

# The ECHO



Newsletter of the  
Grand Canyon State Chapter  
Studebaker Drivers Club

Volume 50 Issue 3

March 2022

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Happy Spring!



Studebaker 1 1/2-ton 8-foot pick-up—1-ton also available



1-ton shown with 3-foot platform stake—1 1/2-ton also available



1-ton shown with 9-foot closed van body—1 1/2-ton also available



1 1/2-ton shown with 12-foot grain body—2-ton also available



1 1/2-ton 12-foot platform stake—2-ton also available



1 1/2-ton shown with insulated milk body—2-ton also available



2-ton shown with 14-foot stock rack—1 1/2-ton also available



2-ton shown with dump body—1 1/2-ton also available



1 1/2-ton 6-foot pick-up—also available with 6 1/2-foot stake body

**A new Studebaker truck  
is like a savings bank  
on wheels!**

**New low-cost mileage puts you cash money ahead!**

**S**TART cutting your truck operating costs all along the line. It's easy with a revolutionary Studebaker '49er.

You lay out less cash per month for gasoline—every quart of oil goes farther, too—Studebaker's wear-resisting craftsmanship fends off the need for frequent adjustments and repairs.

Best of all, these savings are no nickel and dime economies—they run into important money.

Moreover, along with new thrift, a husky, handsome Studebaker '49er truck brings unbelievable new driving comfort—

easier handling and more restful riding.

It's the world's first truck with real "lift-the-hood" accessibility. No standing on a box.

It has weather-protected steps enclosed inside the doors—a low cab floor that saves strenuous climbing—foot-regulated air-scoop floor ventilators—automatic "hold-open" door stops—variable-ratio "extra leverage" steering.

Stop in at a Studebaker showroom and see how much help a new Studebaker truck could be to you. There's a size and wheelbase just right for hundreds of hauling needs.

**STUDEBAKER TRUCKS**

*Noted for low cost operation*



2-ton tractor shown with 26-foot semi-trailer © 1962, The Studebaker Corp., South Bend 27, Ind., U.S.A.

### From the Editor's Pen.....

Thank you to Chris and Rachel Eastburn for renewing their business card ad for Premier Irrigation. Please consider supporting our advertisers when you have a need for a service or product they offer.

After last month's issue came out with the cover featuring "Going Steady with Studie" I received notes from members and other editors commenting on the booklet and its contents. Alas, no one asked about the author of the brochure, Bernice Fitz-Gibbon. She had an illustrious career in retail advertising with companies such as Gimbels and Macy's and was the creator of Macy's slogan, "It pays to be thrifty". She was known for her "highly imaginative brain" which is apparent in the Lark brochure. You can read more about her and her career on Wikipedia and elsewhere.

Thank you to this month's contributors: Michell Eastburn, Scott Grainger, Dan Kuhl, Jim Carr and Peter Sant. Your submissions are welcome, too. If you attend an all makes car show, tell us about it. Have an historical tidbit or a Stude sighting? Drop me a note and it'll be printed for everyone to read.

Drive your Studie.

Chris



### Vesta Stoudt, Inventor of Duct Tape

The mother of two Navy sailors during World War II, Vesta Stoudt, worried about her boys overseas. At home in Illinois, Stoudt worked at a factory packing and inspecting ammunition boxes. Back then, packages were sealed with paper tape that had a tab, which often broke, and then the entire box was dipped in wax to make it waterproof. Seeing that the packages were cumbersome to open — and possibly putting soldiers in harm's way when trying to open packages while under siege — she attempted to invent a new type of packing tape that was both waterproof and easy to open.

When her employer rejected the design, Stoudt didn't take no for an answer. Instead, she went to the top and wrote a letter to President Franklin Roosevelt. Surprisingly, she received a reply explaining that her idea was being implemented. Soldiers found the tape quick and easy to use, they called it "100 Mile an Hour Tape." Today, we just call it Duct tape.



The ECHO is the official newsletter of the Grand Canyon State Chapter, SDC and is published 11 times per year. Contributions are welcome and encouraged. Please submit articles, tech tips, etc. by the 20th of the month preceding publication. Other newsletter editors are welcome to use any material with proper credit given.

### GRAND CANYON STATE CHAPTER OFFICERS AND BOARD 2022

#### President

Michell Eastburn  
6314 W. Fillmore St.  
Phoenix, AZ 85043  
602-803-1359  
michell.eastburn@asu.edu

#### Vice President

Peggy Eastburn  
6314 W. Fillmore St.  
Phoenix, AZ 85043  
623-936-6116  
peggyeastburn@hotmail.com

#### Secretary

Richard Dormois  
PO Box 596  
Mesa, AZ 85211  
702-461-3679  
1938studeman@earthlink.net

#### Treasurer

John Rodhouse  
1816 N. Dakota St.  
Chandler, AZ 85251  
480-244-3763  
jrodhouse@hotmail.com

**There is an opening on the Chapter board; if you would be interested in serving, please contact Michell.**

#### Board Members

Dennis Lynde  
304 E. Hackamore  
Mesa, AZ 85201  
480-898-3425  
dlynde012@aol.com

Sharon Ware  
2700 E. Magnolia Dr.  
Gilbert, AZ 85298  
480-209-9328  
skware63@gmail.com

#### ECHO Editor/Membership

Chris Collins  
2410 W. Freeway Lane  
Phoenix, AZ 85021  
602-995-2146  
ccollinsaz@cox.net



Chapter Historian: Peggy Eastburn 623-936-6116 peggyeastburn@hotmail.com

Webmaster: Kent Musgrave professor\_km@cox.net Chapter Website: <https://www.grandcanyonsdc.com>

Facebook: Studebakers Grand Canyon State Chapter Administrators: Linda Smith, Sharon Ware

### Pacific Southwest Zone

Regional Manager/Ariz.	Chris Collins	2410 W. Freeway Ln., Phoenix, AZ 85021	ccollinsaz@cox.net
Zone Coordinator	Dan Scott	25731 Palermo Ct., Murrieta, CA 92563	dansct@sbcglobal.net
National Director	Ed Smith	P.O. Box 90763, White Mountain Lake, AZ 85912	edcollects@gmail.com

### SDC National Officers 2021-2023

President	Denny Foust	143 Studebaker Rd., Spring Mills, PA 16875	studeguy54@gmail.com
Vice President	Don Jones	P.O. Box 299, Concord, VA 24516	keydetsdj@aol.com
Secretary	Cindy Foust	143 Studebaker Rd., Spring Mills, PA 16875	cfoust1966@gmail.com
Treasurer	Jane Stinson	5800 Stanley Rd., Columbiaville, MI 48421	jestinson@aol.com

# STATE OF THE CHAPTER

By Michell Eastburn, President

February was one heck of a beautiful month here in the great 'Valley of the Sun'! Joining a local Orphan show allowed several members to share and teach other car enthusiasts about the wonderful world of Studebakers. Also, Wickenburg once again welcomed us with a wonderful "Rebooting in 2022" parade. Thank you to those members who attended the membership meeting following and enjoyed delicious pizza and salad.



The first of this month bring out your family, friends, Stude and/or other classic car for coffee and donuts at LaMar's Donuts and Coffee in north Phoenix; it should be a great time. The Southern Arizona Chapter is working hard to plan our 2022 March Madness event. Please plan on joining our fellow Arizona Studebaker drivers for a fun filled day and a Freddy's steakburger and frozen custard. *Don't forget your valve cover racer, the competition is fierce.*

If you have ideas for future cruise-in locations, meeting locations, events to attend, things to do, and/or you would like to host an event, let us know; We are always up to trying something new. Looking forward, the Board is planning a 50<sup>th</sup> Anniversary Party for this fall, we are hoping to have a great turnout and lots of Studebakers, keep your eyes open for a save the date coming soon.

## Future Loop 101 widening project west of I-17 By Doug Nintzel, ADOT Communications

An upcoming Loop 101 (Agua Fria Freeway) project is designed to add an additional general purpose, or regular, lane in each direction along the freeway between 75th Avenue and Interstate 17. Construction is scheduled to begin as soon as 2023. That of course will be of particular interest to many northwest Valley residents as well as folks who regularly use that part of the regional freeway system. In addition to providing new lanes, the Loop 101 project between 75th Avenue and I-17 also will widen bridges, reconstruct interchange ramps, provide upgraded freeway lighting, add sound walls where warranted and make other improvements.

**GRAND CANYON STATE CHAPTER**  
1972 - 2022



**50<sup>th</sup> ANNIVERSARY**



## Welcome New Members!

Po Hso  
3421 W. Dunlap Ave. #215  
Phoenix, AZ 85051  
480-277-4037  
podah249@yahoo.com

Referred by Larry Polhill

## NEW MEMBER CHALLENGE

When a Chapter member recruits a new member to join SDC and/or the Grand Canyon State Chapter he/she will have Chapter dues paid for 2023.

Just ask the new member to mention your name on the application where it asks "Referred By".

If you would like membership materials to carry with you, please contact Chris at [ccollinsaz@cox.net](mailto:ccollinsaz@cox.net) and she can provide you past newsletters and brochures.

## CHAPTER NAME BADGE

Order your Chapter name badge with a pin back by contacting Chris Collins at [ccollinsaz@cox.net](mailto:ccollinsaz@cox.net) or 602-995-2146. The price is \$5.00 each.

If you wish to have a magnet back on your badge, the price is \$6.00 each.

The name badges are available in the traditional brass and black with the SDC logo or a blue plastic with the Chapter logo.

**Reminder: To be a member of the GCSC you must be a member of the Studebaker Drivers Club.** If your SDC dues are not current, please visit <https://sdc.cornerstonereg.com/> to renew or use a membership application on the back page of *Turning Wheels* or send your SDC dues with your Chapter dues.

For those who no longer wish to receive *Turning Wheels*, there is a membership option without the magazine at \$12.00 per year.

## 2022 CHAPTER DUES ARE PAST DUE

If your dues are not paid for 2022 please send your check with the application on page 12 or use the Pay Pal link on the Chapter web site.

**Thank you to all who have paid their dues.**

## ORPHAN CAR SHOW AT SWEETZ COLD BREW

Ms Kipp, Shorty, Curly and I attended the Gilbert Orphan Car show Saturday, February 5th. Seven Studebakers including Michell's Stude goat wagon sleigh, 1950 Champion (beautiful, black original), yellow Lark, 1964 Daytona, 1950 Woodie (very well done mod on S15 frame), Packard (year unknown, modified



nicely) and Ms Kipp (the oldest automobile in the show) were in attendance. Ms Kipp attracted a lot of attention as did John & Kim's '50 Champion. There were a LOT of other vehicles there that were not orphans but nice cars and trucks and George Gezelius' biggest T Bird ever made.



The other orphans included a Frazier and a Kaiser. Lots of visitors which was nice since it started at 8 in the morning!  
~ Scott Grainger - article and photos.

Thank you to all who made it out to Gilbert for the Orphan Car Show on Feb 5<sup>th</sup> at Sweetz Cold Brew Coffee. Many onlookers were excited to see and ask questions about our handful of Studebakers that showed-up and showed-out. The winner of this month's Driver's Award was Butch Summers who went home with a new Emergency Roadside Kit for his Daytona.  
~ Michell Eastburn

Chapter members attending were Gordon Cox, 1963 Lark; Butch Summers, 1964 Daytona; the Rodhouse family, 1950 Champion; Scott Grainger with Curly & Shorty, 1929 Erskine, "Ms Kipp"; Dale Sexton, AVX; Michell Eastburn, Studebaker Jr. Goat Wagon; George Gezelius, Thunderbird; Garry Klingler, Sharon Ware and Bill & Peggy Eastburn.



## GOLD RUSH DAYS PARADE

I wonder if the Wickenburg Parade missed us as much as we missed it. Several Studes gathered in Wickenburg on February 12<sup>th</sup> to take part in the 73<sup>rd</sup> Annual Gold Rush Days Parade for "Rebooting in 2022". The weather was beautiful and the crowd was excited to see our Studes return

for another year.

Joining the parade were Larry Malmstrom, 1951 Champion Convertible, Tim & Cynthia Phillips, 1955 Commander; Don & Mary Grobengieser, 1957 Transtar; Ed Smith, 1951 Stakebed; John Verrill with Michell Eastburn as shotgun rider, 1955 truck; and William Eastburn with Gwenyth Eastburn, 1956 Transtar.



Members visit while waiting for the parade to start.

Several parade goers then met at Barro's in Surprise for pizza and friendship with Chris Eastburn, 1963 Champ and 1959 Larkette, Ed & Linda Costell, Bill & Peggy Eastburn, and Shayleen Eastburn (daughter of Patrick & Brischell Eastburn).  
~ Michell Eastburn - articles and photos

Visit the Chapter's Facebook page to see more photos.



# GRAND CANYON STATE CHAPTER CALENDAR OF EVENTS

- MARCH 5**  
Note change of time. **CHAPTER CRUISE-IN/PARKING LOT CAR SHOW AT LAMAR'S DONUTS, 2340 W. BELL RD., SUITE 138, PHOENIX (EAST OF I-17 ON THE NORTH SIDE OF BELL RD., ACROSS FROM BELL FORD). MEET AT 9:30 AM WITH YOUR STUDEBAKER OR OTHER COLLECTOR CAR FOR COFFEE AND DONUTS AND TO SOCIALIZE. BRING YOUR CHAIRS. A SHORT CHAPTER MEETING WILL FOLLOW. INFO: SEE PAGE 6 OR PEGGY AT 623-936-6116 or peggyeastburn@hotmail.com**
- MARCH 12**  
Note change of address **MARCH STUDEBAKER GATHERING HOSTED BY THE SOUTHERN ARIZONA CHAPTER AT FREDDY'S FROZEN CUSTARD/STEAKBURGERS. 10205 E. OLD VAIL RD., IN SHOPPING CENTER AT HOUGHTON RD. & OLD VAIL RD. (USE EXIT 275 FROM I-10) FROM 10:00AM TO 2:00PM. CAR SHOW, PEOPLE'S CHOICE, CAN RAFFLE AND 50/50. GRAB A BURGER AT FREDDY'S - COMPLIMENTARY FROZEN CUSTARD, TOO. BRING YOUR VALVE COVER RACER FOR RACING FUN. DON'T FORGET YOUR CHAIRS. FOR MORE INFORMATION CONTACT JOHN L. LEWIS AT lewishoot@cox.net OR 520-954-0904 SEE PAGE 6 FOR MORE INFO ABOUT A CARAVAN FOR CHAPTER MEMBERS TO FREDDY'S. ADD THIS EVENT TO YOUR FACEBOOK CALENDAR.**
- MARCH 17-20** ANTIQUE STUDEBAKER CLUB SOUTHERN CALIFORNIA CHAPTER HOSTS 2022 PALM SPRINGS MEET. HOST HOTEL: VAGABOND INN, 1699 E. PALM CANYON DR., PALM SPRINGS 760-325-7211. RATES: \$145/NIGHT BY FEB. 17. MENTION ASC. MEET & GREET, GROUP MEALS, DRIVE TOURS. \$25 PP PAYABLE ON ARRIVAL. RSVP TO FRANK BY 3/14 AT 760-774-3377
- MARCH 27** **GCSC BOARD AND OFFICERS WILL MEET AT 2:00 PM VIA ZOOM CALL OR VIDEO. MEMBERS ARE WELCOME TO ATTEND. TO JOIN IN THE MEETING CONTACT PEGGY AT 623-936-6116 or peggyeastburn@hotmail.com TO BE INCLUDED IN NOTIFICATION LIST FOR MEETING DETAILS.**
- APRIL 2** **GCSC BARBECUE AT HOME OF PAUL MILLER AND CAMILLE MILLS, 38811 N. 29TH AVE., PHOENIX. CAR SHOW, BBQ LUNCH, GAMES, DOOR PRIZES AND 50/50 RAFFLE. PLEASE BRING YOUR CHAIRS. INFO: SEE PAGE 7 OR CONTACT AND RSVP TO PEGGY AT 623-936-6116 OR peggyeastburn@hotmail.com**
- MAY 3-7** 58th SDC INTERNATIONAL MEET IN SOUTH BEND, IND. HOSTED BY MICHIANA CHAPTER. HOST HOTEL IS SOUTH BEND DOUBLETREE. \$125/NIGHT. CALL 574-234-2000 FOR RESERVATIONS. VISIT [www.sdcmeet.com](http://www.sdcmeet.com) FOR REGISTRATION FORM, SCHEDULE.
- MAY 21** **GCSC MEMBERS WILL VISIT TEMPE HISTORY MUSEUM, 809 E. SOUTHERN AVE., TEMPE. DETAILS TO FOLLOW OR CONTACT PEGGY AT peggyeastburn@hotmail.com**
- MAY 29** 48TH LA PALMA STUDEBAKER CAR SHOW & PARTS EXCHANGE HOSTED BY BCOIE CHAPTER AT LA PALMA PARK, 1125 N. LA PALMA PKWY, ANAHEIM, CALIF. FROM 8AM TO 3PM. JUDGED CARS, \$30; DISPLAY CARS, \$25; PARTS EXCHANGE, \$25. VISIT PG 13/ [http://studebakeroscal.com/BCOIE\\_Events.htm](http://studebakeroscal.com/BCOIE_Events.htm) FOR REGISTRATION FORM/DIRECTIONS.

**FOR ALL UNDERLINED EVENTS LISTED ABOVE VISIT THE CHAPTER FACEBOOK PAGE STUDEBAKERS GRAND CANYON STATE CHAPTER TO ADD THE EVENTS TO YOUR CALENDAR. OR CONTACT PEGGY 623-936-6116 or peggyeastburn@hotmail.com FOR INFORMATION.**

*If any event plans change we will let you know with an e-mail or phone call and through the Chapter website or Facebook page.*

*Visit <https://sites.google.com/view/cruisinaz> or <http://www.arizonacarshows.com/carshows.htm> for more car events in your area.*



## UPCOMING EVENTS

### MARCH 5 CHAPTER CRUISE-IN AT LAMAR'S

Chapter members will meet in the parking lot of Lamar's Donuts, 2340 W. Bell Rd. Suite 138, Phoenix (east of I-17 on the north side of Bell Rd. across from Bell Ford) at 9:30 am for coffee and donuts and to socialize with chapter friends. Drive your Stude or other classic and bring your chairs. A short chapter meeting will update members on upcoming events and to award a driver's prize.

For additional information contact Peggy at [peggyeastburn@hotmail.com](mailto:peggyeastburn@hotmail.com) or 623-936-6116.

### MARCH 12 MARCH STUDEBAKER GATHERING

Hosted by the Southern Arizona Chapter, the 2022 March gathering takes place at Freddy's Frozen Custard/Steakburgers, 10205 E. Old Vail Rd, Tucson (use exit 275 from I-10). Activities include car show and prizes for People's Choice, raffles and 50/50 drawing. Freddy's will also give out complimentary frozen custard. Get your valve cover racer ready for racing fun and bring your chairs.

Contact John L. Lewis for additional information at [lewishoot@cox.net](mailto:lewishoot@cox.net) or 520-954-0904.

GCS Chapter members are invited to **join a caravan to Freddy's** in either your Brand X or Studebaker leaving at 8:00 am from Rudy's BBQ, 7300 W. Chandler Blvd, Chandler. Use exit 160 off I-10, go east and make a u-turn at 54th St.; Rudy's is on the right. Come earlier if you wish to eat. Rudy's opens at 7:00 am.

## NON-CHAPTER CAR SHOWS OF INTEREST

### MARCH 19th CATCH-A-WAVE CAR SHOW

The Catch-A-Wave Car Show celebrating "Happy Days" and hosted by the Tempe Nuevo Kiwanis Club will be held on the grass Saturday, March 19th at Kiwanis Park, Mill and Baseline Roads, Tempe from 10:00 am to 2: pm; entry is from 7:30 am to 9:30 pm. Proceeds benefit Kiwanis Charities. There will be music, food and drinks and raffle prizes.

Register by March 10th by visiting [www.kiwanisnuevo.org](http://www.kiwanisnuevo.org) for registration form. Call 480-345-1401 for other information.

### MARCH 26TH ACC MOTORSPORTS DAY CAR SHOW

The Arizona Community Church (ACC) at 9325 S. Rural Rd., Tempe will hold the Motorsports Day Car Show Saturday, March 26th from 9am to 1pm. The cost is \$25 to register your car for the event and the fee includes a t-shirt and dash plaque. There will be prizes and drawings (you must be present to win) and food trucks on site. Visit <https://azcc.ccbchurch.com/goto/forms/633/responses/new> to register.

### APRIL 29-MAY 1 ROUTE 66 FUN RUN

If you have interest in participating in the 2022 Route 66 Fun Run visit <https://www.historic66az.com/33-fun-run.html> for information and to register.

**Don't forget your fire extinguisher when attending car shows hosted by SDC Chapters.**

# March 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Questions? Call Chris at 602-995-2146		1	2 Ash Wednesday	3	4	5 LaMar's Donut Cruise-in
6	7	8	9	10	11	12 SAC Stude- baker Meet
13 DST Begins		15	16	 17-20 ASC Meet in	18	19 Palm Springs Catch-A-Wave
20 First Day of Spring	21	22	23	24	25	26 ACC Car Show
27 Board Meeting	28	29	30	31		April 2 Chapter BBQ

# LOOKING AHEAD

## MEMBERSHIP BARBECUE

When: Saturday April 02, 2022  
Time: Lunch Time  
Location: Home of Paul Miller and Camille Miles  
38811 N. 29th Ave., Phoenix 85086

Save the date for our membership barbeque at the home of Paul and Camille. Studes will have an open area to park for a mini car show. Plan to join members for a game of corn hole, pickle ball (wear tennis shoes) or giant Jenga while enjoying a barbeque lunch. Don't forget your chairs and cash for a 50/50 raffle. Members will also have a chance to win door prizes. More details to follow via email or on Facebook. To make reservations contact Peggy at 623-936-6116 or peggyeastburn@hotmail.com  
Visit the Chapter Facebook page (Studebakers Grand Canyon State Chapter) to add this event to your calendar.

# CELEBRATE!

## March Birthdays



- |    |                     |    |                 |
|----|---------------------|----|-----------------|
| 2  | Jim Humphreys       | 23 | Kellie Lepore   |
| 3  | Laurie Sumner       | 23 | Dana Tietz      |
| 9  | Richard Gomez       | 24 | Norman Marineau |
| 11 | Joan Painter        | 25 | Shawn Miller    |
| 16 | Brian Dersh         | 28 | Mike Lynch      |
| 21 | Lisa Humphreys      | 31 | Linda Zimmerman |
| 22 | Donald Grobengieser |    |                 |

## March Anniversaries

- 4 Harold & Deanna Manley
- 16 Larry & Ruth Cushing
- 17 Paulus Musters & Janet Miller
- 18 Richard & Suzanne Riley

## Children's Birthdays

- 29 Aaron Rasmussen  
(son of Ron & Stephanie Rasmussen)



*~ Fun in the Sun ~*

# 48th La Palma CAR SHOW & SWAP MEET

Sunday, May 29, 2022  
8am - 3pm  
La Palma Park, Anaheim, CA



Registration Forms Available at:  
[www.StudebakerSoCal.com](http://www.StudebakerSoCal.com)

*Sign up Today!*



*The largest*  
**Studebaker**  
*Car Show in the West!*



See page 14 for registration form.

*Keep America Beautiful,  
Drive a Studebaker!*



**2022 GREAT RACE ROUTE**  
JUNE 18-26, 2022  
Warwick, RI to Fargo, ND



Welcome Our New Sponsor!



800-989-7223 OR [JEFF@GREATTRACE.COM](mailto:JEFF@GREATTRACE.COM)

**SATURDAY, JUNE 18**  
START: Rocky Point State Park, Warwick, RI - 8 a.m. to 1 p.m.  
OVERNIGHT: New England Air Museum, Windsor Locks, CT - 4:30 p.m.

**SUNDAY, JUNE 19**  
LUNCH: Clinton Street, downtown Montgomery, NY - 12:15 p.m.  
OVERNIGHT: Court Street, downtown Binghamton, NY - 5 p.m.

**MONDAY, JUNE 20**  
LUNCH: Alfred State College, Wellsville, NY - 12:15 p.m.  
OVERNIGHT: Perry Square Park, downtown Erie, PA - 5 p.m.

**TUESDAY, JUNE 21**  
LUNCH: Uptown Park, downtown Medina, OH - noon  
OVERNIGHT: Louisiana Avenue, downtown Perrysburg, OH - 5 p.m.

**WEDNESDAY, JUNE 22**  
LUNCH: Studebaker National Museum, South Bend, IN - noon  
OVERNIGHT: Lockport Street, downtown Plainfield, IL - 5 p.m.

**THURSDAY, JUNE 23**  
LUNCH: Argill Park Speedway, Sun Prairie, WI - 11:45 a.m.  
OVERNIGHT: Chula Vista Resort, Wisconsin Dells, WI - 2:30 p.m.

**FRIDAY, JUNE 24**  
LUNCH: North Bridge Street, downtown Chippewa Falls, WI - noon  
OVERNIGHT: Bayfront Festival Park, Duluth, MN - 5 p.m.

**SATURDAY, JUNE 25**  
LUNCH: Brainerd International Raceway, Brainerd, MN - 11:45 a.m.  
OVERNIGHT: West Lake Drive, Detroit Lakes, MN - 4 p.m.

**SUNDAY, JUNE 26**  
FINISH: Broadway Drive, Historic Fargo Theater, Fargo, ND - 1 p.m.

If you will be visiting somewhere along the Great Race route this summer try to plan to take in a lunch or overnight stop. There's usually a Studebaker or two competing and it is lot of fun to see them and the other cars during a break. Visit [www.greatrace.com](http://www.greatrace.com) for details.

## TOTO UPDATE by Scott Grainger

I have a brief update on Toto's repair after the incident. The body work is moving along at Charly's Garage in Mesa. The bumper, bumper brackets, reach rod (aka drag link) and 6 blade fan have all been put back in like new condition thanks to Metro Plating in Mesa. Yours truly has corrected minor damage to the frame where the right side bumper bracket bolts were broken and pulled through the frame member, radiator fan shroud. The radiator has a new more efficient core with the help of Serck Radiator in Mesa. Studebaker Parts.com has provided many parts including a rebuilt water pump (the pump shaft was bent in the incident!).

The other vehicle in the incident, a GMC SUV, didn't fare well when Toto's bumper removed all of the siding from the right side of the SUV which totaled it. No one was hurt in the exchange. I expect Toto to be back on the road in late February and ready to head for the International meet in South Bend. Ms Kipp wants to go along on the bed of Toto. I'll ask Toto about that when she is all back together.

Drive Your Studebaker regardless of age!



## ..... This N That .....

The January/February 2022 issue of *Antique Automobile*, the magazine of the Antique Automobile Club of America (AACA), recently published a several page article written by **Dan Kuhl** spotlighting his 1964 Daytona HT. He told the history of the car going back to its first owner, Hazel Salmi, an artist, who bought the car new at age 72 and owned it several years before it passed on to three more owners until Dan purchased it in 2019. Dan now has passed it on to another new owner, having recently sold it; it will now be driven in Wisconsin.

Another January/February 2022 publication with Studebaker content is the magazine published by the Hagerty Drivers Club. Chapter member **Jim Carr** noticed the Studebaker references in an article about books featuring the men and women who designed for car companies that make our classics. One is a book entitled *Industrial Strength Design: How Brooks Stevens Shaped Your World*. Stevens famously designed a totally new look for the Hawk line for 1962 and among his many industrial design feats was the Oscar Mayer Wienermobile. He is also known for the term. "planned obsolescence". A second book mentioned with a Studebaker reference was *Damsels in Design: Women Pioneers in the Automotive Industry, 1939-1959*. The book profiles many female designers working for the auto companies, including Studebaker. A third book on the list Studephiles would enjoy is the 1990 book, *Raymond Loewy: Pioneer of American Industrial Design*. At 262 pages, there is plenty to learn about Loewy's spectacular career including, of course, designing the Avanti. All of the books are available on Amazon and at other book sellers. Thanks, Jim, for the magazine.

## ~~ STUDEBAKER CARS AND PARTS FOR SALE ~~

**1940 President 4dr 6CW-3.** AZ title (cost \$350) Solid body, some rust, strong chassis. Totally rebuilt brake system w/ stainless sleeves, Chevy wheels and new narrow WW 235x75x15s. No drive train. Radiator, grilles, ALL outside stainless. Doors close and latch like new, interior is shot but good for patterns. All garnish moldings, glass, plus new vent window rubber, you install. Added bonus: you get a dozen or so milk crates with 50 years worth of excellent stuff only a gearhead could love. Project car with good bones, \$3000 obo.

**1939 Champion right and left outside grilles:** #271596 and 97. Some imperfections but really nice chrome. \$100

**1941 President hood center stainless and front pot metal 'S',** latch spring and retainer, safety hook, prop rod and side panels. \$100

**1956 President 12V starter for automatic trans.** Someone rebuilt it decades ago. It got lost in all my wonderful junk. Spins up nicely. \$100

**1976 Caddy 500ci** with TH400 plus standard trans bell housing and new steel flywheel, two four speeds, make offer.

Carl Thompson 623-979-5566 or toner.carlt@yahoo.com Thanks!

(2)



# OSHKOSH BY GOSH

By Dan Kuhl

OshKosh B'gosh was founded in 1895 in Oshkosh, Wisconsin. This company is famous for its bib overalls for labor-intensive working men. They later came out with a pint-size version for children that has carried their reputation into the 21st century. Recently this line of children's clothing was purchased by Carter, a very prestigious children's clothing line, that is sadly now made overseas.

The heart of my story is about the world renowned Oshkosh Corporation that still manufactures trucks in Oshkosh. The fact that it still makes trucks at its original location is significant in itself, but what makes it extra special is that it was the first to manufacture a four wheel drive truck in 1917.



Four wheel drive vehicles were manufactured before 1917, but these earlier examples were all cars, some of which may have been converted to trucks as was the first Model T truck. Believe it or not, the company still has this first four wheel drive truck on display at the company facility in Oshkosh. In 2017, in celebration of the company's 100th anniversary, some employees restored "Old Betsy" to her former glory (the restoration can be viewed on the web from start to finish in time lapsed photography; it is reminiscent of the Auto Restoration Club shop in Sun City West).

The history behind Oshkosh began in Clintonville, Wisconsin where the Four Wheel Auto Company (known as FWD and now home to Seagrave fire trucks) is located. One of this company's founding fathers, William Besserdich received two patents for his work on four wheel drive technology and tried to interest Ford, Studebaker, and Packard (Studebaker did not manufacture a four wheel drive truck until 1958). With no interest he sought financial backing to start a new company, the Wisconsin Duplex Auto Company, that secured a factory location in Oshkosh, just 90 miles from Milwaukee.

Locally, we are lucky because we have one of the largest fire truck museums in the nation, The Hall of Flame. The museum collection includes an Oshkosh and many Seagrave fire trucks. What an amazing overlooked piece of transportation history, BY GOSH!

## Reference:

I recently read *Snow: a Scientific and Cultural Exploration* by Giles Whittell. The author describes how well the Oshkosh four-wheel-drive did in snow. The discussion piqued my interest in seeking information on the web about Oshkosh history.

## Studebaker On Board Diagnostic Tool

By Peter Sant, Ontario Chapter

Modern cars have an under dash connection for a plug in On Board Diagnostic reader. Mechanics use this to zero in on what ails the vehicle in question. It usually points to a defective component and the mechanic removes it, installs a new part and charges you a lot of money for the use of his diagnostic equipment and the labour in removing and reinstalling the offending part.



Studebaker has an on board diagnostic port of its own. It is called a vacuum tap. This is usually located on the intake manifold or sometimes at the base of the carburetor (not the one that runs to the distributor).

The vacuum gauge is a wonderful tool. The readings that this little gauge will give you are invaluable. I will attempt to list a few of them below.

1. A steady reading between 15 and 22 is considered a good. Do not change anything.
2. A low reading around 5 indicates a vacuum leak in intake manifold or carburetor base.
3. A low reading between 8 and 14 indicates that ignition timing may be off.
4. A fluttering reading that drops 2 to 6 below normal indicates ignition point trouble or low compression.
5. A reading that regularly drops to around 5 and then back to normal with fluttering indicates a bad head gasket.
6. Rapid fluctuation between 14 and 19 indicate worn valve guides.

There are other uses for the vacuum gauge but this should give you some idea of the value of a vacuum gauge as an on board diagnostic tool for our Studebakers. Where do you think that these new car designers got the idea for an on board diagnostic tool?!

Reprinted from *V.I.S.T.A*, newsletter of the Vancouver Island Chapter, Mark Hayden, editor.


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~ Alice Walker

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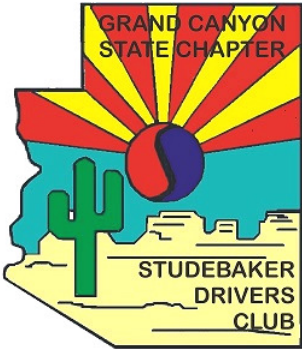
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# The *ECHO*

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Michell displayed her Goat Wagon at the Gilbert Cars & Coffee Orphan Car Show

## REMINDERS FOR MARCH

See pages 5 & 6 for details.

- 5 Cars & Donuts at LaMar's
- 12 March Studebaker Gathering

## LOOKING AHEAD TO APRIL

- 2 Chapter BBQ

Watch your email for event updates.



Visit the Chapter web site at <https://www.grandcanyonsdc.com>



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## GRAND CANYON STATE CHAPTER STUDEBAKER DRIVERS CLUB MEMBERSHIP APPLICATION

All memberships are for one year beginning on January 1.

### Chapter dues are (check one)

- \$18.00 yr to receive the newsletter by mail or
  - \$15.00 yr to receive the newsletter electronically
- If joining during the year, dues are prorated at \$1.50 per month.

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Membership in the Studebaker Drivers Club, Inc. is compulsory to be a member of the Grand Canyon State Chapter of SDC, Inc. **If you are not a member of SDC, add SDC dues to your chapter dues** which the treasurer will remit for you. SDC dues are \$29.00 for new members, first year only. To renew your SDC membership, add \$36.00 for 1 year, \$99.00 for 3 years or \$161.00 for 5 years. Both include *Turning Wheels* magazine. Or \$12.00 for membership without the magazine.

Any questions can be directed to the address below or to Chris Collins at 602-995-2146 or [ccollinsaz@cox.net](mailto:ccollinsaz@cox.net) Please make check payable to the Grand Canyon State Chapter, SDC and send with this form to: GCSC, P. O. Box 37464 Phoenix, AZ 85069-7464.

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# FEBRUARY EVENTS

## GILBERT CARS & COFFE ORPHAN CAR SHOW

Photos courtesy of Scott Grainger



## WICKENBURG GOLD RUSH DAYS PARADE

Photos courtesy of Michell Eastburn



# 48<sup>th</sup> La Palma Studebaker Car Show



La Palma Park, 1125 N. La Palma Pkwy., Anaheim, CA  
Sunday, May 29, 2022 ~ 8am - 3pm

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2<sup>nd</sup> Car: Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_ Div. # Judged \_\_\_\_\_ or Display \_\_\_\_\_

Division - 1 - Pre-War	Car #1 @ \$25.00 (Display Only) \$ _____
Division - 2 - Early Post War, Sedans & Wagons 1947 – 1958	Car #1 @ \$30.00 (Judged) \$ _____
Division - 3 - Lark Types 1959 – 1966	Car #2 @ \$25.00 (Display or Judged) \$ _____
Division - 4 - Coupes (C Body) & Hardtops (K Body) 1952 – 1961	Parts Exchange @ \$25.00 \$ _____
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Division - 6A - Avanti (Studebaker) 1963 & 1964	<b>Late Fee:</b>
Division - 6B - Avanti (All Others)	After May 1, 2022 or Day of Show, Add \$5.00
Division - 7 - Trucks 1902 – 1964	<b>Make Check Payable to: <u>BCOIE-SDC Chapter</u></b>
Division - 8 - Non-Stock – Studebaker Powered – All Years	
Division - 9 - Non-Stock – Non-Studebaker Powered – All Years	

Questions? Please contact: **Don Cox (951) 529-0873** or **Dan Scott (818) 558-1791**

Include completed form & payment and mail to:

**BCOIE-SDC La Palma Car Show - 17410 Golden Maple Lane - Yorba Linda, CA 92886**



*Please Read & Sign Below:*

In consideration of acceptance to the La Palma Studebaker Car Show, the undersigned hereby fully and unconditionally agrees to release the City of Anaheim and BCOIE-SDC from any liability that may arise from the **May, 29, 2022** event, to release all officials jointly and separately from any and all liability and that the undersigned has read this statement, maintains valid auto liability insurance and will abide with these conditions. **All entries must have a fire extinguisher for safety purposes.**

I acknowledge that I, the undersigned, am over 18 yrs. of age.

Signature \_\_\_\_\_ Date \_\_\_\_\_

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