

The ECHO



Newsletter of the
Grand Canyon State Chapter
Studebaker Drivers Club

Volume 49 Issue 3

March 2021

Inside This Issue

Officers and Board2

State of the Chapter3

February Cruise-In4

Upcoming Events5

Knute Rockne6

Letters7

Birthdays, Anniversaries ..7

Studebaker Shop Belt Buckle7

This N That8

The Car Radio9

AAOA Anniversary9

ECHO Advertisers10

Classifieds8, 11

2021 Chapter Dues are Due



Studebaker Champion 2-door sedan

This "next look" in cars is a more-for-the-money look !

THIS BREATH-TAKING new 1950 Studebaker is so distinctive, it looks expensive. But it's one of America's really low-price cars.

Most people can scarcely believe their ears when they hear how little it costs.

You get impressive operating economy along with the "next look" styling of this dream car.

It's a 1950 Studebaker of increased wheel-base and over-all length—but it's trim and sleek—designed with sensible savings of poundage that save you plenty of gasoline.

Stop in and see this more-for-the-money low-price car at a nearby Studebaker showroom. Sedan, coupe and convertible body styles.

New 1950 Studebaker
Styled ahead for years to come!



More for the money inside! Even the lowest priced 1950 Studebaker Champion has richly appointed, decorator-styled interiors, ultra-fine appointments. The handsomely upholstered seats are restful as lounges. Hip room, leg room and head room to spare.



More-for-the-money safety! Rounding turns is almost like straight-away driving. Every inch and pound of a 1950 Studebaker ride in almost perfect balance. Symmetrically centered variable ratio steering. Self-stabilizing new coil-spring front suspension.



More-for-the-money comfort! Touch a switch! Warmed fresh air circulates evenly throughout the car thanks to Studebaker's Climatizer. This thermostatically controlled heating, ventilating, defrosting system is available in all 1950 models at added cost.



More-for-the-money craftsmanship keeps every 1950 Studebaker surviving sound—exceptionally free from the need for frequent repairs and adjustments. Every car is the pride of numerous father-and-son teams. ©1949, The Studebaker Corp., South Bend 27, Indiana, U.S.A.

From the Editor's Pen.....

March 31st commemorates the fatal flight of Knute Rockne just days after he had been named manager of sales promotion by Studebaker. In this issue, I have reprinted an article from *Aviation History* that not only includes a brief history of Rockne but also tells the story behind the crash and how it changed aviation. Thanks to Pete Mensing for sharing this article.

Studebaker named a car for Rockne and it came out shortly after he died. There are a number of web sites, including Wikipedia, that tell the story of the Rockne automobile and there may be an article from our resident historian in the works.

The Pacific Southwest Zone Director Jon Stalnaker moved from the zone and the current zone coordinator Ed Smith has assumed the office. A new zone coordinator will be appointed soon, perhaps as the newsletter goes to print. The zone director is our voice on the SDC board so if there is an issue you feel the board should tackle please let Ed know. See his info below.

The PSW Zone Meet will take place May 30th along with the annual La Palma Meet in Anaheim. Best start getting your Stude ready for the big show.

Drive Your Studebaker.

Chris

2021 CHAPTER DUES ARE DUE

Chapter dues are due for 2021 and are \$18.00 for the newsletter mailed to you or \$15.00 to receive it via e-mail only.

- You can pay your dues with a check and mail it and a completed application (see back page) to the address on the application.

- Or you can pay your dues with Pay Pal by visiting the Chapter web site at www.grandcanyonsdc.com and clicking on the "Membership and Contacts" tab. Scroll to Current Members, choose from the drop down box Mail \$18.00 or Email \$15.00, then click Add to Cart. This takes you to Pay Pal. You can verify the amount and then choose Pay Pal Checkout or Pay without a Pay Pal Account. Then make your payment; you will receive an email confirmation. If you have questions about paying your dues with Pay Pal, please contact Chris at ccollinsaz@cox.net

- Please remember, you must be a member of the Studebaker Drivers Club to be a GCS Chapter member. If you are in arrears on your SDC dues, you can add the dues to your check (see back page for the amount) or visit <https://sdc.cornerstonereg.com/> to pay.

The ECHO is the official newsletter of the Grand Canyon State Chapter, SDC and is published 11 times per year. Contributions are welcome and encouraged. Please submit articles, tech tips, etc. by the 20th of the month preceding publication. Other newsletter editors are welcome to use any material with proper credit given.

GRAND CANYON STATE CHAPTER OFFICERS AND BOARD 2021

President

Michell Eastburn
6314 W. Fillmore St.
Phoenix, AZ 85043
602-803-1359
michell.eastburn@asu.edu

Vice President

Peggy Eastburn
6314 W. Fillmore St.
Phoenix, AZ 85043
623-936-6116
peggyeastburn@hotmail.com

Secretary

Richard Dormois
P. O. Box 596
Mesa, AZ 85211
702-461-3679
1938studeman@earthlink.net

Treasurer

John Rodhouse
1816 N. Dakota St.
Chandler, AZ 85251
480-244-3763
jrodhou@hotmail.com

Board Members

Richie Fein
1437 W. Rosemonte Drive
Phoenix, AZ 85027
602-499-5363
richiefein@aol.com

Dennis Lynde
304 E. Hackamore
Mesa, AZ 85201
480-898-3425
dlynde012@aol.com

Sharon Ware
2700 E. Magnolia Dr.
Gilbert, AZ 85298
480-209-9328
skware63@gmail.com

ECHO Editor/Membership

Chris Collins
2410 W. Freeway Lane
Phoenix, AZ 85021
602-995-2146
ccollinsaz@cox.net

Chapter Historian: Peggy Eastburn 623-936-6116 peggyeastburn@hotmail.com

Membership: Richie Fein 602-499-5363 richiefein@aol.com

Webmaster: Kent Musgrave professor_km@cox.net Chapter Website: <https://www.grandcanyonsdc.com>

Facebook: Studebakers Grand Canyon State Chapter Administrators: Ed Smith, Linda Smith

Pacific Southwest Zone

Regional Manager/Ariz. Chris Collins 2410 W. Freeway Ln., Phoenix, AZ 85021 ccollinsaz@cox.net

Zone Coordinator

National Director Ed Smith P.O. Box 90763, White Mtn Lake, AZ 85912 edcollects@gmail.com

SDC National Officers 2019-2021

President	Denny Foust	143 Studebaker Rd., Spring Mills, PA 16875	studeguy54@gmail.com
Vice President	Don Jones	P.O. Box 299, Concord, VA 24516	keydetsdj@aol.com
Secretary	Cindy Foust	143 Studebaker Rd., Spring Mills, PA 16875	cfoust1966@gmail.com
Treasurer	Jane Stinson	5800 Stanley Rd., Columbiaville, MI 48421	jestinson@aol.com

STATE OF THE CHAPTER

By Michell Eastburn, President

The month of February started out beautiful, and a slightly cloudy day made for an awesome showing at Bosa Donuts in Mesa where everyone enjoyed a small car show and a bit of chit chat over donuts and coffee. Though the Wick-enburg Gold Rush Day's Parade was cancelled, I'd like to show appreciation to those that had planned on attending. Hopefully in 2022 we'll have the same enthusiasm. Thank you to all those who brought their cars and smiles to the February event, it always nice to see several new cars and faces.



"It was one of those March days when the sun shines hot and the wind blows cold: when it is summer in the light, and winter in the shade." - **Charles Dickens**

A modified March Madness is right around the corner and it is anticipated that it will be nothing less than the finest. Please drive, pull, push, drag or even borrow my goat to bring your Studebaker out to the Museum of Larry Polhill on March 13th! Though modified the board and several chapter members have been working hard to plan this event no different than years past. It will be an awesome day of car showing, swapping, raffling and laughing so be sure not to miss all the fun. Rather than fun judging we will be drawing for several drivers awards and the can raffle will be slightly slimmer in size but will be essentially the same. Please bring cash for all the festivities and food.

Looking forward into April we will be gathering on April 10th at Rhodium 45 in Mesa for 'Coffee and Cars'. Please reference the ECHO for further details as they develop. Future events include a trip to Danzeisen Dairy Creamery store in Laveen where we will be able to enjoy gourmet stack shakes. 2021 is proving to be quite adventurous and slightly modified as the board continues to plan simple, outdoor, car-oriented events. Planning out the year is still a bit challenging, but with the support of our valued GCSC members, event attendance continues to be positive, and frankly the set-up and break down have been a lot simpler. Thank you for your continued support.

March Fun Fact: The last Studebaker automobile rolled off the Hamilton, Ontario, Canada, assembly line on March 17, 1966 when Studebaker shut its doors for the final time after 114 years in business.



Get Well Wishes to
Richie Fein

PASSINGS

Jerry Volk

On Thursday, January 21st, Chapter member Jerry Volk was killed by a wrong-way driver on I-10 near Quartzite while riding his motorcycle. He was the proud owner of a 1955 Commander for several years and showed it frequently at chapter and all makes event. After he sold it about three years ago he continued his membership and showed his 1957 Chevrolet with the Chapter, winning the Chick Magnet award at the 2019 Orphan Car Show.

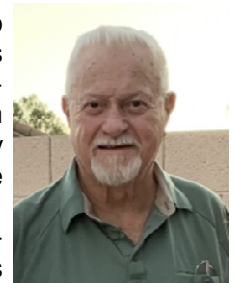


A Celebration of Life Memorial Service will be held Saturday, March 20th from 10am to 2pm both in-person and virtually. You can sign up at this link to indicate if you are attending and also if you plan to drive a classic car: <https://tinyurl.com/ed2nmkv>

The address for the in-person service is 19532 W. Corto Lane, Buckeye. Read Jerry's obituary at <https://tinyurl.com/24wbdhfw>

Bob Schouten

Although not currently a member, Bob was an active member for many years owning and restoring several Studebakers and amassing a large collection of model cars. He died on February 15th at 85 years of age. Bob's wife Mary passed away in 2018.



Bob is survived by three children, several grandchildren and his great friend Steve Mills who accompanied Bob to many car shows near and far throughout the years. Read Bob's obituary at <https://tinyurl.com/ys6w8sb5>

Former GCSC members Ken Anderson and Connie Feddick also passed away in February.

CHAPTER NAME BADGES

To order a Chapter name badge for yourself or another family member please contact Chris at ccollins@cox.net or 602-995-2146. They are available in blue plastic with the Chapter logo or the traditional brass and black with the SDC logo.

A name badge with a pin back is \$5.00 and one with a magnet back is \$6.00.

Thank you to this month's newsletter contributors: Michell Eastburn, Dan Kuhl, Bruce Sandburg, Pete Mensing, Paul Setaro, Ed Costell, Dale Sexton, Chuck Collins and 'Ol Fartys Hot Rod Club.

BOSA DONUTS CRUISE-IN

By Michell Eastburn

Bosa Donuts was once again welcoming of our Chapter and friends to show off our cars and trucks on Saturday February 13th. Thirteen Studebakers and two Fords gathered for a cool, parking lot cruise-in where 25 members and guests were greeted all morning by interested passers by. Members were able to grab a cup of joe and donut/sandwich/danish and mingle under a few car hoods. A Valentine's Day themed drivers award was won by Larry Polhill's guest, Marty. Making their debut were Dennis Reynolds' 1963 GT Hawk, Keith Graham's 1964 Daytona, and Terry Kjenstad's 1952 Commander. Thank you all for showing-off your beautiful rides. Along for our morning cruise-in were a of couple Fords from the 'Ol Fartys Hot Rod Club invited by Lenny and Barb Olsen. Thank you to all those who came out and enjoyed some simple tire-kicking.

Participants included: Garry Klinger with Truman, his dog (1952 Commander SLC), George Gezelius (1951 Champion), Lenny & Barb Olsen (1937 Coupe Express) with 2 guests, Dennis Lynde & Linda Saar (1963 GT Hawk), Larry Pohill with guests (1963 Avanti, 1959 Lark, 1964 Champ), Bill & Peggy Eastburn (1964 Champ) with 2 guests, John Rodhouse (1950 2R5), Dennis Reynolds (1963 GT Hawk), Terry Kjenstad (1952 Commander), Keith Graham (1964 Daytona), Gary & Sandie Keating (1934 Commander street rod), Jim & Linda Raynovic and Michell Eastburn.



Photo courtesy of 'Ol Fartys Hot Rod Club.

Visit their Facebook page for more photos.

See page 13 for some of Michell's photos from the event.

Visit http://studebakersocal.com/PacificSouthwestZone_Index.htm to read newsletters from other chapters in the zone.

GRAND CANYON STATE CHAPTER CALENDAR OF EVENTS

- MARCH 13** **ARIZONA AII-STUDEBAKER GATHERING, "MARCH MADNESS" (MODIFIED VERSION)**
WHERE: LARRY POLHILL CAR COLLECTION, 7856 N GLEN HARBOR BLVD, GLENDALE
WHEN: SATURDAY, MARCH 13, 2021 FROM 10am - 1pm
CAR SHOW * VENDING * FOOD * MEETING * AWARDS * RAFFLES
- ✦ **COME ONE, COME ALL TO THE GCSC MARCH MADNESS. BRING YOU, YOUR STUDEBAKER AND CASH TO PURCHASE EATS, RAFFLE TICKETS, T-SHIRTS AND VENDOR MERCHANDISE.**
 - ✦ **PLAN TO DRIVE OR TRAILER YOUR STUDEBAKER FOR DISPLAY, WHETHER IT IS A SHOW CAR, DRIVER OR PROJECT ON WHICH YOU ARE WORKING. ALL ARE WELCOME. OR BRING ANOTHER CLASSIC**
 - ✦ **NO ENTRY FEE. LET PEGGY KNOW IF YOU ARE COMING. CONTACT INFO BELOW.**
 - ✦ **IF YOU HAVE SPARE PARTS IN YOUR GARAGE YOU NO LONGER NEED OR USE, BRING THEM OUT TO SELL.**
 - ✦ **DRIVERS AWARDS WILL BE RAFFLED IN LIEU OF FUN JUDGING.**
 - ✦ **A FOOD VENDOR WILL BE ON SITE OR BRING A PICNIC LUNCH, IF YOU PREFER.**
 - ✦ **DRINKS WILL BE PROVIDED. BRING YOUR CHAIRS.**
 - ✦ **MAKE PLANS TO ATTEND AND ENJOY THE DAY WITH YOUR STUDEBAKER FRIENDS. IF YOU ARE ATTENDING OR HAVE QUESTIONS PLEASE CONTACT PEGGY AT 623-936-6116 OR AT peggyeastburn@hotmail.com**
- Directions: Assuming that most members will be driving from the Loop 101 (Agua Fria): exit Northern Ave, proceed west about 1.5miles to the traffic light at Glen Harbor Blvd/103rd Ave, proceed south (left); look for the Studebaker feather in the median. The road will wind southwest, follow it to just past the Coca Cola sign on the right and you should see a second Studebaker feather at 7856 N. Glen Harbor Blvd on the right. Members will be on site to assist with parking.**
- MARCH 18-21** ***CANCELLED.*** ANTIQUE STUDEBAKER CLUB SOUTHERN CALIFORNIA CHAPTER 2021 PALM SPRINGS MEET. ***CANCELLED.***
- MARCH 20** ANNUAL KIWANIS CATCH A WAVE CAR SHOW AT KIWANIS PARK IN TEMPE. INFO AT: https://nuevo.clubexpress.com/content.aspx?page_id=22&club_id=170868&module_id=4246
- MARCH 21** **GCSC BOARD AND OFFICERS WILL MEET AT 1:00 PM VIA ZOOM CALL OR VIDEO.**
MEMBERS ARE WELCOME TO ATTEND. TO JOIN IN THE MEETING CONTACT PEGGY AT 623-936-6116 or peggyeastburn@hotmail.com TO BE INCLUDED IN NOTIFICATION LIST FOR MEETING DETAILS.
- APRIL 10** **CHAPTER EVENT - CARS AND COFFEE WITH OUR STUDEBAKERS AND FRIENDS IN THE FRONT PARKING LOT WITH UNLIMITED ACESS TO THE RHODIUM 45 MUSEUM AND VEHICLE STORAGE AT 45 E. SOUTHERN AVE. & CENTER ST., MESA.**
TIME TO BE ANNOUNCED. VISIT <http://www.rhodium.com> TO PREVIEW SOME OF THE NEARLY 100 CLASSIC CARS AND TRUCKS. FOR INFO: CONTACT PEGGY AT 623-936-6116 OR peggyeastburn@hotmail.com
- APRIL 17** MOTORSPORTS DAY CAR SHOW 10AM - 2PM AT ARIZONA COMMUNITY CHURCH, 9325 S. RURAL RD., TEMPE.\$15 REGISTRATION FEE INCLUDES T-SHIRT & DASH PLAQUE. MUST REGISTER ONLINE ONLY AT www.azcc.org/events BY APRIL 9TH. LIMITED TO FIRST 200 VEHICLES. CHECK IN 8-10AM. FOOD TRUCKS ON SITE.
- MAY 30** MARK YOUR CALENDARS FOR LA PALMA CAR SHOW & PACIFIC SOUTHWEST ZONE MEET HOSTED BY BEACH CITIES ORANGE INLAND EMPIRE CHAPTER (BCOIE) AT LA PALMA PARK, ANAHEIM, CALIF. INFO: <http://studebakeroscal.com/> SEE PAGE 14 FOR REGISTRATION FORM.
- SEPTEMBER 8-11** 57TH INTERNATIONAL SDC MEET HOSTED BY INDY CHAPTER IN INDIANAPOLIS, IND. AT MARION COUNTY FAIRGROUNDS. SEE HOTEL LISTING IN *TURNING WHEELS*.

LAST DOWN FOR A LEGEND

Article reprinted from March, 2021 *Aviation History*

At 9:15 am on March 31, 1931, Transcontinental and Western Air Flight 599 took off from Kansas City, Mo., bound for Wichita, Kan. About 75 minutes into the flight, the Fokker F-10 trimotor's right wing detached, causing the airplane to crash in a field near the small Kansas town of Bazaar. All eight people on board were killed. Among them was one of America's biggest celebrities of the day, Notre Dame football coach Knute Rockne.






Born in Norway, Rockne became Notre Dame's coach in 1918. Over the next 13 seasons he led the "Fighting Irish" to a stellar 105-12-5 record and three national championships. Names forever associated with Notre Dame teams of the era include Rockne, George Gipp ("win one for the gipper" fame) and the undefeated 1924 team's backfield, dubbed the Four Horsemen.

The search for the accident's cause was hamstrung by the fact that by the time investigators arrived at the scene, souvenir hunters had stripped the wrecked Fokker clean, leaving on the wings, propellers and engines. While a definitive explanation for the crash has never been established, it soon became clear that seeping moisture had compromised the F-10's wooden frame, causing the glue that fixed the wing to the fuselage to fail. Ice and turbulence may well have added fatal stress to the wing spar and contributed to the accident.

Rockne's success had made him one of the country's most recognized names, and his death at age 43 struck a nerve with the public. President Herbert Hoover sent a condolence telegram to Rockne's wife declaring, "Every American grieves with you." The accident shook the public's confidence in the embryonic air industry, in particular wooden airplanes. One immediate outcome of the crash was the quick adaptation of all-metal aircraft, which were more expensive but perceived as safer. Additionally, the outcry over Rockne's death forced investigators to go public with their findings, reversing the Department of Commerce's established practice of keeping the results of accident investigations secret. That new transparency, along with added regulations for airplane manufacturers and airlines, eventually resulted in a safer aviation industry.



March 2021

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Questions? Call Chris at 602-995-2146	1	2	3	4	5	6
7	8	9	10	11	12	13
14 DST Begins	15	16	 St. Patrick's Day	18	19 1931-Knute Rockne named manager of sales promotion	 hello spring!
21 Board Meeting	22	23	24	25	26	27
28 Palm Sunday Passover Begins	29	30	31 1931-Knute Rockne dies in plane crash			

LETTERS WE GET LETTERS



From Paul Setaro

I thought I would pass these two little tidbits along: I was watching the Western Channel a few nights ago and caught Death Valley Days, Season 7, Episode 19 titled, **Wheelbarrow Johnny**. Of course it's the (dramatized) story of John M's adventure in the gold fields.

This link is to TVMAZE and theoretically you can watch the episode with Windows Media Player. I didn't try so I can't vouch for the veracity of the website.

<https://www.tvmaze.com/episodes/1045065/death-valley-days-7x19-wheelbarrow-johnny>

There is also a 24 minute documentary about John M. on YouTube. It's pretty interesting. Link below.

https://www.youtube.com/watch?v=w_FbUyqhdQI

From Ed Costell

A thought came to me upon reading *The Echo* February, 2021 cover story on the first Studebaker shop. I had to do some searching through photo albums to find this picture of the monument.



This monument sat along US 250 east of Ashland Ohio, not far out of the city limits and about 20 miles from the site of the 2019 SDC International Meet in Mansfield Ohio.

The text on the monument reads: "On this site in 1835 John Studebaker erected his home and shop with this legend over the door, 'Owe no man anything but love one another.' Here were born three of his sons who later founded the Studebaker institution in South Bend, Indiana"

As a disclaimer, this photo was shot in 1982 so I can't verify that it's still there.

Editor's note: The monument is still there, Ed.

The adjacent article is reprinted from *The Copper Starlight*, newsletter of the Southern Arizona Chapter, Ann Pearson, editor. See cover of the February *ECHO* for more about the first Studebaker shop which inspired making the belt buckle.

CELEBRATE!



March Birthdays

2	Jim Humphreys	23	Kellie Lepore
3	Laurie Sumner	23	Dana Tietz
9	Richard Gomez	24	Norman Marineau
11	Joel Painter	25	Shawn Miller
11	Robert Mitchell	25	Maryann Wever
16	Brian Dersh	28	Mike Lynch
21	Lisa Humphreys	29	John Trevisannutto
22	Donald Grobengieser	31	Linda Zimmerman

March Anniversaries

4	Harold & Deanna Manley
16	Larry & Ruth Cushing
17	Paulus Musters & Janet Miller
18	Richard & Suzanne Riley

Children's Birthdays

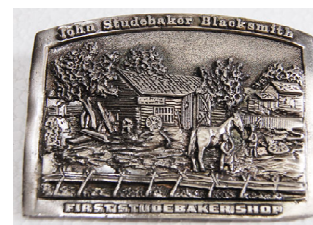
29	Aaron Rasmussen (son of Ron & Stephanie)
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Studebaker Shop Belt Buckle

by Bruce Sandburg, Southern Arizona Chapter Historian

This belt buckle came about by a suggestion by Chuck Naugle in the spring of 1988. He brought up the idea of using the image of the first Studebaker blacksmith shop, which at the time was published in *Turning Wheels* for one of the featured columns. The money was to be used to provide funds for the chapter and for the upcoming International Meet held in South Bend later that year. The idea was brought up at a membership meeting held at a bank at Swan and Sunrise.



Initially the chapter was somewhat hesitant to approve the motion. It was to be a limited edition to 300 belt buckles. There was a concern that 300 belt buckles seemed to be a high number to be sold, but the motion was approved. Chuck had contacted Hoover's Manufacturing Company in Peru, Illinois to stamp and number the 300 belt buckles. The chapter membership had first choice to get a number for their personal belt buckle.

The buckles were advertised as limited edition to the 300 to be made. Several buckles went to Australia with Lloyd Watts coordinating that effort. To everyone's surprise, the belt buckles were a great hit and sold out quickly. The motion was made to manufacture more buckles, and was not passed.

Later, the buckle was made again, but without the number stamped on the back. So, if you have a numbered buckle, that is one of the originals.

This N That

If you are having an issue with the title on your Studebaker or other older car that does not have a 17 digit VIN, please refer to the article on page 7 of the February ECHO. ADOT's computer system does not recognize the shorter VINs but there is a workaround if you contact service providers who will work with you.

At the Chapter event on March 13th the winning tickets for the quilt and lamp raffles will be drawn. The two items were donated by members, the lamp by Ike Quigley and the quilt by Dan and Corlean Kuhl. The lamp was handmade by Ike. If you did not have a chance to purchase tickets in the past, they will be sold at the event. Good luck.



CHAPTER FUNDRAISING PROJECTS

- 2020 Zone Meet t-shirts (M, L, XL, XXL) and caps. NOW \$10.00 EACH.
- Raffle tickets for a beautiful lamp and a colorful Studebaker quilt. \$5.00 per ticket or 6 for \$20.00. To be awarded at March event.
- T-shirts featuring the Studebaker script, saguaros and a buzzard. \$15.00 each



All items will be available at upcoming events.

Questions: Contact Peggy at 623-936-6116 / peggyeastburn@hotmail.com

SALES LITERATURE FOR SALE

- 1939 "The New Champion A Manual for the Studebaker Salesman" App. 80 pages, \$60
 - 1950 "Inside Facts 1950 Engineering Manual for Studebaker Salesmen" 96 pages, \$100
 - 1902 "Studebaker Catalogue No. 209 Electric Vehicles" 12 pages, (REPRINT) \$10
 - 1935 Champion fold out – 17" x 22" 2 sheets, fair condition, \$10
 - 1942 Champion color dealer brochure, 24 pages, \$15;
 - 1947 "New 1947 Studebakers" color single page tri-fold, \$5
 - 1948 "New 1948 Studebaker" color 17" x 26" fold out brochure, \$12
 - 1956 "The Big New Studebaker" color brochure, 16 pages \$12
 - 1957 "Studebaker" 22" x 28" color fold-out brochure, \$12
 - 1957 "Studebaker Sedans" color brochure, 16 pages, \$12
 - 1959 "The Lark by Studebaker" color brochure, 12 pages, \$10
 - 1960 "Lark" 18" x 25" color fold-out brochure, \$8
 - 1961 "the Lark with Performability" 18" x 25" color fold-out brochure, \$ 6
 - 1962 "Lark" color brochure, 16 pages, (2 available) \$8, \$6
 - 1963 "Avanti, Lark, Cruiser, Hawk" 18" x 25" color fold-out brochure, (2 available), \$7
 - 1965 "Studebaker The Common Sense Car" color brochure, 12 pages, (2 available), \$7
 - 1966 "The Smart New Look" 4" x 9" color brochure, 16 pages, (3 available), \$6
- As the Pickers say "bundle and save". Kevin MacFadden, 480-215-6810, k.macfadden@yahoo.com (2)

~ ~ STUDEBAKER CARS AND PARTS FOR SALE ~ ~

CARS/TRUCK: 1962 Cruiser, Auto, P.S., P.B., radio, heater, A/C. Seat & door panels and carpet excellent. 259 engine, full flow, shot. No rust, good glass. \$2500. 1951 Champion Starlight Coupe. Rust free. Good front & back glass. No drive train. Roof pushed in, needs body work & interior. No title. \$1500. OBO. 1955 Pickup. 232 V-8, O.D. Cab has no rust. Doors & gate not so good. Fenders, hood & bed good. Kit buildable. \$2000. **PARTS:** 1964 Lark left front fender solid except battery area. \$125. 1962-63 Right front fender, solid. \$175. Pickup right rear fender with aftermarket spare tire mount, Excellent. \$300. Hawk left rear fender. Excellent. \$300. Hawk dash. Excellent aluminum cover with some gauges. \$300. 1950 Bullet nose sheet metal, N.O.S. \$200. 1950-'51 gas tank, good. \$75. **Other gas tanks available. R Series grill, okay. \$5. Transtar cab with doors, some rust. Solid, no glass. \$1200. 8 foot narrow bed. Very good with gate, no fender. \$850. OTHER: Early 30's Packard trunk, \$250. Studebaker hydraulic press, not working. Make offer. 220 volt A/C with heat, 1 1/4 T for your shop, \$150. 1985 Plymouth Grand Fury, Excellent. \$3500. Contact Pete Mensing, Prescott 928-776-7979 Leave message if no answer. (2)**

NEVER IGNORE THE SUGGESTION OF A WOMAN

By Dan Kuhl

This article is a follow up to my courting article last year because courting and music go hand-in-hand. The story begins in 1929 when there were no radios in cars. Two gentlemen, William Lear and Elmer Wavering, drove their girlfriends out to a local overlook to watch the sunset and do what young couples do in a romantic setting. While enjoying the sunset one of the girls suggested the sunset would be nicer with a little music. So the two men began their quest to develop a radio for use in a car. Their research led them to a Chicago radio convention where they met Paul Galvin who put them to work at his factory developing their car radio. (Note: Philco began marketing a car radio in 1930.)

Who would guess the first radio tested in a car was tested in Galvin's Studebaker (another first for Studebaker). He was so excited by their success that he drove the Studebaker 300 miles to a radio convention in Atlanta. Once there he could not afford to display the Studebaker in the convention hall, so he parked the car out front and blasted the radio so the passing conventioners could hear the music. He received many orders for the nameless car radio. Because it was common to use the suffix "ola" to name phonograph and radio products of the day, i.e. Victrola, he decided to name the car radio the Motorola.

As with other businesses of the day, the Depression hit his car radio business very hard until the mid 30s when Ford began to offer the Motorola in new Fords and B.F. Goodrich began selling them in its tire stores. Galvin Manufacturing continued to improve his product line by introducing the first push button radio, police scanner radio and the first two-way radio used by the Army in WWII. In 1947 the company name was changed from Galvin Manufacturing to Motorola. Galvin's company should also be noted for developing the following: the first television to sell for less than \$200, the first pager, the equipment used for televising the first step on the moon in 1969 and the first handheld cellular phone. Where would the youth of America be without this innovation?

Wavering and Lear, the two men who started this odyssey went on to have illustrious careers. Wavering continued to work for Motorola and developed the first automotive alternator. Lear had more than 150 inventions credited to his name, including the eight track tape player that was so popular in the cars of the late 60s, and more importantly his inventions associated with aviation: the radio direction finder, autopilot, automatic landing system, and his most famous invention, the Lear Jet, the first mass produced business jet.

Yes, Studebaker played a small part in the development of the car radio, but it is more important to remember that nothing would have happened without that first suggestion made by a woman.

By the mid-50s all cars could be purchased with a radio. In some cases the radio could automatically seek out your favorite station with a push of a button. Iconic industrial designer Raymond Loewy, who designed cars for Studebaker, called the automobile of the day a "jukebox on wheels". The car had evolved from a simple means of transportation not unlike the horse, to an entertainment center for the young-at-heart.

References:

- No author listed. (1955, April). Jukebox on Wheels, *Atlantic*, No pages listed on the web.
- No author listed. (2012, November-December). History of the Car Radio. *Despot Adventures*, 27, 7-8.
- Various website located using a search engine.
- Note: The ad above was chosen because it appears to be a Studebaker convertible.



ARIZONA AVANTI OWNERS ASSOCIATION AVANTI OWNERS ASSOCIATION INTERNATIONAL

Congratulations to the members of the Arizona Avanti Owners Association (AAOA) on celebrating their twenty year anniversary as a chapter. In their most recent newsletter Dale Sexton, the AAOA president, recalled its formation: "At the annual statewide Studebaker Drivers Club meeting in March of 2001 Ray Wheeler conducted a meeting under a large eucalyptus tree at the Duncan Farms in Goodyear, which resulted in the creation of the Arizona Avanti Owners Association. This year is important to our chapter because we will be proudly celebrating our twentieth year as a fully qualified chapter of the Avanti International organization."

If you own an Avanti, are a member of the AOAI and would like to join the Arizona chapter, contact Denny Lockmon, the treasurer, at 602-974-5424 or dennylock36@gmail.com Dues are \$15.00 annually.

Studebaker Parts

Need Glass and Rubber? Call Russ for a quote.

Russ & Sharon Ware
2700 E. Magnolia Dr.
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E-mail: Russ@studebakerparts.com



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SUPPORT
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ADVERTISERS!**



The SDC advises all Studebaker drivers display a fire extinguisher at the front left tire of their car/truck at Chapter hosted car shows.

NEW MEMBER CHALLENGE

When a Chapter member recruits a new member to join SDC and/or the Grand Canyon State Chapter he/she will have Chapter dues paid for 2022. Just ask the new member to mention your name on the application where it asks "Referred By".



Phoenix Showroom
614 East Auto Center Drive
Mesa, AZ 85204

Other Showrooms:
Charlotte, NC: 704-598-2130
Atlanta, GA: 678-279-1609
Dallas-FW, TX: 817-764-8000
Tampa, FL: 813-501-1630
Nashville, TN: 615-930-0600

DALLAS RAMIREZ
Consignment Manager

Work: 480-926-1344
Cell: 480-258-7452
dallas.ramirez@streetsideclassics.com

StreetsideClassics.com

12/21

SCHOLARSHIPS AVAILABLE

The Studebaker National Foundation has \$1,500.00 scholarships available for qualified students. Please visit <http://www.studebakernationalfoundation.org> to download an application. You can also contact James Bell at 360-738-0103 or studentut@comcast.net if you have questions about the SNF scholarship program.

FOR SALE - STUDEBAKER CARS, TRUCKS AND PARTS - WANTED

TO PLACE OR CANCEL AN AD: Please contact Chris Collins by phone at 602-995-2146 or e-mail ccollinsaz@cox.net or write 2410 W. Freeway Lane, Phoenix, AZ 85021-4135.

Ads for members are free. Business card ads are \$25 per year. Ads not updated every 4 issues will be dropped.

STUDEBAKERS FOR SALE

1955 President – Original Arizona Car. Four Door. White Over Yellow. 259 V8. GM Automatic. 12 Volt Conversion. New Starter. New Carburetor. Car Cover and Service Manual Included. \$15,000.00
Contact: Mr. Samuel N. Powell
Sampowell1977@gmail.com
928-213-5292 (2)



1958 Golden Hawk. Only 4 "Mountain Blue Metallic and Parchment White" like this one still exists. In 2013 the engine, supercharger and transmission were overhauled as well as the brake system, fuel system, cooling system and exhaust system at a cost of over \$33,000. Serious inquires only.
Charley Haverstick
arizonacharley2004@yahoo.com (2)



Jim Pruitt has several Studebakers for sale: 1957 Provincial wagon, 1955 Conestoga wagon, 1962 GT Hawk, 1963 Lark 2dr, 1964 Daytona HT, 1949 1T truck, 1940ish 1T (no title). Contact Jim with your queries at 480-560-0925 (3)

STUDEBAKER WANTED

Pre-war Studebaker wanted. Two door preferred. Price range open.
Contact Matt Green 928-636-0356
nashmgr@live.com (1)

STUDEBAKER PARTS WANTED

1956 President or Commander or Champion 4 door front clip, hood, grille air dams fenders or what you have. Contact Bob Miles at 520-465-9873 / rnc61coupe@aol.com (0)

STUDEBAKER PARTS FOR SALE

R-1 carb and rebuild kit \$350. **Avanti front sway bar** \$50. **Avanti power antenna** (rebuilt by Genstar) never used \$150. **Lark console and base** (console needs to be recovered) \$100. **64-66 Lark trunk mat** (new) \$50. **66-67 Chevy V-8 A/C mounting bracket** \$85. **64-66 Lark grille** used dual headlights \$100. **64-66 Lark V-8 doghouse** \$50. **64-66 Lark used radiator** V-8 auto \$75. Subject to postage, shipping and insurance. Call/text 602-885-2216 or wjazwin@hotmail.com (3)

AVANTI parts for sale. Many NOS and used parts for 1963/1964 Avanti. Please email Bill Cervini at wcervini1@gmail.com for list. (0)

259 engine from 61 Hawk needs rebuilt but comes with new pistons and the crank has been turned 10/10 also with 4bbl manifold and AC pump and brackets \$300. '53 Coupe grill bars to be painted \$150 for the pair. '54 sedan grill bars and surrounds \$50. each side. Car cooler that hangs in the window very good condition for \$300. New 245 engine rebuild parts Rings, bearings, timing gear,

intake and exhaust valves 245 Commander 6engine \$100. Overdrive Trans. from '50 Commander \$125. '56 Golden Hawk left side fiberglass fin \$20. GT Hawk headliner bows, very nice \$50. for full set. '56 1/2 ton C-Cab truck back glass 40., glove box door \$20. Studebaker 1/2 ton brake drums \$40. ea. Studebaker V8 Valley pans \$5. ea. 2R5 truck Champ 6 bellhousing \$40. '51 Commander left front door \$45. '51 Commander right rear door \$45. '56-'61 Hawk grill excellent chrome \$50. '62 Lark grill \$40. very nice. '53 sedan trunk lid \$40. '62-'64 GT Hawk complete set good glass in chrome frames wing windows, side glass. Hawk and coupe center pan for all bucket seats and mounting for console \$30. '59-'60 Lark or '60-'64 Champ truck hood \$40. '59-'60 Lark trunk lid, \$35. good condition. '60-'64 Champ truck left door \$30. ea. '62 Lark Station Wagon upper tailgate \$40. '62 Lark rear quarters \$75. for both or \$40. each no rust. '63 Lark 4 dr front doors \$50 ea. '63 Lark rear doors for Wagonaire or 4-dr sedan \$35. ea. Lots of other parts, if you don't see what you want, call me. I may have it. Large items for pick up, email for pictures at studeblu@gmail.com or contact Jerry at 520-979-0065 (2)

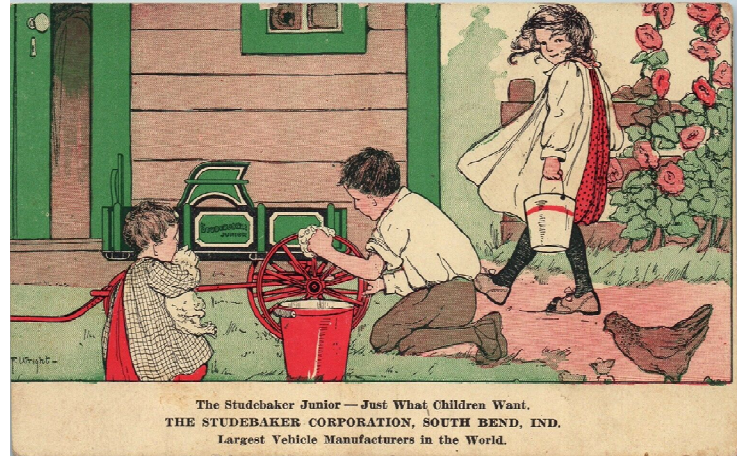


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The ECHO

Newsletter of the Grand Canyon State Chapter, SDC
 P.O. Box 37464
 Phoenix, AZ 85069-7464



REMINDERS FOR MARCH

13 March Madness
 21 Board Meeting

Details on page 5.
 Watch your email for any event updates.



Visit the Chapter web site at
<https://www.grandcanyonsdc.com>

Scan the QR code with your smart phone to visit the chapter web site. Need a scanner? Search for "QR Scanner" in your app store.



Visit the chapter on Facebook at
 Studebakers Grand Canyon State Chapter

**GRAND CANYON STATE CHAPTER
 STUDEBAKER DRIVERS CLUB
 MEMBERSHIP APPLICATION**

All memberships are for one year beginning on January 1.

Chapter dues are (check one)

- _____ \$18.00 yr to receive the newsletter by mail or
 - _____ \$15.00 yr to receive the newsletter electronically
- If joining during the year, dues are prorated at \$1.50 per month.

Your dues include eleven issues of the award winning *ECHO*, a Chapter roster and the best club activities throughout the year.

Membership in the Studebaker Drivers Club, Inc. is compulsory to be a member of the Grand Canyon State Chapter of SDC, Inc. **If you are not a member of SDC, add SDC dues to your chapter dues** which the treasurer will remit for you. SDC dues are \$29.00 for new members, first year only. To renew your SDC membership, add \$36.00 for 1 year, \$99.00 for 3 years or \$161.00 for 5 years. Both new and renewal memberships include *Turning Wheels* magazine. SDC Membership only without magazine is \$12.00 per year.

Any questions can be directed to the address below or to Chris Collins at 602-995-2146 or ccollinsaz@cox.net Please make check payable to the Grand Canyon State Chapter, SDC and send with this form to: GCSC, P. O. Box 37464 Phoenix, AZ 85069-7464.

Name _____ Spouse _____

Address _____

City _____

State _____ Zip _____

Telephone # _____

Cell # _____

E-mail address _____

SDC Membership # (Required) _____

Expiration date _____
 (May be found on your SDC membership card.)

of Children under 18 years of age _____
 (List name(s) and birthday(s) on back.)

Birthday (Month & Day) Self _____

Spouse _____ Anniversary _____

Studebakers You Own: _____

New Member? _____ Referred by _____

BOSA DONUTS CRUISE-IN FEBRUARY 13



47th La Palma Studebaker Car Show

PACIFIC SOUTHWEST ZONE



ZONE



MEET

Sunday, May 30, 2021

La Palma Park, Anaheim

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

1st Car: Year _____ Make _____ Model _____ Div. _____

2nd Car: Year _____ Make _____ Model _____ Div. _____

<p>Division - 1 - Pre-War</p> <p>Division - 2 - Early Post War, Sedans & Wagons 1947 – 1958</p> <p>Division - 3 - Lark Types 1959 – 1966</p> <p>Division - 4 - Coupes (C Body) & Hardtops (K Body) 1952 – 1961</p> <p>Division - 5 - G.T. Hawks 1962 – 1964</p> <p>Division - 6A - Avanti (Studebaker) 1963 & 1964</p> <p>Division - 6B - Avanti (All Others)</p> <p>Division - 7 - Trucks 1902 – 1964</p> <p>Division - 8 - Non-Stock – Studebaker Powered – All Years</p> <p>Division - 9 - Non-Stock – Non-Studebaker Powered – All Years</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">Car #1 @ \$30.00</td> <td style="width: 30%;">\$ _____</td> </tr> <tr> <td>Car #2 @ \$25.00</td> <td>\$ _____</td> </tr> <tr> <td>Parts Exchange @ \$25.00</td> <td>\$ _____</td> </tr> <tr> <td>TOTAL AMOUNT DUE:</td> <td>\$ _____</td> </tr> </table> <p style="text-align: center; margin-top: 10px;">Late Fee: May 1, 2021 or Day of Show</p> <p style="text-align: center;">Add \$5.00</p> <p style="text-align: center; margin-top: 10px;">Make Check Payable to: BCOIE-SDC Chapter</p>	Car #1 @ \$30.00	\$ _____	Car #2 @ \$25.00	\$ _____	Parts Exchange @ \$25.00	\$ _____	TOTAL AMOUNT DUE:	\$ _____
Car #1 @ \$30.00	\$ _____								
Car #2 @ \$25.00	\$ _____								
Parts Exchange @ \$25.00	\$ _____								
TOTAL AMOUNT DUE:	\$ _____								

Questions? Please contact: Don Cox (951) 529-0873 or Dan Scott (818) 558-1791

Include this completed form & mail to:

BCOIE-SDC La Palma Car Show - 17410 Golden Maple Lane - Yorba Linda, CA 92886



Please Read & Sign Below: In consideration of acceptance to the La Palma Studebaker Car Show, the undersigned hereby fully and unconditionally agrees to release the City of Anaheim and BCOIE-SDC from any liability that may arise from the May 24, 2021 event, to release all officials jointly and separately from any and all liability and that the undersigned has read this statement, maintains valid auto liability insurance and will abide with these conditions. **All entries must have a fire extinguisher for safety purposes.**

I acknowledge that I, the undersigned, am over 18 yrs. of age.

Signature _____ Date _____

Cash or Check# _____ Amount _____ Received by: _____ Registration # (s) _____