARTS - WANTED

TO PLACE OR CANCEL AN AD: Please contact Chris Collins by phone at 602-995-2146 or e-mail ccollinsaz@cox.net or write 2410 W. Freeway Lane, Phoenix, AZ 85021-4135.

Ads not updated every 4 issues will be dropped. Ads for members are free. Business card ads are \$25 per year.

STUDEBAKERS FOR SALE

1966 Cruiser V8 (283). Owned for 26 years. Blue exterior with Black viny top. Black interior with bucket seats. Odometer shows 42,520 miles. Contact Steve, 602-692-4976, studie66@hotmail.com (3)



1962 GT Hawk. Very Good condition. Runs great but needs brakes. Located in El Monte, Calif. Excellent interior, no rust, well taken care of. Over \$35K Invested, asking \$27,000 OBO, Call for details. Info: Janet Jacobson 626-548-1787 jgracej39@yahoo.com (2)



1954 Station Wagon, V8. A roller only. In Albuquerque. Blaine Kukowski 505-306-0540 (2)

1940 Commander. Original, 2 dr, complete, unrestored. Not currently running but engine was rebuilt 15 yr ago, straight body, needs electrical work. Would like to trade for Stude daily driver. Car currently in Chandler, was brought out of SoCal. Thomas J Thomas 928-205-1205 mobile/text thomasjthomasaz@gmail.com (1)

Please update and/or renew your ad if it has expired.

STUDEBAKER PARTS FOR SALE

Avanti windshield and rear window seals, \$100 each. **New R2 super-charger to air cleaner hose** 1557350, \$30, **new supercharger to chamber hose** 1557751 \$30. Crank pulley, 3 grooves \$125. Avanti water pulley, 3 grooves \$75. Avanti vibration damper, new \$195. Auto trans flex & reinforce plates, new \$5. Front seat belts, used \$40. Set of 4 full wheel covers \$80. 232, 259 & 289 alum-inum (billet) cam gear \$100. **R-1 carb and rebuild kit \$350.** Avanti front sway bar \$50. Avanti power antenna (rebuilt by Genstar) never used \$150. Lark console and base (console needs to be re-covered) \$100. '64-66 Lark V-8 doghouse \$50. Prices do not include packaging, shipping and insurance. Call/text 602-885-2216 or wjazwin@hotmail.com (0)

'37 Artillery wheels 3 \$100. each. '56 truck grill \$100.00. '54 sedan grill bars and surrounds, \$50.00 each side. '56 Golden Hawk left side fiberglass fin \$20. GT Hawk headliner bows, very nice \$50.00 for full set. '56 1/2 ton C-Cab truck back glass 40. '56 1/2 ton C-Cab truck glove box door \$20. Studebaker V8 Valley pans \$5.00 ea. '51 Commander left front door \$45. '51 Commander right rear door \$45. '56-'61 Hawk grill excellent chrome \$50. '62 Lark grill \$40. very nice. '53 sedan trunk lid \$40. '62-'64 GT Hawk complete set good glass in chrome frames wing windows, side glass. Hawk and coupe center pan for bucket seats and mounting for console \$30. '59-'60 Lark or '60-'64 Champ truck hood \$40. '59-'60 Lark trunk lid, \$35. good condition. '60-'64 Champ truck left door \$30. ea. '62 Lark rear quarters \$75. for both or \$40. each no rust. '63 Lark 4 door front doors \$50 ea. '63 Lark rear

doors for Wagonaire or 4-dr sedan \$35. ea. Lots of other parts, if you don't see what you want, call me. I may have it. Large items for pick up, email for pictures. Contact Jerry 520-979-0065 studeblu@gmail.com (3)

MISC. FOR SALE

1948 Packard. Straight body, nice interior, late model drive train. Runs and drives nice, driven to California and Arizona several times. Initial offering to the GCSCSDC members. I'm too old to drive it anymore. Located near Maricopa, Ariz. Make me an offer. Call Yolanda at 760-207-3812 for info. It will be going on other for sale sites soon. (2)

Machine Tools. Metal band saw 6 x 6"+. Needs new blade. 115V \$150. **Wood Lathe.** Duplicator, variable speed 380-2150 rpm, 1/2 hp, 115/220V \$250. Pete Mensing 928-776-7979 (0)

Equalizer Hitch Husky center line #32218. Max tongue weight 800-1200#. Max Gross Trailer weight 12,000#. Very low use; was \$300+, now \$225. Pete 928-776-7979 (0)

WANTED: Wanted: A straight hood for a 1955 Commander coupe Jess Brakeman, Yuma 928-550-0978 (2)

WANTED: R3 carb AFB 3507S or AFB 3808S. Walt 602-885-2216 (0)

WANTED: Studebaker Dealership license plate frames. Fred Gooch nora.gooch@yahoo.com or 520-883-7418



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The *ECHO*

Newsletter of the Grand Canyon State Chapter, SDC

P.O. Box 37464
Phoenix, AZ 85069-7464



Studebaker President with another Raymond Loewy design, the Pennsylvania Railroad Broadway Limited's locomotive. This view shows the headlamps lurking behind boat-prow shaped glass covers.

REMINDERS FOR JUNE/JULY

6-18 Gathering at Streetside Classics
7-10 Organ Stop Pizza

See pages 5 & 6 for details.

Watch your email for event updates.



Visit the Chapter web site at
<https://www.grandcanyonsdc.com>



Visit the Chapter on Facebook at
Studebakers Grand Canyon
State Chapter



Scan a QR code with your smart phone to visit
the Chapter web site or Facebook page.

GRAND CANYON STATE CHAPTER STUDEBAKER DRIVERS CLUB MEMBERSHIP APPLICATION

All memberships are for one year beginning on January 1.

Chapter dues are (check one)

_____ \$18.00 yr to receive the newsletter by mail or
_____ \$15.00 yr to receive the newsletter electronically
If joining during the year, dues are prorated at
\$1.50 per month.

Your dues include eleven issues of the award winning *ECHO*, a Chapter roster and the best club activities throughout the year.

Membership in the Studebaker Drivers Club, Inc. is compulsory to be a member of the Grand Canyon State Chapter of SDC, Inc. **If you are not a member of SDC, add SDC dues to your chapter dues** which the treasurer will remit for you. SDC dues are \$29.00 for new members, first year only. To renew your SDC membership, add \$36.00 for 1 year, \$99.00 for 3 years or \$161.00 for 5 years. Both include *Turning Wheels* magazine. Or \$12.00 for membership without the magazine.

Any questions can be directed to the address below or to Chris Collins at 602-995-2146 or ccollinsaz@cox.net. Please make check payable to the Grand Canyon State Chapter, SDC and send with this form to: GCSC, P. O. Box 37464 Phoenix, AZ 85069-7464.

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(May be found on your SDC membership card.)

of Children under 18 years of age _____
(List name(s) and birthday(s) on back.)

Birthday (Month & Day) Self _____

Spouse _____ Anniversary _____

Studebakers You Own: _____

New Member? _____ Referred by _____



A BUMPERELLA

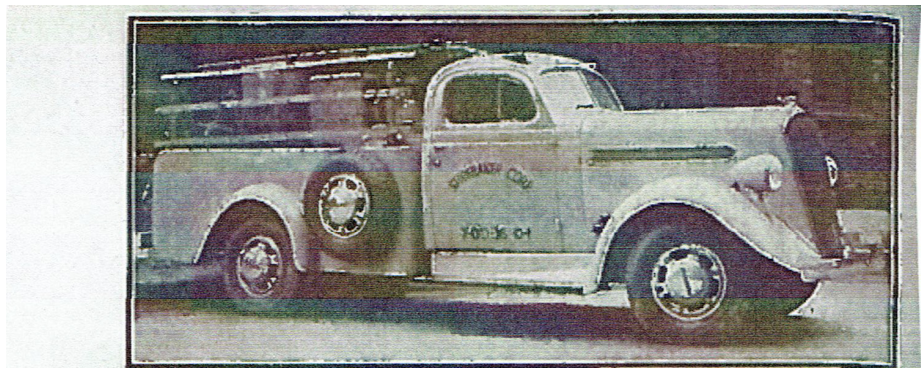
A bumperella is Steve Piper’s creation to provide shade at car events he attends with his Champ pickup. It swings around 180 degrees from the bumper to give shade. He first tried it out at the Cruise-In For The Veterans show in Prescott on May 14th.

If you are interested in learning more about the bumperella you can contact Steve at 928-830-4945 or svpiper0722@gmail.com. He noted it will probably be a custom setup with each vehicle but he can supply metal sizes and general instructions. You will need access to a welder or a friend with one, a drill and bolts. He says it’s “pretty simple.” And clever, too.

NATIONAL USED CAR EXCHANGE WEEK

On page 9, Dan Kuhl writes about a program run nationally in 1938 to help with the sale of new cars by getting rid of the “clunkers” sitting on dealers lots. The first picture below is an example of the ad used in newspapers throughout the country to alert people of the week-long car exchange program.

The second picture is a photo of the truck loaded with modern shop equipment Studebaker sent around the country during the week.



This Studebaker truck carries a wealth of modern shop equipment, which is being demonstrated at Studebaker’s fifty used car clinics being carried on throughout the Country