

The ECHO



Newsletter of the
Grand Canyon State Chapter
Studebaker Drivers Club

Volume 50 Issue 5

May 2022

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THE WAGONAIRE



In 1963 designer Brooks Stevens brought out, at the beginning of the year, a style that was called the "Wagonaire." This vehicle had a sliding roof and was available in Standard, Regal and Daytona trim. Prices ranged from the 6-cylinder Standard at \$2,430 to a 6-cylinder Daytona for \$2,700. As an 8 cylinder Standard, the price was \$2,565, and the top wagon and most expensive Lark that Studebaker offered was the Daytona V-8 wagon selling for \$2,835 (by 1966 the Daytona Wagonaire was selling for \$2,695.)

The vehicle was a must for those wishing to transport tall objects such as trees, bushes and high furniture. At first it sold well, until many owners found out that it didn't fare well in inclement weather...it LEAKED! As a result, production halted early in the year, as necessary alterations were made. To keep the wagon trade rolling, a stationary-roof models was again reintroduced for \$100 less than the Wagonaire.

But the cost of re-tooling at mid-season for this novel wagon was prohibitive, and Studebaker chose to limp along...with a leaking Wagonaire, hoping that its owners would be willing to allow for some corrections when they were devised. Rust also proved to be a major factor in the edges of the roof of these vehicles, but this devastating malady did not show up in the first year.

Excerpted from *Studebaker Cars* by James Moloney.

From the Editor's Pen

Several emagazines come into our inboxes each day including a few that are automotive related. Earlier this month a headline in one called *The Shop*, an emag for automotive professionals, announced "Goodyear to Source Rubber from Dandelions". That really caught my eye. I read in the article Goodyear Tire has formed a multi-year, multi-dollar program supported by the Department of Defense to develop a domestic source of natural rubber from a specific species of dandelion. While rubber trees take seven years to produce the latex needed for rubber production, dandelions can be harvested every six months. Though latex from rubber trees is sourced from tropical locations, dandelions can be produced domestically - helping to mitigate future supply chain challenges. The natural rubber produced from dandelions will be used in the production of military aircraft tires built and tested with the Air Force in Dayton, Ohio.

Helping to bring our newsletter together this month were Michell Eastburn, Dan Kuhl, Rick Melms, Steve Piper, Pete Yuen and Steve Fein. Thanks to all.

Hope to see you at the Tempe History Museum.

Chris



The ECHO - a 2021 Old Cars Weekly Golden Quill Award Winner

CHAPTER NAME BADGE

Order your Chapter name badge with a pin back by contacting Chris Collins at ccollinsaz@cox.net or 602-995-2146. The price is \$5.00 each.

If you wish to have a magnet back on your badge, the price is \$6.00 each.

The name badges are available in the traditional brass and black with the SDC logo or a blue plastic with the Chapter logo.

The ECHO is the official newsletter of the Grand Canyon State Chapter, SDC and is published 11 times per year. Contributions are welcome and encouraged. Please submit articles, tech tips, etc. by the 20th of the month preceding publication. Other newsletter editors are welcome to use any material with proper credit given.

GRAND CANYON STATE CHAPTER OFFICERS AND BOARD 2022

President

Michell Eastburn
6314 W. Fillmore St.
Phoenix, AZ 85043
602-803-1359
michell.eastburn@asu.edu

Vice President

Peggy Eastburn
6314 W. Fillmore St.
Phoenix, AZ 85043
623-936-6116
peggyeastburn@hotmail.com

Secretary

Richard Dormois
PO Box 596
Mesa, AZ 85211
702-461-3679
1938studeman@earthlink.net

Treasurer

John Rodhouse
1816 N. Dakota St.
Chandler, AZ 85251
480-244-3763
jrodhouse@hotmail.com

Board Members

Dennis Lynde
304 E. Hackamore
Mesa, AZ 85201
480-898-3425
dlynde012@aol.com

Kent Musgrave
3850 E. Huber St. #3
Mesa, AZ 85206
480-250-1223
professor_km@cox.net

Sharon Ware
2700 E. Magnolia Dr.
Gilbert, AZ 85298
480-209-9328
skware63@gmail.com

ECHO Editor/Membership

Chris Collins
2410 W. Freeway Lane
Phoenix, AZ 85021
602-995-2146
ccollinsaz@cox.net

Chapter Historian: Peggy Eastburn 623-936-6116 peggyeastburn@hotmail.com

Webmaster: Kent Musgrave professor_km@cox.net Chapter Website: <https://www.grandcanyonsdc.com>

Facebook: Studebakers Grand Canyon State Chapter Administrators: Linda Smith, Sharon Ware

Pacific Southwest Zone

Regional Manager/Ariz.	Chris Collins	2410 W. Freeway Ln., Phoenix, AZ 85021	ccollinsaz@cox.net
Zone Coordinator	Dan Scott	25731 Palermo Ct., Murrieta, CA 92563	dansct@sbcglobal.net
National Director	Ed Smith	P.O. Box 90763, White Mountain Lake, AZ 85912	edcollects@gmail.com

SDC National Officers 2021-2023

President	Denny Foust	143 Studebaker Rd., Spring Mills, PA 16875	studeguy54@gmail.com
Vice President	Don Jones	P.O. Box 299, Concord, VA 24516	keydetsdj@aol.com
Secretary	Cindy Foust	143 Studebaker Rd., Spring Mills, PA 16875	cfoust1966@gmail.com
Treasurer	Jane Stinson	5800 Stanley Rd., Columbiaville, MI 48421	jestinson@aol.com

STATE OF THE CHAPTER

By Michell Eastburn, President

Thank you to Chapter Studebaker lovers for showing and representing Studebaker throughout the Valley of the Sun at multiple spring car shows. I hope those who joined us in North Phoenix at the home of Paul and Camille for our BBQ Game Day enjoyed the lunch and camaraderie. Thank you to our gracious hosts and all those who brought Studebakers and other classics to appreciate.



The board has been working diligently to plan the remainder of the year's activities, including but not limited to Tempe History Museum, StreetSide Classics, Organ Stop Pizza, Cruise-ins, Orphan Car Show and our 50th Anniversary Holiday Party Membership Appreciation Extravaganza; the remainder of 2022 should keep us all busy.

Drivers play an important role in preventing brush fires

Before motorists take their next trip, ADOT asks them to take a few minutes to ensure they're not going to inadvertently put other drivers or firefighters at risk. A few tips include:

- ◆ Don't park your vehicle on dry grass or drive where vegetation could touch the underside of your vehicle
- ◆ Don't throw a lighted cigarette out your vehicle's window
- ◆ Check your tire pressure before traveling. Exposed wheel rims can cause sparks
- ◆ When pulling a trailer, make sure loose chains aren't dragging on the pavement because they could cause sparks and ignite roadside fires
- ◆ Observe "Red Flag" warnings, which are issued when weather conditions are conducive to the easy start and spread of fires

(Source: <https://azdot.gov/adot-news/drivers-play-important-role-preventing-brush-fires>)



GRAND CANYON STATE CHAPTER
Celebrates 50th Anniversary
1972 - 2022



Welcome New Members!

Roger & Terri Main
1429 170th Street
Creston, IA 50801
641-344-5990
stewed54@gmail.com
1935 President, 1964 Champ,
1990 Avanti

Congratulations to Sara MacFadden, daughter of Kevin and Anita, on her graduation from Boise State University. She earned a degree in Kinesiology. In the Fall, she will be enrolled at Northern Arizona University to pursue a further degree in Physical Therapy.



Best wishes to Sara for success in all her future endeavors.



www.studebakermuseum.org

Remember these?



CHAPTER BARBECUE LUNCH

By Michell Eastburn

Well, I guess we don't have many Pickleball competitors in our Chapter but we had fun nonetheless at our April Game Day BBQ. Our generous hosts Paul Miller and Camille Miles welcomed us with open arms to their M&M Ranch and fired up the barbecue for lunch. Members gathered in the front of the venue to enjoy the eight Studebakers and one Chevy as well as Paul and Camille's private collection of various makes and models of cars. Lunch was cooked and served by Vice President Peggy, myself and our awesome volunteer, Gwen Eastburn. Thank you to both of our hosts for grilling brats for members to enjoy in addition to the pulled pork sammies, salad, and baked beans, all provided by the Chapter, which were enjoyed on the beautiful patio area of Paul and Camille's lovely desert home.

A short general meeting was held to discuss Chapter news and upcoming events. (See meeting highlights below.) Steve Piper also shared an invite to the 10th Annual Cruise-in for the Veterans Car Show on May 14th in Prescott. Bob and Addy, guests of Gordon Cox, won the 50/50 raffle of \$97.00 and Paul Miller was the winner of the Easter Basket Driver's Award. Thank you to all those who participated.

Meeting highlights: Michell chaired an informal meeting where she introduced guests and the board's newest member and Chapter web master, Kent Musgrave. He took a minute to request help with acquiring Valley Studebaker dealer photos to use on the web site. Michell also reminded members the Chapter dues would increase to \$20 for 2023. Chris Collins honored Brian Millette with a gift on his retirement from the Studebaker National Foundation.

Michell gave a run down of upcoming events including our May outing which will be a visit to the Tempe History Museum on the 23rd with lunch at a nearby Culver's. Steve Piper spoke about an event taking place in Prescott on May 14th which he invited members to attend. Michell told of the June event on the 18th at Streetside Classic and in July at the Organ Stop Pizza. She also asked for ideas for a Drive Your Studebaker Day activity. The HET Club has plans to host the Orphan Car Show on October 23rd and the GCSC indicated its interest in participating. In December, the Chapter will host an Anniversary, Holiday and Member Appreciation Party on the 10th at Larry Polhill's private museum.

Many members took home door prizes as well as oranges, tangerines, lemons and grapefruit from the many citrus trees in the yard. Thanks to Paul and Camille for their hospitality and fruit gifts! And, thanks to Peggy, Michell and Gwen for preparing the delicious lunch. ~ Chris Collins



From L to r:
 1953 2R5 - Buddy Wright
 1963 Wagonaire - Luis & Debbie Cruz
 1963 GT Hawk - Dennis Lynde & Linda Saar
 1956 President - Brian & Aleta Millette
 1963 GT Hawk - Carl Reid

Attending were Jim & Gerry Carr, Chuck & Chris Collins, Ed & Linda Costell, Gordon Cox and three guests - Sue, Bob & Addy, Luis & Debbie Cruz -1963 Daytona Wagonaire, Larry & Ruth Cushing, Richard Dormois, Claudia Robinette, Bill & Peggy Eastburn, Michell Eastburn, Gwen Eastburn, Will Eastburn -1956 C-Cab brought on a trailer, Steve Fein, Walt Jazwinski, Garry Klinger & Truman, John Kroulik, Kolton Kroulik, Dennis Lynde & Linda Saar -1963 GT Hawk, Brian & Aleta Millette -1956 President, Kent Musgrave -1966 Chevy Nova, Steve & Vicki Piper, Carl Reid -1963 GT Hawk, John Rodhouse, Callan & Ainsley, Bill & Cheryl Simmons -1964 GT Hawk, Ted & Jan Widhalm, Buddy Wright -1953 2R5 and hosts Paul Miller and Camille Miles -1964 GT Hawk, 1956 Packard among other very fine automobiles.



Enjoying the beautiful weather and venue were Left to right: Carl Reid, Jan Widhalm, Ted Widhalm and Kent Musgrave.

Top photo courtesy of Michell Eastburn.
 Bottom photo courtesy of Steve Fein.

Visit the Chapter's Facebook page to see more photos.

GRAND CANYON STATE CHAPTER CALENDAR OF EVENTS

- MAY 3-7** 58th SDC INTERNATIONAL MEET CELEBRATES 60TH ANNIVERSARY OF AVANTI IN SOUTH BEND, IND. HOSTED BY MICHIANA CHAPTER.
- MAY 21** GCSC MEMBERS WILL VISIT TEMPE HISTORY MUSEUM, 809 E. SOUTHERN AVE. (SW CORNER OF RURAL RD. & SOUTHERN AVE., TEMPE). MEET AT 10 AM IN PARKING LOT WHEN MUSEUM OPENS. AFTER MUSEUM GO FOR LUNCH AT CULVER'S, 630 E. SOUTHERN AVE., TEMPE. IF YOU ARE UNABLE TO VISIT THE MUSEUM YOU ARE WELCOME TO JOIN MEMBERS AT CULVER'S AROUND NOON. MORE INFO: PEGGY AT 623-936-6116 OR CONTACT PEGGY AT peggyeastburn@hotmail.com /623-936-6116 & Pg 6.
- MAY 22** GCSC BOARD AND OFFICERS WILL MEET AT 2:00 PM VIA ZOOM CALL OR VIDEO. MEMBERS ARE WELCOME TO ATTEND. TO JOIN IN THE MEETING CONTACT PEGGY AT 623-936-6116 or peggyeastburn@hotmail.com TO BE INCLUDED IN NOTIFICATION LIST FOR MEETING DETAILS.
- MAY 29** 48TH LA PALMA STUDEBAKER CAR SHOW & PARTS EXCHANGE HOSTED BY BCOIE CHAPTER AT LA PALMA PARK, 1125 N. LA PALMA PKWY, ANAHEIM, CALIF. FROM 8AM TO 3PM. JUDGED CARS, \$30; DISPLAY CARS, \$25; PARTS EXCHANGE, \$25. VISIT PG 13/http://studebakeroscal.com/BCOIE_Events.htm FOR REGISTRATION FORM/DIRECTIONS.
- JUNE 18** CHAPTER GATHERING AT STREETSIDE CLASSICS, 614 E. AUTO CENTER DR., SUITE 101, MESA 85204. MEET AT 8:30am IN WEST SIDE PARKING LOT. STORE OPENS AT 9:00 FOR SELF TOUR OF VEHICLES FOR SALE AND A CONTINENTAL BREAKFAST FOLLOWED BY MEMBERSHIP MEETING. 623-936-6116 or peggyeastburn@hotmail.com
- JULY 8** COLLECTOR CAR APPRECIATION DAY, AN ANNUAL HOLIDAY TO RAISE AWARENESS OF THE VITAL ROLE AUTOMOTIVE RESTORATION AND COLLECTION PLAYS IN AMERICAN SOCIETY. SPONSORED BY SEMA ACTION NETWORK.
- JULY 10** CHAPTER WILL MEET AT ORGAN STOP PIZZA FOR PIZZA AND MUSIC. ARRIVE BY 4:00PM TO GATHER, ORDER PIZZA AND ENJOY THE MIGHTY WURLITZER PIPE ORGAN. NO CREDIT CARDS, CASH OR CHECK ONLY. THERE IS AN ATM ON SITE. CONTACT PEGGY 623-936-6116 or peggyeastburn@hotmail.com FOR INFORMATION.
- SEPTEMBER 10** INTERNATIONAL DRIVE YOUR STUDEBAKER DAY. YOUR SUGGESTIONS FOR A CELEBRATION IS WELCOME. PEGGY 623-936-6116 or peggyeastburn@hotmail.com
- OCTOBER 23** CHAPTER WILL PARTICIPATE IN ORPHAN CAR SHOW HOSTED BY HET CLUB AT LOS OLIVOS PARK, 28TH ST. & DEVONSHIRE (ONE BLOCK NORTH OF INDIAN SCHOOL RD.), PHOENIX. MORE INFO TO FOLLOW OR CONTACT PEGGY 623-936-6116 or peggyeastburn@hotmail.com
- DECEMBER 10** SAVE THE DATE FOR CHAPTER HOLIDAY PARTY, MEMBER APPRECIATION AND 50TH ANNIVERSARY CELEBRATION! peggyeastburn@hotmail.com / 623-936-6116

FOR ALL UNDERLINED EVENTS LISTED ABOVE VISIT THE CHAPTER FACEBOOK PAGE STUDEBAKERS GRAND CANYON STATE CHAPTER TO ADD THE EVENTS TO YOUR CALENDAR. OR CONTACT PEGGY 623-936-6116 or peggyeastburn@hotmail.com FOR INFORMATION.

If any event plans change we will let you know with an e-mail or phone call and through the Chapter website or Facebook page.

Visit <https://sites.google.com/view/cruisinaz> or <http://www.arizonacarshows.com/carshows.htm> for more car events in your area.

UPCOMING EVENTS

TEMPE HISTORY MUSEUM

When: Saturday, May 21, 2022
Time: 10:00am show-up, 10:00-11:30 Museum
 12:00pm lunch/meeting
Location: Tempe History Museum, 809 E. Southern
 Lunch at Culver's, 630 E Southern Ave., Tempe

Chapter members are invited to gather at 10:00 am at the Tempe History Museum, 809 E. Southern Ave. and Rural Rd. for a mini car show and tire kicking in the parking lot followed by viewing, at your leisure, displays of Tempe history and the newly restored Minder Binders water wagon. (Peggy Eastburn reports there is quite a bit of Studebaker content in the Museum). The Museum opens at 10:00am and entry is free but donations are accepted.

After touring the Museum members can go across the street for ButterBurgers, sodas and a meeting at Culver's. If you are unable to visit the Museum you are welcome to join members at Culver's around noon.

Contact Peggy Eastburn at 623-936-6116 or pegyeastburn@hotmail.com if you have any questions.

Visit the Chapter Facebook page Studebakers Grand Canyon State Chapter to add these events to your calendar.

Don't forget your fire extinguisher when attending car shows hosted by SDC Chapters.

MOMS ARE AMAZING!

In 1914, President Woodrow Wilson issued a presidential proclamation officially establishing the first national Mother's Day to celebrate America's mothers.

According to the Pew Research Center:

- 85 Million** The estimated number of mothers in the U.S.
- 40%** Households with mothers who are either the sole or primary source of income for the family.
- 26.7 years** The median age at which women become mothers in the U.S.
- 79.5%** The percentage of single parents in the U.S. who are mothers.
- 56.6%** Labor force participation rate of all women with children under 18 years of age.

Reprinted from the *May Costco Connection*.

Web Sites of Interest:




http://studebakeroscal.com/PacificSouthwestZone_Index.htm
 See what's up in the zone.

<https://tinyurl.com/yt2aebz4>
 Hemmings article about a 1925 Pierce Arrow found in a Minnesota basement after 70 years.

Our sister Chapter's QR code: scan with phone camera to go to their web site.
www.soazsdc.org



May 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4 May 4-7	5 Cinco de Mayo 	6 SDC International Meet	7
8 	9	10	11	12	13	14 Letter Carriers Food Drive
15	16	17	18	19	20	21 Museum Tour/Meeting
22 GCSC Board Meets	23	24	25	26	27	28
29 La Palma Meet-Anaheim	30 Memorial Day 	31				Questions? Call Chris at 602-995-2146

NON-CHAPTER CAR EVENTS OF INTEREST

MAY 7 MARTIN AUTO MUSEUM CAR SHOW

All models and years are welcome at the Martin Auto Museum Car Show Saturday, May 7th at 4320 W. Thunderbird Rd., Glendale. Entry fee is \$10.00 and includes 1 entry to museum, commemorative dash plaque and a free t-shirt for first 100 pre-registered. Awards will be presented and there will be live music. The featured car club for this show is the Arizona Avanti Owners Assoc.



Visit <https://sites.google.com/view/cruisinaz> for car show listings and information.

MAY 14 CRUISE FOR THE VETERANS

Cruise-In for the Veterans takes place at Prescott Gateway Mall, Prescott \$30 entry fee. meet up in your Studebaker with a friend and enter together and look for Steve Piper's brown 1961 Champ pickup among the several hundred cars.

For entry form visit arizonacarshows.com

JUNE 3-4 CRUZ'N THE RIM CAR SHOW

This show is at Frontier Park, 600 N. 9th Place, Show Low, with a cruise and burger burn on Friday; shine & show with judging, drawings and more on Saturday. Visit CruisinArizona.com for entry form. Members of Arizona chapter of Antique Studebaker Club will participate.

OCTOBER 1 SEDONA CAR SHOW

This year's Sedona Car Show hosted by the Sedona Car Club at the Sedona Airport will celebrate the 60th Anniversary of the Avanti and MBG. Avanti owners may wish to register early for the show as it is limited to 110 cars. Visit www.sedonacarclub.com for information and application.

STUDEBAKER *Car Show & Swap Meet*

Sign Up Today!!!

La Palma
The Largest Studebaker Meet in the West
Since 1974

Sunday, May 29, 2022
www.StudebakerSoCal.com
 La Palma Park, Anaheim, CA

See page 13 for registration form.

*Keep America Beautiful,
Drive a Studebaker!*

CELEBRATE!
May Birthdays



- | | | | |
|----|----------------|----|------------------|
| 1 | Peggy Akin | 13 | Judy Haverstick |
| 1 | Jim Carr | 14 | Aleta Millette |
| 4 | Carl Reid | 16 | Sheri Engstrom |
| 4 | Esther Reid | 20 | Virginia Quigley |
| 4 | Buddy Wright | 20 | John Verrill |
| 10 | Richard Riley | 23 | Sue King |
| 11 | Bruce Sandburg | 30 | Lisa Lynch |

May Anniversaries

- | | |
|---|------------------------------|
| 1 | Mark Beavin & Judi Binderman |
| 3 | Don & Sheri Engstrom |
| 4 | Paul & Lola Horvath |
| 4 | Bill & Cheryl Simmons |

Children's Birthdays

- | | |
|---|---|
| 4 | Logan Stevens
(son of Robbie & Chantell) |
|---|---|



Letter to the Editor:

I read the article in the *Echo* about the postal zip vans and it brought back personal memories of the vans.

In April, 1968, I was hired by the postal service as a letter carrier at the Federal station in downtown Milwaukee. Part of my initial training involved learning to drive a zip van. Not fun! First I had to learn to drive a right hand drive vehicle and then to drive it standing up. What? I found that standing up while driving put your weight balance on your left foot and leg so your right foot can stay on the gas or brake pedal. The author of that article failed to mention the brake pedal was also on the floor and nearly impossible to stay in that position while turning a corner and maintaining control. I was resigned to drive it for afternoon collections. Remember the neighborhood mail boxes to put your letter in?

No one wanted to drive it and after a few months it was assigned to another station.

The zip vans were originally designed for rural delivery or in subdivisions where the mailbox is next to the street or road, not in downtown Milwaukee! The ones in use today are descendants of the zip.



~ Rick Melms

TECHNICAL INFORMATION Batteries and Hard Starting

As the batteries age, they build up sulphates which weaken them and makes starting more difficult. Not only does the engine turn over more slowly but there is less energy at the coil, resulting in a weaker spark. This can make starting difficult for a hot or cold engine. Battery cable size matters. The thinner 12- volt cables cannot transfer the amperage required by a six-volt starter. Use '00' size cables. They can be ordered from most parts stores. If your cables are '00' size, you may still be robbing your starter of power if you have replaced the original battery clamp with a generic clamp-type connector. There just isn't enough contact with the cable to carry the full amperage. Replace the ends with proper clamps. Local auto electric or electric motor repair shops should be able to do this for you. The solder type ends are available from local auto parts stores.



Studebaker, as well as all manufacturers, built six- volt car electrical systems for years and they started in all conditions. Eight- volt batteries are available, but if the system is working properly, then a 6 volt will be fine.

All of the usuals still apply. Keep terminals clean (check them at the start of each driving season). Keep the water topped up with distilled water (only to the specified level). Fully charge before storage and store batteries in a cool, dry location when they are out of the car. It is okay to leave it in the car, just charge it up and disconnect one of the cables. This is especially important if the wiring on the collector car is in questionable condition. Many collector cars have been lost through electrical fires. Also, by removing one of the cables, it stops the electrolysis process that is continually present when the both cables are connected. As a point of interest, the older and dirtier that the engine coolant is, the greater amount the electrolysis will be going through the cooling system. The electrolysis process attacks rubber and metal. It may be slow but it is continual as long as the battery cables are connected and there is power in the battery.

The above tip is taken mostly from The Atlantic Chapter, SDC newsletter, Graham Gagne, Editor.

Did you know?

The fabulous 1950-51 bullet-nose Studebakers were probably the most famous Studebaker design of all time and arguably the one most well-remembered by the general public. For 1950 Studebaker built 343,164 of them (its best year), with another 268,565 for 1951. Studebaker advertised the bullet-nose as the "Next Look" for 1950 and it was different indeed from everything else on the road. All of the 1950 models were powered by in-line 6 cylinder engines with the Champions having the smaller Champion six and the Commanders and Land Cruisers having the larger Commander six.



Then and now, bullet-nose Studebakers were seen everywhere. Fozzie Bear drove one in "The Muppet Movie". Avon produced a men's cologne bottle in the image of one. The Studebaker's Night Club featured one on its menus and matchbooks. And considering that Studebaker only built a total of maybe 4.5 million cars in its entire 64 years of automobile manufacturing, roughly 1 out of 8 Studebakers ever built were bullet-nose models. Millions of people rode in one at one time or another.

Contributed by Al Germano to the *Washington Dictator*, newsletter of the Tacoma Area Chapter

~~ STUDEBAKER CARS AND PARTS FOR SALE ~~

1940 President 4dr 6CW-3. AZ title (cost \$350) Solid body, some rust, strong chassis. Totally rebuilt brake system w/ stainless sleeves, Chevy wheels and new narrow WW 235x75x15s. No drive train. Radiator, grilles, ALL outside stainless. Doors close and latch like new, interior is shot but good for patterns. All garnish moldings, glass, plus new vent window rubber, you install. Added bonus: you get a dozen or so milk crates with 50 years worth of excellent stuff only a gearhead could love. Project car with good bones, \$3000 obo.

1939 Champion right and left outside grilles: #271596 and 97. Some imperfections but really nice chrome. \$100

1941 President hood center stainless and front pot metal 'S', latch spring and retainer, safety hook, prop rod and side panels. \$100

1956 President 12V starter for automatic trans. Someone rebuilt it decades ago. It got lost in all my wonderful junk. Spins up nicely. \$100

1976 Caddy 500ci with TH400 plus standard trans bell housing and new steel flywheel, two four speeds, make offer.

Carl Thompson 623-979-5566 or toner.carlt@yahoo.com Thanks!

(0)

Wanted: A straight hood for a 1955 Commander coupe Jess Brakeman, Yuma 928-550-0978

RICHES TO RAGS

By Dan Kuhl

One 1936 Studebaker President magazine ad stated: “Styled Throughout by Gifted Helen Dryden”. In her day she was the best, however, her story is somewhat sad and thought provoking as to how her career ended so abruptly.

Helen Dryden was born on November 26, 1882 to a wealthy Baltimore family. Her future as a socialite in a prominent family was cut short with the failure of the family business. Soon after the business failed the family moved to Pennsylvania where she attended the Pennsylvania Academy of Fine Arts to study landscape art. She soon found her real interest was 18th Century French design and dress. Sometime in 1908 she moved to New York City to show her fashion portfolio to the publishing industry. After numerous rejections she was hired by *Vogue Magazine* where she flourished until 1923. It was at this time she became a trendsetter for the social elite while becoming the highest paid female artist in America. Her first encounter with Raymond Loewy, who was also a fashion illustrator, was also at this time. It is worth noting that she was cultivating a second career as a Broadway costume designer.

By 1929 her influence on automotive design is documented in *Automobile Topics*, a weekly automotive news magazine. In 1930 she appeared with several celebrities in a Studebaker ad that stated, “styled as befit champions by those whose word in art carries authority”. (Author’s note: There’s that name “Champion” that Studebaker would name their last all new car in 1939).

In 1935, in an article about the New York Auto Show in the *New York Times*, Ms. Dryden is listed as an industrial design and style expert. The following year she and Raymond Loewy were contracted as design consultants by Studebaker. Her salary at this time was reported to be \$100,000. This relationship continued through the 1938 Model year, in which the Studebaker line was reported as the most beautiful car manufactured by the *Magazine of Art*.

By 1940 Helen Dryden’s art deco style was no longer fashionable and with the pending war, she was no longer in the limelight. Her future was beginning to change at age 58. She was now on welfare and would be until her death in 1972. Although a sad ending, she should be remembered for her contributions: in the art world for her fashion designs; three of the most beautiful Studebakers ever manufactured that bore the red lazy “S” emblem that she created; and most of all that women could function in a man’s automotive world. She also realized that women were important automobile consumers and that cars should be attractive to this segment of the buying public. Justifiably so, her work was the foundation of things to come as exemplified in the 2018 book *Damsels of Design*, about the ladies who designed auto interiors for GM during the Golden Age of Automobiles.



Richard Quinn collection



References:

Fox, Fred K. “1936 Studebakers, A new Styling For Fast Paced Times” *Turning Wheels* Vol 41 No. 12 (December 2009): pp. 6-14.

Smith, Constance. “Damsels of Design: Women Pioneers in the Automobile Industry, 1939-1959”. (2018). Shiffler Publishing Ltd.

Three articles readily available on the web about the life of Helen Dryden.



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1/23

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cstude1@cox.net

**ASSORTED OLDER STUDEBAKER TOYS,
STUDEBAKER AND SOUTH BEND POCKET
WATCHES, MEMORABILIA**

4/23

Phoenix Showroom
614 East Auto Center Drive
Mesa, AZ 85204

DALLAS RAMIREZ
Consignment Manager

Work: 480-926-1344
Cell: 480-258-7452
dallas.ramirez@streetsideclassics.com

StreetsideClassics.com

Other Showrooms:
Charlotte, NC: 704-598-2130
Atlanta, GA: 678-279-1609
Dallas-FW, TX: 817-764-8000
Tampa, FL: 813-501-1630
Nashville, TN: 615-930-0600

3/23

Premier Irrigation
Flood Irrigation Specialists

www.premierirrigationaz.com

O: 623.337.5294
F: 623.337.5301
E: office@premierirrigationaz.com

1/23





ROC# 211483

TO SEE YOUR
BUSINESS
CARD
AD HERE
CONTACT THE
EDITOR AT
ccollinsaz@cox.net

The earth is the mother of all people, and all people should have equal rights upon it. ~ Chief Joseph

Donations for door prizes are welcome. Let Peggy know at 623-936-6116 or peggyeastburn@hotmail.com or at an event if you have items to share.

SCHOLARSHIPS AVAILABLE

The Studebaker National Foundation has \$2,000.00 scholarships available for qualified students. Please visit <http://www.studebakernationalfoundation.org> to download an application.

You can also contact James Bell at 360-738-0103 or studenut@comcast.net if you have questions about the SNF scholarship program.

**PLEASE
SUPPORT
OUR
ADVERTISERS!**

The SDC advises all Studebaker drivers display a fire extinguisher at the front left tire of their car/truck at Chapter hosted car shows.



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o | 602.612.7083
e | lread@45rhodium.com

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MESA, AZ 85210

www.45rhodium.com

4/22

FOR SALE - STUDEBAKER CARS, TRUCKS AND PARTS - WANTED

TO PLACE OR CANCEL AN AD: Please contact Chris Collins by phone at 602-995-2146 or e-mail ccollinsaz@cox.net or write 2410 W. Freeway Lane, Phoenix, AZ 85021-4135.

Ads not updated every 4 issues will be dropped. Ads for members are free. Business card ads are \$25 per year.

STUDEBAKERS FOR SALE

1962 GT Hawk. Very Good condition. Runs great but needs brakes. Located in El Monte, Calif. Excellent interior, no rust, well taken care of. Over \$35K Invested, asking \$27,000 OBO, Call for details. Info: Janet Jacobson 626-548-1787 jgracej39@yahoo.com (3)



1954 Station Wagon, V8. A roller only. In Albuquerque. Blaine Kukowski 505-306-0540 (3)

1940 Commander. Original, 2 dr, complete, unrestored. Not currently running but engine was rebuilt 15 yr ago, straight body, needs electrical work. Would like to trade for Stude daily driver. Car currently in Chandler, was brought out of SoCal. Thomas J Thomas 928-205-1205 mobile/text thomasjthomasaz@gmail.com (2)

1955 Studebaker Restomod Truck, 4WD. AC - works - little use. 700 R4 Trans. Radio - New Stereo. 289 Stude Engine - '63 w/R2.5 Cam-Avanti - stainless valves and seats. Chevy 83 Wrecker Rear chassis Chevy 89 chassis - front. Dodge Front Wheel Drive. Rear Axle Lockers 4X4. Newer Leather Seat & New Carpet. PRICE \$42,500 John Verrill, Prescott 928-771-9841 (0)

Studebakers for Sale: 1949 Pickup Complete. M16. 1964 Daytona HT. 1963 Sedan 2 dr. Call Jim Pruitt at 480-560-0925 (0)

STUDEBAKER PARTS FOR SALE

245 cu in 6 cyl motor complete, from 1953 truck. 245 cu in short block. 1939 Commander transmission, 3 speed with overdrive. Call Don Parkey, 602-395-3965 or email kparkey1254@msn.com (1)

Avanti windshield and rear window seals, \$100 each. **New R2 supercharger to air cleaner hose** 1557350, \$30, **new supercharger to chamber hose** 1557751 \$30. Crank pulley, 3 grooves \$125. Avanti water pulley, 3 grooves \$75. Avanti vibration damper, new \$195. Auto trans flex & reinforce plates, new \$5. Front seat belts, used \$40. Set of 4 full wheel covers \$80. 232, 259 & 289 alum-inum (billet) cam gear \$100. **R-1 carb and rebuild kit \$350.** Avanti front sway bar \$50. Avanti power antenna (rebuilt by Genstar) never used \$150. Lark console and base (console needs to be re-covered) \$100. '64-66 Lark V-8 doghouse \$50. Prices do not include packaging, shipping and insurance. Call/text 602-885-2216 or wjazwin@hotmail.com (1)

'37 Artillery wheels 3 \$100. each. '56 truck grill \$100.00. '54 sedan grill bars and surrounds, \$50.00 each side. '56 Golden Hawk left side fiberglass fin \$20. GT Hawk headliner bows, very nice \$50.00 for full set. '56 1/2 ton C-Cab truck back glass 40. '56 1/2 ton C-Cab truck glove box door \$20. Studebaker V8 Valley pans \$5.00 ea. '51 Commander left front door \$45. '51 Commander right rear door \$45. '56-'61 Hawk grill excellent chrome \$50. '62 Lark grill \$40. very nice. '53 sedan trunk lid \$40. '62-'64 GT Hawk complete set good glass in chrome frames wing windows, side glass. Hawk and coupe center pan for

bucket seats and mounting for console \$30. '59-'60 Lark or '60-'64 Champ truck hood \$40. '59-'60 Lark trunk lid, \$35. good condition. '60-'64 Champ truck left door \$30. ea. '62 Lark rear quarters \$75. for both or \$40. each no rust. '63 Lark 4 door front doors \$50 ea. '63 Lark rear doors for Wagonaire or 4-dr sedan \$35. ea. Lots of other parts, if you don't see what you want, call me. I may have it. Large items for pick up, email for pictures. Contact Jerry 520-979-0065 studeblu@gmail.com (3)

MISC. FOR SALE

1948 Packard. Straight body, nice interior, late model drive train. Runs and drives nice, driven to California and Arizona several times. Initial offering to the GCSCSDC members. I'm too old to drive it anymore. Located near Maricopa, Ariz. Make me an offer. Call Yolanda at 760-207-3812 for info. It will be going on other for sale sites soon. (2)

Machine Tools. Metal band saw 6 x 6"+. Needs new blade. 115V \$150. **Wood Lathe.** Duplicator, variable speed 380-2150 rpm, 1/2 hp, 115/220V \$250. Pete Mensing 928-776-7979 (0)

Equalizer Hitch Husky center line #32218. Max tongue weight 800-1200#. Max Gross Trailer weight 12,000#. Very low use; was \$300+, now \$225. Pete 928-776-7979 (0)

WANTED: R3 carb AFB 3507S or AFB 3808S. Walt 602-885-2216 (0)

WANTED: Studebaker Dealership license plate frames. Fred Gooch nora.gooch@yahoo.com or 520-883-7418 (0)



See more ads on page 8.

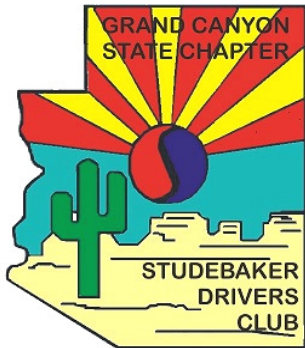
PRESIDENTIAL CHAMPION CONESTOGA STARLINER IGT HAWK DAYTONA IERSKINE SILVERHAWK

CRUISER AVANTI COMMANDER ROCKNE IEMF PHAETON STARLIGHT SKYWAY WAGONAIRE

The *ECHO*

Newsletter of the Grand Canyon State Chapter, SDC
P.O. Box 37464

Phoenix, AZ 85069-7464



1955 - 6th St. at Mill Ave. in Tempe looking north.
Look for "Studebaker" on the building on the right.

REMINDERS FOR MAY

See pages 5 & 6 for details.

- 21 Visit to Tempe History Museum
- 29 La Palma Meet - Anaheim, Cal.

Watch your email for event updates.



Visit the Chapter web site at
<https://www.grandcanyonsdc.com>



Visit the Chapter on Facebook at
Studebakers Grand Canyon
State Chapter



Scan a QR code with your smart phone to visit
the Chapter web site or Facebook page.

GRAND CANYON STATE CHAPTER STUDEBAKER DRIVERS CLUB MEMBERSHIP APPLICATION

All memberships are for one year beginning on January 1.

Chapter dues are (check one)

- \$18.00 yr to receive the newsletter by mail or
 - \$15.00 yr to receive the newsletter electronically
- If joining during the year, dues are prorated at \$1.50 per month.

Your dues include eleven issues of the award winning *ECHO*, a Chapter roster and the best club activities throughout the year.

Membership in the Studebaker Drivers Club, Inc. is compulsory to be a member of the Grand Canyon State Chapter of SDC, Inc. **If you are not a member of SDC, add SDC dues to your chapter dues** which the treasurer will remit for you. SDC dues are \$29.00 for new members, first year only. To renew your SDC membership, add \$36.00 for 1 year, \$99.00 for 3 years or \$161.00 for 5 years. Both include *Turning Wheels* magazine. Or \$12.00 for membership without the magazine.

Any questions can be directed to the address below or to Chris Collins at 602-995-2146 or ccollinsaz@cox.net. Please make check payable to the Grand Canyon State Chapter, SDC and send with this form to: GCSC, P. O. Box 37464 Phoenix, AZ 85069-7464.

Name _____ Spouse _____

Address _____

City _____

State _____ Zip _____

Telephone # _____

Cell # _____

E-mail address _____

SDC Membership # (Required) _____

Expiration date _____
(May be found on your SDC membership card.)

of Children under 18 years of age _____
(List name(s) and birthday(s) on back.)

Birthday (Month & Day) Self _____

Spouse _____ Anniversary _____

Studebakers You Own: _____

New Member? _____ Referred by _____

48th La Palma Studebaker Car Show



La Palma Park, 1125 N. La Palma Pkwy., Anaheim, CA
 Sunday, May 29, 2022 ~ 8am - 3pm

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email Address: _____

1st Car: Year _____ Make _____ Model _____ Div. # Judged _____ or Display _____

2nd Car: Year _____ Make _____ Model _____ Div. # Judged _____ or Display _____

Division - 1 - Pre-War Division - 2 - Early Post War, Sedans & Wagons 1947 – 1958 Division - 3 - Lark Types 1959 – 1966 Division - 4 - Coupes (C Body) & Hardtops (K Body) 1952 – 1961 Division - 5 - G.T. Hawks 1962 – 1964 Division - 6A - Avanti (Studebaker) 1963 & 1964 Division - 6B - Avanti (All Others) Division - 7 - Trucks 1902 – 1964 Division - 8 - Non-Stock – Studebaker Powered – All Years Division - 9 - Non-Stock – Non-Studebaker Powered – All Years	Car #1 @ \$25.00 (Display Only) \$ _____ Car #1 @ \$30.00 (Judged) \$ _____ Car #2 @ \$25.00 (Display or Judged) \$ _____ Parts Exchange @ \$25.00 \$ _____ TOTAL AMOUNT DUE: \$ _____ <p style="text-align: center;">Late Fee: After May 1, 2022 or Day of Show, Add \$5.00</p> <p style="text-align: center;">Make Check Payable to: <u>BCOIE-SDC Chapter</u></p>
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Questions? Please contact: Don Cox (951) 529-0873 or Dan Scott (818) 558-1791

Include completed form & payment and mail to:

BCOIE-SDC La Palma Car Show - 17410 Golden Maple Lane - Yorba Linda, CA 92886



Please Read & Sign Below:

In consideration of acceptance to the La Palma Studebaker Car Show, the undersigned hereby fully and unconditionally agrees to release the City of Anaheim and BCOIE-SDC from any liability that may arise from the **May, 29, 2022** event, to release all officials jointly and separately from any and all liability and that the undersigned has read this statement, maintains valid auto liability insurance and will abide with these conditions. **All entries must have a fire extinguisher for safety purposes.**

I acknowledge that I, the undersigned, am over 18 yrs. of age.

Signature _____ Date _____

Cash or Check# _____ Amount _____ Received by: _____ Registration # (s) _____