# The ECHO



Newsletter of the Grand Canyon State Chapter Studebaker Drivers Club

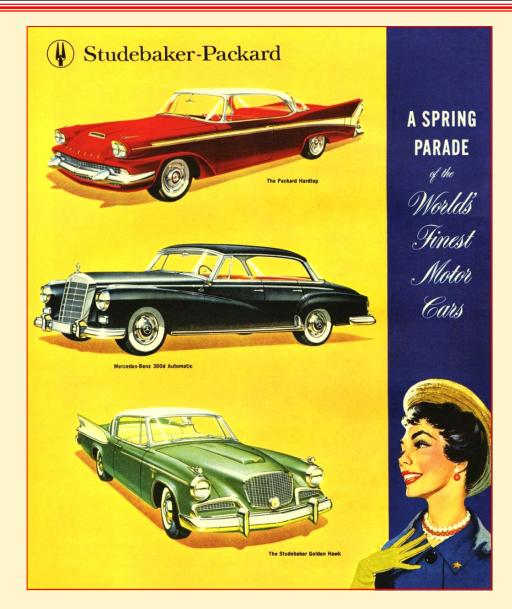
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March 2020

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### 1958 SPRING OFFERINGS FROM YOUR LOCAL STUDEBAKER DEALER

Note: In 1958, Studebaker became the exclusive American importer for Mercedes-Benz.

#### From the Editor's Pen.....

ach year when your Chapter dues are due we ask you to be sure your Studebaker Drivers Club (SDC) dues are up to date, too, as it is a requirement for insurance purposes to be an SDC member to join a Chapter. For many years SDC dues have been \$31.00 for renewals; however, those dues will increase now by \$5.00 per year effective April 1st. You can renew early and for up to five years at the current rate by March 31st either using the form in the back of *Turning Wheels* or online at

http://www.studebakerdriversclub.com See page 22 in the March *Turning Wheels* for all of your new renewal options and other rates as well.

You will be seeing a lot of information in the newsletter about the upcoming zone meet preparations. There are many opportunities for you to help so please look at the articles on page 8 and decide how you can be of assistance, then contact the chairperson.

Thanks to all of our contributors, especially Michell who went the extra mile to not only write her message but then to report on the two activities in February. Thanks, also to Dan Kuhl who gives us a preview for our April meeting, to Steve Fein and the members who sent me articles. See you either in Tucson or at the picnic. *Chris* 

#### CHAPTER NAME BADGE

Order your Chapter name badge with a pin back by contacting Chris Collins at ccollinsaz@cox.net or 602-995-2146. The price is \$5.00 each.

If you wish to have a magnet back on your badge, the price is \$6.00 each.

The name badges are available in the traditional brass and black with the SDC logo or a blue plastic with the Chapter logo.

## Thank you to all for renewing your membership in the Grand Canyon State Chapter!

#### A belated thank you to the Holiday Party table hosts:

Judy Stout, Arlene West, Linda Smith. Claudia Robinette, Phyllis Setaro, Aleta Millette, Bobi Beveridge, Linda Saar, Sue King, Dolores Fein, Maryanne Eastburn, Gwen Eastburn, Michell Eastburn, Peggy Eastburn, Richard Dormois, Chris Collins.

*The ECHO* is the official newsletter of the Grand Canyon State Chapter, SDC and is published 11 times per year. Contributions are welcome and encouraged. Please submit articles, tech tips, etc. by the 20th of the month preceding publication. Other newsletter editors are welcome to use any material with proper credit given.

#### **GRAND CANYON STATE CHAPTER OFFICERS AND BOARD 2020**

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#### STATE OF THE CHAPTER

By Michell Eastburn, President

The month of February started out beautiful with our throwback cruise on Central. If you weren't there then you missed out. Lots of views and stores have changed along the Avenue but one thing remained, the cruisers, all day Sunday with all makes and models.



Our photo shoot allowed for members to put their pride and joy on display for all of Central Ave. to see and ultimately to have their photos added to the chapter website in our 'Members Stories'. The following weekend several chapter members also enjoyed a sunny day at the Wickenburg Parade that followed with fellowship over pizza. Thank you to all those who brought their cars and smiles to the February events, it always nice to see various cars and different faces.

We will be traveling north in elevation but south in direction for our March Madness, All Studebaker Gathering in March. Please plan on driving or towing your Studebaker to Marana for the event hosted by the Southern Arizona Chapter. If your Studebaker isn't up for the trip, drive your GM, Ford, Audi, Toyota, Honda, Dodge, Cadillac to the show and enjoy the awesome Stude people, prizes, raffles, steakburgers and frozen custard.

Don't forget to register your Studebaker for the Kiwanis Nuevo Catch-A-Wave Car Show in Tempe on March 21<sup>st</sup> and plan to join members for a Picnic-in-the-Park under a shady tree for the general meeting.

Check out the details for our 2020 Zone Meet in October and get your reservations/registration in early to be entered into special drawings!

Check out updated website! https://www.grandcanyonsdc.com

#### **March Tidbits**

Submitted by Michell Eastburn

t's **March**, the time where we celebrate the New Year! Well, at least we would if we lived in Ancient Rome—where it was the first month of the year.

**March** brings with it the promise of gardening and warmer, sunny days, as Earth turns its frostbitten cheek to winter and springs forth from the vernal equinox.

Named for the Roman god of war, Mars, **March** is the third month of the year. It has 31 days and is known as the first month of spring in the Northern Hemisphere due to the vernal equinox which occurs between March 19th and 21st of every year.

In December 1963, Studebaker shuttered its South Bend plant, ending the production of its cars and trucks in America. The company's Hamilton, Ontario, facilities remained in operation until **March** 1966, when Studebaker shut its doors for the final time after 114 years in business.

#### **GOLD RUSH DAYS PARADE**

By Michell Eastburn

reckon you only get to be #72 in the 72<sup>nd</sup> Annual Gold Rush Days Parade once, and unfortunately not many members got to be a part of that, but those of us who did made the best of it! Even with only 4 cruisers, we were awarded the "Best Convoy" award and it was pretty awesome that both the Jeep and Corvette clubs were behind us in the parade.

Cruising the streets of Wickenburg on February

15<sup>th</sup> were Mike King with shotgun rider Michell Eastburn, 1957 Silver Hawk; Ed and



Linda Smith with guest Lori Meath, 1951 Stakebed; John Verrill,1963 Avanti; Larry Malmstrom, 1951 Regal Champion. Lenka Hospodka and Sam Powell's 1955 President didn't make it through the parade due to mechanical difficulties so thanks to John and Larry for allowing Lenka and

Sam to ride shotgun through the parade. Jan and Ted Widhalm were seen along the route cheering on the Studebakers.

Several parade goers then met in Surprise at Barros for pizza and friendship with Ed and Linda Costell (with guests), Bill and Peggy Eastburn, and William, Maryanne, Domenica, Gwen and Felicia Eastburn. No general meeting was held but members were upcoming briefed on events. Thank you to all who participated.

Larry's '51.



John's Avanti.

Photos courtesy of Michell.

#### **CRUISE ON CENTRAL**

By Michell Eastburn

hough we may have missed out on the Museum we sure didn't miss out on a beautiful cruise-worthy Sunday. Several members, six Studebakers and one Nova gathered near the Phoenix Art Museum on February 9<sup>th</sup> to participate in a throwback cruise up and down Central Ave. Before we even got started, chapter members were overwhelmed with

Museum goers that seemed to be as impressed with our Studebakers in the parking lot as the "Legends of Speed" inside the museum. Several onlookers gathered near our Studebakers to enjoy and converse, it even delayed the start of our cruise because people were so fascinated. Steve Fein, Kent Musgrave and Jonathon Abel, an avid pho-

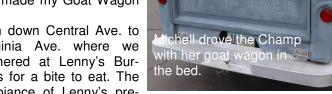


tographer and guest of Bill and Peggy Eastburn, served as our paparazzi for the event taking photos and videos of our members and their vehicles.

Once we got on the road, we cruised from Coronado Rd. north to Missouri Ave. where we gathered for an awesome Studebaker photo shoot along the west side of Central Avenue. Kent, Jerry Day and I searched for the perfect spot around the local church to stage our classics which offered a 1940's look with a bit of grass. Members positioned their cars and Kent went to work with his photography skills and even made my Goat Wagon look like a million bucks.

After the photo shoot we all cruised south down Central Ave. to

Virginia Ave. where we gathered at Lenny's Burgers for a bite to eat. The ambiance of Lenny's pre-



sented Studebakers, Chevys, Fords and more with a bit of a Route 66 feel. While members were enjoying burgers and fries, they were presented with a short agenda of upcoming events and reminder to book their rooms for the 2020 PSW Zone Meet in October.

Joining us on this beautiful day were Garry Klinger, 1952 Commander SLC; Chuck & Chris Collins, 1963 GT Hawk; Larry Polhill with guests Marty & Barb Lasco, 1963 Avanti; Carl & Esther Reid, 1963 GT Hawk; Michell Eastburn, 1964 Champ PU and Goat Wagon; Kent Musgrave & Jerry Day, 1962 Nova Convertible; Steve Fein; Bill & Peggy Eastburn; Russ & Sharon Ware with guests Bill & Pat Ware; John & Kim. Callan and Ainslev Rodhouse.

Thanks to everyone who participated in this first ever, but we hope not last, Cruise on Central. Photos courtesy of Steve Fein.



#### NEW MEMBER CHALLENGE

hen a Chapter member recruits a new member to join SDC and/or the Grand Canyon State Chapter, he/she will have Chapter dues paid for 2021. Just ask the new member to mention your name on the application where it asks "Referred By".

If you need recruiting materials, please contact the editor. Past issues of The ECHO are available as well as an SDC promotional brochure.

#### **MEMBER CARS GALLERY**

Send your submission about you and your Studebaker for the gallery on the Chapter web site. You received a separate file with your February newsletter that is a form you can complete with information about your car or truck and a photo. Thank you!

\$1500.00 scholarships are available from the Studebaker National Foundation. Visit the web site for an application. http://www.studebakernationalfoundation.org/

## GRAND CANYON STATE CHAPTER CALENDAR OF EVENTS

MARCH 7

STUDEBAKER MARCH GATHERING HOSTED BY THE SOUTHERN ARIZONA CHAPTER WILL BE HELD FROM 10AM-2PM AT FREDDY'S FROZEN CUSTARD/STEAKBURGERS, 3725 W. ORANGE GROVE RD. (ORANGE GROVE & THORNYDALE), MARANA - EXIT I-10 AT ORANGE GROVE. CARAVAN FROM PHOENIX LEAVES AT 8AM FROM RUDY'S BBQ, 7300 W. CHANDLER BLVD., CHANDLER (USE EXIT 160 AND GO EAST). PRIZES FOR CARS AND RAFFLES. BRING YOUR VALVE COVER RACER AND CHAIRS, UMBRELLA OR OTHER SHADE, SUN SCREEN AND WATER. INFO: JOHN AT lewishoot@cox.net / 520 -954-0904 OR PEGGY AT 623-936-6116 OR peggyeastburn@hotmail.com

MARCH 8

GCSC BOARD AND OFFICERS MEET AT DEER VALLEY AIRPORT RESTAURANT, 7TH AVE. & DEER VALLEY RD., PHOENIX, 1:00 PM. MEMBERS WELCOME. INFO: PEGGY AT 623-936-6116 OR peggyeastburn@hotmail.com

MARCH 10

ARIZONA AUTOMOBILE HOBBYIST COUNCIL MEETS AT MARTIN AUTO MUSEUM, 6:30 PM. UPDATES ON HOBBY RELATED BILLS. INFO & RSVP: sunzip5496@gmail.com

MARCH 12-15

ASC SOUTHERN CALIFORNIA CHAPTER HOSTS 2020 PALM SPRINGS MEET. HOST HOTEL: TRAVELODGE, CALL 760-323-2775 FOR ROOM AVAILABILITY. DRIVE TOURS, MEET & GREET, GROUP MEALS. \$25 PP. RSVP TO FRANK WENZEL AT 760-774-3377 BY 3-7.

MARCH 21

CHAPTER PICNIC-IN-THE PARK EVENT IN CONJUNCTION WITH THE KIWANIS NUEVO CATCH-A-WAVE CAR SHOW ON GRASS FIELD AT KIWANIS PARK, MILL AVE. & BASE-LINE RD., TEMPE. WILL CELEBRATE "TOPLESS". FOR INFO CALL 480-494-9382 OR GO TO www.kiwanisnuevo.org FOR A REGISTRATION FORM. CHAPTER WILL HOST A PICNIC-IN-THE-PARK AND MEETING DURING THE SHOW IN PARK. SEE PAGE 6 OR CONTACT PEGGY AT 623-936-6116 OR peggyeastburn@hotmail.com

MARCH 29

35TH ANNUAL CLASSIC STUDEBAKER CAR SHOW HOSTED BY LA CHAPTER AT BOB'S BIG BOY IN NORTHRIDGE, CALIF. SEE PAGE 13 FOR REGISTRATION INFORMATION.

APRIL 11

CHAPTER WILL TOUR SUN CITY WEST AUTO RESTORATION SHOP, 19803 N. RH JOHN-SON BLVD, OFF MEEKER, BUILDING B2 AT 9AM. BRUNCH AND MEETING AT SUN CITY WEST FOUNDATION IN STRIP MALL AT CORNER OF RH JOHNSON AND STARDUST WILL FOLLOW FROM 10AM TO 12PM. DAN AND CORLEAN KUHL ARE HOSTS. INFO: PEGGY AT 623-936-6116 OR peggyeastburn@hotmail.com

**APRIL 17** 

BARRY GOLDWATER HIGH SCHOOL'S THE GREATEST SHOW ON TURF FROM 6PM-8:30PM, 2820 W. ROSE GARDEN LANE, PHOENIX. ARRIVE BY 5:00 TO ENTER THE SHOW FIELD. \$20 ENTRY FEE. YOU'LL RECEIVE A FREE T-SHIRT AND DINNER. REGISTER NOW AT https://bghscarshow.weebly.com/registration.html

**MAY** 16

**CHAPTER TOUR OF SHERATON CRESCENT HOTEL** & MEETING. SEE PAGE 8 FOR INFO

MAY 24

LA PALMA STUDEBAKER CAR SHOW & PARTS EXCHANGE AT LA PALMA PARK, ANA-HEIM, CALIF. INFO:BILL: 323-422-5187 OR SEE PAGE 14.

**JUNE 13** 

FATHER'S DAY CELEBRATION AT STREETSIDE CLASSICS. SEE PAGE 7 FOR INFO.

**AUGUST 5-8** 

56TH INTERNATIONAL SDC MEET IN CHATTANOONGA, TENN. HOST HOTEL IS HILTON GARDEN INN AND IS SOLD OUT. SEE *TURNING WHEELS* FOR OTHER HOTEL CHOICES OR VISIT http://www.sdcmeet.com/ MEET CHAIR IS WAYNE LEE: ww.lee@yahoo.com

**OCTOBER 9-11** 

PACIFIC SOUTHWEST ZONE MEET AT SHERATON CRESCENT HOTEL, PHOENIX. REGISTRATION FORM ON PAGE 15, INFORMATION FLYER ON PAGE 16. INFO: LARRY AT 480-694-3899 / 58pkhawk@cableone.net

#### **UPCOMING EVENTS**

#### MARCH 7 STUDEBAKER MARCH GATHERING

The Southern Arizona Chapter hosts the All Arizona Studebaker Gathering Saturday, March 7 from 10am-2pm at Freddy's Frozen Custard/Steakburgers, 3725 W. Orange Grove Rd. At Exit 250, Orange Grove Rd., go east to the corner of Orange Grove and Thornydale, Marana.

GCSC members can meet to caravan from Rudy's BBQ, 7300 W. Chandler Blvd, Chandler. Use Exit 160 and go east, make a u-turn at 54th St., Rudy's is on the right. The caravan will leave at 8:00am. Come earlier if you want breakfast at Rudy's, which opens at 7:00am.

The SAC will have raffles and prizes for cars. There's valve cover racing so bring your racer as well as chairs, an umbrella or hat shade, water and your fire extinguisher if you are driving your Studebaker.

For more information about the event contact John L. Lewis at lewishoot@cox.net / 520-954-

#### MARCH 8

#### **GCSC BOARD MEETING**

See page 5 for venue and address.

#### MARCH 21 CATCH-A-WAVE CAR SHOW

The 16th annual Tempe Nuevo Kiwanis Club will happen at the Kiwanis Park, at Mill Ave. & Baseline Rd., Tempe from 10am to 2pm on Saturday, March 21st. If you wish to register for the show visit www.kiwanisnuevo.org for a form or call 480-494-9382. Pre-registration deadline is March 8th but you can enter day of show for an additional

fee. There will be food, drinks, raffles and music

In conjunction with the Show, the Chapter will host a Picnic-In-The-Park meeting beginning at 11:00 am. It is not necessary to register for the car show to participate in the picnic and meeting.

Directions to the Picnic-In-The Park area are enter from Baseline Rd. at park entrance on Ash Ave. Proceed south from Baseline Rd. towards parking lot near the playground and water park area. If using Google maps go to "The Cloud at Kiwanis Park" (water park). If you just type in Kiwanis Park it will take you to the east side of the park which is not where the car show is. If the parking lot is full there is side of road parking along Ash Ave.

Members will meet near the large ash tree furthest South near the water park/playground area. Look for the club's feather banners, canopy and a small A-frame park building. Bring chairs and a picnic lunch. There is also food available in the car show area. Chapter will provide a sweet treat and drinks.

## FOR MORE INFORMATION ABOUT THESE EVENTS CONTACT PEGGY AT 623-936-6116 or peggyeastburn@hotmail.com



#### **Quilt Fundraiser**

Donated by Dan and Corlean Kuhl, this nicely hand crafted quilt features graphics from Studebaker t-shirts. For a chance to win the quilt buy your tickets at upcoming meetings and events for \$5.00 each or 6 tickets for \$20.00.

#### March 2020

Sun	Mon	Tue	Wed	Thu	Fri	Sat
I	2	3	4	5	6	7 Studebaker Gathering
8 DST Begins GCSC Board Meets	9	10	11	12-15 ASC Hosts	I3 s Palm Spring Me	et
15	16		18	NOPPU SPRINC	20	2 I Picnic-in-the- Park - Kiwanis
22	23	24	25	26	27	28
29	30	31				Questions? Call Chris at 602-995-2146

Saturday, April 11th, Chapter members will have the opportunity to tour the Auto Restoration Club facility in Sun City West. Chapter member Dan Kuhl, who lives in Sun City West, has arranged the tour and also the use of the nearby Sun City West Foundation room for brunch and meeting. Dan sent the following article to give you some history and a preview of the tour.

#### THE AUTO RESTORATION CLUB (ARC)

By Dan Kuhl

The idea of the Auto Restoration Club started in 2011 when the metal club decided they did not want cars worked on in their shop. The ARC started soon after that, with it completed in 2016 (6000 square feet in the mechanical area). In 2019 the paint and body shop (2000 square feet) opened. In this portion is a state-of-art facility for doing paint/body work on your car.

The following is a list of what you may see:

- Four to five cars under restoration.
- ◆ A facility stocked with modern equipment that can be used by anyone living in Sun City West. Included are lifts, sandblaster, welder, English Wheel, rotisserie, drill press and press.
- ◆ A paint shop that is capable of mixing paint by computer and maintains thousands of dollars in inventory for Club use. Water based paint is not used.

The ARC is the only club of its type in the nation. When Sun City completes their facility they will have a similar facility, giving Arizona the only two in the country. We have folks moving here from all over the country to have access to this facility.

1. Tour of Auto Restoration Club Shop (Approximately one hour); start time 9 AM

Address: 19803 N. RH Johnson Blvd, Sun City West, AZ 85375 Bldg. B2 (off Meeker)

Traveling north on RH Johnson Blvd., go to Library (building with tower), turn right on Meeker, second building on right is the ARC shop---Look for Studebakers. Telephone: (623) 518-3226

2. Brunch and Meeting at Sun City West Foundation in strip mall at corner of RH Johnson and Stardust from 10 AM to 12 PM. (Southwest corner of intersection) 14465 W. RH Johnson Blvd., Sun City West, AZ 85375 Telephone: 623-584-6851

Dan can be contacted at dkuhl1950@gmail.com or 602-757-2625.

#### JUNE 13 FATHER'S DAY CELEBRATION

The Chapter will celebrate The Old Man and His Old Car with a car show and breakfast at Streetside Classics, 614 E. Center Dr., Mesa. Plan to arrive at 8:30 for the car show; a continental breakfast will be served at 9:00. A program is being planned.

There'll be ore information next month or contact Peggy at peggyeastburn@hotmail.com or 623-936-6116.

## CELBRATE! March Birthdays



3	Laurie Sumner	22	Donald
3 6	Virginia Steinmetz		Grobengieser
9		23	Kellie Lepore
9		23	Dana Tietz
1	1 Joen Painter	24	Norman Marineau
1	<ol> <li>Robert Mitchell</li> </ol>	25	Maryann Wever
1(	6 Brian Dersh	28	Mike Lynch
2	0 Lisa Lynch	29	John Trevesanutto
		31	Linda Zimmerman

#### March Appiversaries

11	Larry & Pat Swanson
15	Bill & Dina Dishman
16	Larry & Ruth Cushing

17 Paulus Musters & Janet Miller

#### Children's Birthdays



Aaron Rasmussen (son of Ron & Stephanie)

#### This N That.....

Member Rick Melms sent an article of interest to your editor from Hemmings Classic Car. In the April 2020 issue Pat Foster writes about the Studebaker Bellet. What's that, you ask? Actually it was an "almost" Studebaker and it is an interesting story that you can read when you pick up this magazine at your local magazine outlet.

Then, **Bill Cervini** sent links to two online articles that you will enjoy reading. They are https://journal.classiccars.com/2020/02/21/the-first-muscle-car-how-about-a-studebaker/ and https://

www.hemmings.com/blog/article/hail-to-the-chief-1932-studebaker-president/?

Also received was an article about motor oil from **Scott Grainger**: https://www.corvetteforum.com/forums/c3-tech-performance/3070520-high-temp-motor-oil-wear-testing-myth-vs-reality-very-long.html

Thanks to all for the contributions. Hope everyone enjoys the articles.

**Tim Painter** posted this message on the Stude-baker Drivers Club Forum: "After having no luck selling my Avanti, we took it to Streetside Classics and it sold in about 40 days. I recommend them highly." Please note that Streetside is one of our advertisers.

An interesting point of view about selling car parts through social media is found in this article: https://www.hemmings.com/blog/2020/02/24/open-diff-social-media-is-no-place-to-sell-car-parts/





#### TOUR OF SHERATON CRESCENT HOTEL

The 2020 Pacific Southwest Zone Meet will be held at the Sheraton Crescent Hotel at the northeast corner of I-17 and Dunlap Ave., Phoenix, October 9-11. The Chapter board invites all members to join them on May 16th at 10:30am to tour this very nice facility to see where all the various events of the weekend will be held.

A representative from the hotel will join the Chapter president and zone meet committee chairman in conducting the tour. We'll take a look at the resort-like grounds and amenities, car show and swap meet area, the meet registration location and the grassy spot where the Friday night social will be held and more, then gather in one of the hotel meeting rooms. Here you can ask questions and hear the committee chairs tell what their needs are and how you can help.

Lunch at the hotel will follow for all wish to stay and sample the hotel's cuisine. The lunch menu features Southwest specialties, sandwiches, soups and salads with prices ranging from \$6 (soup) to \$14 (shrimp tacos).

More information to follow or contact Larry at 480-694-3899 / 58pkhawk@cableone.net

#### **VENDORS AND SWAP MEET**

or many, one of the most anticipated elements of a Studebaker event is the swap meet They welcome the opportunity to visit the vendors who come to the meet to either look over their wares for that one part eluding them in their search or to see what parts they didn't even know they wanted or needed. For some the hunt is the goal, for others it's the certainty they will get a much needed part.

Swap meet space for anyone wishing to sell parts, either because its your business or because you wish to clean out your garage, is available for the very low cost of \$10.00 for all the space you need. Please see the registration form on page 15, complete the form and send it in. Be sure to read on page 16 about the many events and functions that will be held during the meet and register for those at the same time.

If you have questions or need more information please contact Chris Collins, the swap meet chair, at 602 -995-2146 or ccollinsaz@cox.net

REGISTER FOR THE PACIFIC SOUTHWEST ZONE MEET BY 9/1/20 AND YOU WILL BE ENTERED IN A DRAWING FOR A \$100 CASH PRIZE.

### ZONE MEET COMMITTEES AND CHAIRMEN/WOMEN

ach of the committee chairs listed below are seeking volunteers to assist them. Please look over the list and see where you feel you can best help and then contact the chair. Thanks!

Hospitality Room Helpers / Food and Drink Donations Michell Eastburn / 602-803-1359 / michell.eastburn@asu.edu

Judging Team John Rodhouse 480-244-3763 jrodhous@hotmail.com

Can Raffle and Silent Auction Donations Larry Vahe 480-694-3899 58pkhawk@cableone.net

Parking Lot Security Dan Kuhl 602-757-2625 dkuhl1950@gmail.com

Swap Meet and Vendors Chris Collins 602-995-2146 ccollinsaz@cox.net

Valve Cover Races Ed Smith 602-290-1045 edcollects@gmail.com

Publicity Bill Cervini 480-540-0675 avanti5010@cox.net

Banquet Lorilee Kroulik 623-238-5493 Ilkroulik@yahoo.com

Registration Linda Smith 602-618-7691 lindagsmith43@gmail.com

#### Silent auction items & raffle prizes

In addition to the pre-meet fund raising there will be other opportunities for Chapter members to donate a unique item for either the can raffle or the silent auction. Your donation doesn't have to be new but should be of nice quality and something someone else would enjoy having.

Contact the meet chairman, Larry Vahe, if you have an item you would to donate for either fund raiser. His information is 58pkhawk@cableone.net or 480-694-3899.

**WANTED:** The zone meet committee is seeking a portable projection screen for use during the awards banquet. If you know of one that could be borrowed for the program on Saturday, October 10th please contact Larry at his contact information above.

Now is the time to get your Studebaker ready for the big show on October 10th!

#### **BROOKS STEVENS**

By Chris Collins

The Studebaker Corporation was known for employing noted designers, the most famous of them being Raymond Loewy and Robert Bourke. However, another prolific industrial designer who played a role near the end of Studebaker's production was Brooks Stevens who was responsible for the redesign of the Hawk, creating the GT Hawk which was built for model years 1962, 1963 and 1964. In the photo below a 1964 GT Hawk is shown next to another Brooks



Stevens creation, the Sceptre, which Studebaker meant to replace the Hawk.

Stevens called his Sceptre automobile design, originally conceived in the mid 1960s, a "Better Idea". It has a unique grill treatment, a slide rule speedometer and sports a special mylar upholstery. The Sceptre prototype in the photo now resides at the Studebaker National Museum and was featured at

the AACA Museum's "Studebaker Cool: 114 Years of Innovation" exhibit in 2019. Prior to becoming a permanent member of the Studebaker National Museum collection, it was housed in Milwaukee at

Another iconic vehicle in which Stevens played a role is the Wienermobile which started life in 1936 with a vehicle built by Carl Mayer and then evolved into the vehicle we know today. According to an article at *Wikipedia*, Stevens first built the most recent version in 1988 when Oscar Mayer launched its Hotdogger program, where "recent college graduates were hired to drive the Wienermobile through various parts of the nation and abroad. Using a converted Chevrolet van chassis, Stevens Automotive Corporation and noted industrial designer Brooks Stevens built a fleet of six Wienermobiles for the new team of Hotdoggers."



Brooks Stevens was born in Wisconsin and had polio as a child. He was encouraged by his father to draw during his recovery and this lead to an eventual career as an industrial designer. Besides the GT Hawk and today's Wiener-

mobile, other designs for which he is known are as the originator of the robin's-egg-blue kitchen appliances of the 1950s, the Miller Brewing logo (also pushed Miller to switch from brown to clear bottles), the 1949 Harley-Davidson Hydra-Glide Harley (all Harleys in production today are based on Stevens' designs), Jeep Wagoneer, engines for Briggs and Stratton, the Skytop Lounge passenger railroad observation cars, the Excalibur, a car styled after the '30s era Mercedes roadster, and collaborations with the leisure boating industry.

the Brooks Stevens Automotive Museum which closed in 1999.

Although not the originator of the concept, Stevens popularized the idea of "planned obsolescence" which he defined as "Instilling in the buyer the desire to own something a little newer, a little better, a little sooner than is necessary. His view was to always make the consumer want something new, rather than create poor products that would need replacing."

Please check out the Suggested Reading list below to learn more about Brooks Stevens and his legacy to the world of industrial design and Studebaker.

References and Suggested Reading:

Wikipedia entries for Brooks Stevens, Wienermobile https://tinyurl.com/qox5jjh Stevens article in Hemmings. Studebaker Cars, James H. Moloney https://www.hemmings.com/blog/index.php/2009/11/11/lost-museums-brooks-stevens-automotive-museum-milwaukee-wisconsin/

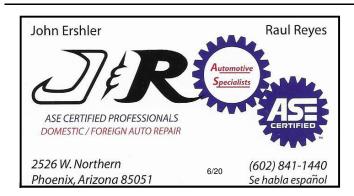


#### **ODD BUT TRUE**

An officer from Waukesha County Sheriff's Department in Wisconsin pulled over the Oscar Mayer Wienermobile last Sunday for not following the 'Move Over Law,' according to a now-viral Facebook post, making for a comical photo of the 27-ft.-long, rolling hot dog getting 'grilled' on the side of the road by an officer.

Drivers can receive a \$249 fine and three points on their licenses for failing to move over. The driver of the Wienermobile, however, was only given a verbal warning.

Article and photo reprinted from 1/31/2020 edition of *The Shop* emagazine. Also: https://tinyurl.com/yxx7j7jp Yahoo story about this incident plus more.



#### **RMACC Hose Company**

Tubes N' Hoses Authorized Dealer

7809 N. 68th Ave. Ste. 1 Glendale Az. 85303

PH: 623-776-7710 Fax 623-776-7711

rmacc@rmacchose.com www.rmacc-hose.com



9/20

#### Phoenix Showroom 614 East Auto Center Drive Mesa, AZ 85204

#### 11 **- 1**10 - 110 -

Other Showrooms: Charlotte, NC: 704-598-2130 Atlanta, GA: 678-279-1609 Dallas-FW, TX: 817-764-8000 Tampa, FL: 813-501-1630 Nashville, TN: 615-930-0600

#### **DALLAS RAMIREZ**

Consignment Manager

Work: 480-926-1344 Cell: 480-258-7452 dallas.ramirez@streetsideclassics.com

StreetsideClassics.com

11/20

- COMPLETE REPAIRS
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AUTO CARE CENTER

Jim

Eddie

Robert

5/20



Cody Jokerst General Sales Manager

12/20

1330 E. Camelback Road Phoenix, AZ 85014 Email: CJokerst01@vtaig.com Direct: (602) 850-9000 Cell: (480) 650-2771 Fax: (602) 200-1101



#### StudebakerParts.Com

Specializing in Rubber and Glass Packages

Russ & Sharon Ware 2700 E. Magnolia Dr. Gilbert, AZ 85298



F: 602-635-1921

russ@StudebakerParts.com

12/20







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TO PLACE OR CANCEL AN AD: Please contact Chuck Collins by phone at 602-995-2146 or e-mail ccollinsaz@cox.net or write 2410 W. Freeway Lane, Phoenix, AZ 85021-4135. Ads for members are free. Business card ads are \$25 per year. Ads not updated every 4 issues will be dropped.

#### STUDEBAKERS FOR SALE

1988 Avanti Dark blue. Includes original optional wire wheels in great condition. Car in mediocre condition needs head gasket and TLC. Roger at 614-371-0379 call or text (3)

1964 Daytona HT on-frame restoration. Rebuilt 289 bored .30: 3spd power shift trans; complete front end rebuilt; TT 3:73; HD springs and after market sway bars; white BC/CC paint; new interior; OEM replacement dash; front wiring harness; Avanti SC mounting w/ERB cam and rebuilt supercharger/high output: R3 headers: rebuilt R2 carb. alternator, starter; wiper and heater motors all rebuilt. Less than 300 miles since restoration. CA/AZ car w/ front floors replaced so no rust. This is not a factory Super Lark but has the options to equal. \$27,500 Walt, Peoria, 602-885-2216 wjazwin@hotmail.com

**1951 3/4T Pickup**, formerly a farm vehicle. Needs restoration. Phoenix. Contact Rob at 910-286-5741 / rpm4mail@gmail.com (1)

1957 President Classic - A Survivor! More than 90% original. Featured in a 2018 Studebaker calendar in the month of September. Runs great. Looks great. 289, V8, automatic transmission, power steering. Richie at 602-499-5363 or RichieFein@aol.com (0)

#### **WANTED**

**Prefer 1964 Studebaker 2 dr sedan or station wagon** but would look at a truck, too. Jim Lawrence 602-690-3988



#### STUDEBAKER PARTS FOR SALE

**AVANTI parts for sale.** Many NOS and used parts for 1963/1964 Avanti. Please email Bill Cervini at avanti5010@cox.net for a list. (3)

**T-Cab (Champ PU) Fenders w/grill** plus useable extra parts. \$450.00. Mike in Prescott 602-214-3694 (1)

Champ truck Grill painted good condition \$50. Truck T98 4 speed trans \$50. T85 3 speed OD Trans from '59 truck, Commander 6 245 \$100. '48 Commander 6 226 \$50. Stuck 232 V8 every thing from starter to carb \$50. '61 Hawk hood good condition, \$200. '56 Golden Hawk left fiberglass fin \$75. GT Hawk headliner bows, very nice \$75. for full set. '56 1/2 ton Cab, what you need. Studebaker. 1/2 ton brake drums \$50.ea. Studebaker V8 Valley pans \$5.ea. 2R5 truck Champ 6 bellhousing \$40. '51 Commander left front door \$45. '51 Commander right rear door \$45. GT Hawk front bumper \$40. GT Hawk rear bumper \$40. '62 Lark grill \$40. very nice. Center link for power steering \$25. '53 sedan trunk lid \$40. '62 GT Hawk grill \$50. '62-'64 GT Hawk complete set good glass in chrome frames: wing windows, side glass and back windshield. Hawk and coupe center pan for bucket seats and mounting for console, \$40. '59-'60 Lark or '60-'64 Champ truck hood \$50. '59-'60 Lark trunk lid, \$35, good condition '60-'64 Champ truck left dr \$30. '62 Lark SW upper tailgate \$50. '62 GT Hawk rear valance that is between bumper and body \$40. '62 Lark rear guarters \$75. for both or \$40. each no rust. '63 Lark 4 dr front doors \$50. ea. '63 Lark rear doors for Wagonaire or 4-dr sedan \$35. ea. Jerry at 520-

979-0065 or studeblu@gmail.com (0)

#### **MISCELLANOUS**

WANTED: A nice set of used wheels that will look good on my 1967 Avanti II. Since the car is not stock I don't want steel wheels and wheel covers. Ed Costell 419-304-7752 or wkdpony@bex.net (1)

FREE Turning Wheels. Complete set from 2014 to 2019. John Zimmerman 602-320-7082, johnandlindaz@hotmail.com (1)

2020 PSW ZONE MEET





#### T-SHIRTS & CAPS

T-shirts in ash with brightly colored logos, Easy

on Your Eyes on the back and 2020 on the front, advertise the 2020 PSW Zone Meet and your love for Studebakers.

Men's shirts in small, medium, large and XL are \$15; XXL and XXXL are \$17.00. Women's shirts in small, medium, large & XL are \$15.

Caps in gray with black mesh and 2020 logo are \$15.

Caps and t-shirts will be available at many upcoming Chapter meetings and events.



9

#### The *ECHO*

Newsletter of the Grand Canyon State Chapter, SDC

P.O. Box 37464 Phoenix, AZ 85069-7464



#### Studebakers at the Sheraton Crescent Hotel



#### REMINDERS FOR MARCH

- Studebaker March Gathering Tucson
- 8 GCSC Board Meets
- 21 Picnic-in-the-Park Kiwanis Park, Tempe

See pages 5 and 6 for details.



Visit the Chapter web site at http://www.grandcanyonsdc.com

Scan the QR code with your smart phone to visit the chapter web site. Need a scanner? Search for "QR Scanner" in your app store.



Visit the chapter on Facebook at Studebakers Grand Canyon State Chapter

#### GRAND CANYON STATE CHAPTER STUDEBAKER DRIVERS CLUB MEMBERSHIP APPLICATION

All memberships are for one year beginning on January 1.

#### Chapter dues are (check one)

\_\_\_\_\_\$18.00 yr to receive the newsletter by mail or \$15.00 yr to receive the newsletter electronically If joining during the year, dues are prorated at \$1.50 per month.

Your dues include eleven issues of the award winning *ECHO*, a Chapter roster and the best club activities throughout the year.

Membership in the Studebaker Drivers Club, Inc. is compulsory to be a member of the Grand Canyon State Chapter of SDC, Inc. If you are not a member of SDC, add SDC dues to your chapter dues which the treasurer will remit for you. SDC dues are \$24.00 for new members, first year only. To renew your SDC membership, add \$31.00; both include *Turning Wheels* magazine. Or \$10.00 for membership without the magazine.

Any questions can be directed to the address below or to Chris Collins at 602-995-2146 or ccollinsaz@cox.net Please make check payable to the Grand Canyon State Chapter, SDC and send with this form to: GCSC, P. O. Box 37464 Phoenix, AZ 85069-7464.

Name	Spouse	
Address		
City		
State	_Zip	
Telephone #		
Cell #	·····	
SDC Membership # (Rec Expiration date (May be found on your S	quired) DC membership card.)	
# of Children under 18 years of age(List name(s) and birthday(s) on back.)		
Birthday (Month & Day) Self SpouseAnniversary		
Studebakers You Own:		
New Member?	Referred by —	

The Los Angeles Chapter of the Studebaker Drivers Club Presents

The 35<sup>th</sup> Annual

## Classic Studebaker Car Show

Sunday, March 29, 2020

9:00 a.m. ~ 3:00 p.m.

8876 Corbin Ave., Northridge, CA



Download Registration Form at: www.studebakerla.com





### PACIFIC SOUTHWEST ZONE MEET OCTOBER 9 - 11, 2020

HOSTED BY GRAND CANYON STATE CHAPTER, SDC

#### **HEADQUARTERS HOTEL**

SHERATON CRESCENT HOTEL 2620 W. DUNLAP AVE. PHOENIX, AZ 85021

RATE: \$139.00 + TAX UNTIL 9/10/20 + COMP. BREAKFAST PHONE: 602-943-8200 OR 800-325-3535 ASK FOR THE STUDEBAKER GROUP RATE

#### **MEET SCHEDULE**

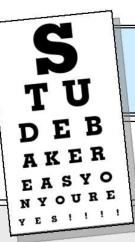
FRIDAY REGISTRATION, HOSPITALITY, TOUR, LADIES ACTIVITY, EVENING SOCIAL

SATURDAY REGISTRATION, HOSPITALITY, SWAP MEET, CONCOURS, VALVE COVER RACES, PRESIDENT'S

MEETING, BANQUET SUNDAY FAREWELLS, TOUR

REGISTRATION (PLEASE PRINT)	CONFIRMATION REQUESTED BY E-MAIL? OR MAIL?
LAST NAME	FIRST NAME
SPOUSE / GUEST FULL NAME	
MAILING ADDRESS	
Phone	E-Mail
CHAPTER NAME	SDC/AOAI/ASC#
GENERAL REGISTRATION PER FAMILY	\$ 30.00
LATE FEE (AFTER 9-1-20): \$10.00	\$
	WILL BE ACCORDING TO SDC DIVISIONS AND POINT SYSTEM. TINGUISHERS ARE REQUIRED FOR JUDGED AND DISPLAY CARS.
DISPLAY ONLY #1MK/MOD/YRN	o Charge Judged Car #1 Mk/Mod/Yr at \$15.00\$
DISPLAY ONLY #2 MK/MOD/YR N	O CHARGE JUDGED CAR #2 MK/MOD/YR AT \$15.00 \$
SWAP MEET, OUTDOORS ONLY. <u>\$10.0</u> # of 10 X 20 spaces needed	0, <u>no limit</u> . (Bring your own tables & chairs.) \$
CAR CORRAL (CARS FOR SALE):	x \$10 EACH\$
FRIDAY LADIES ACTIVITY (NO CHARGE FRIDAY EVENING SOCIAL (NO CHARGE	:) # FRIDAY TOUR (NO CHARGE) # :) #
Awards Banquet: Chicken V	'EGETARIAN\$40.00 EACH \$
CHILDREN'S MEAL 12 AND UNDER: CH	icken Tenders \$16.00 each \$
T-SHIRTS: MED LGE XL	x \$15.00 + XXL XXXL x \$17.00 \$
AWARD SPONSORSHIP DONATION	_x \$20.00 \$
	Total \$

Make checks payable to Ed Smith (in memo line: 2020 Zone Meet), mail with registration form to Linda Smith • P.O. Box 90763 • White Mountain Lake, AZ 85912-0763



#### PACIFIC SOUTHWEST ZONE MEET

OCTOBER 9 - 11, 2020 PHOENIX, ARIZONA

HOSTED BY GRAND CANYON STATE CHAPTER, SDC

#### PERFECT VISION NOT NEEDED TO ENJOY THE 2020 ZONE MEET



#### HOST HOTEL

Sheraton Crescent Hotel, 2620 W. Dunlap Ave., Phoenix, AZ 85021 Convenient, central Phoenix location at exit 207 off I-17 freeway.

#### All activities, except tours, take place at the hotel.

- ◆ \$139.00 per night plus tax until 9/10/20. Includes hot breakfast buffet for two. \$10.00 each for additional breakfasts. Rooms include mini refrigerator and coffee maker.
- For reservations call: 800-325-3535 or 602-943-8200
   Ask for the Studebaker Group Rate.
- Resort atmosphere with no resort fee. Amenities include a causal bistro, a poolside bar, a Starbucks, an outdoor pool with a water slide, a 24-hour fitness center and a tennis court. Other amenities include free wi-fi, a business center and complimentary parking.
- · Pet friendly.
- Ample free trailer parking available.
- Free local shuttle within 5 miles including nearby light rail from airport.

Driving directions: From I-17 exit Dunlap Avenue, take north bound access road and make the first right into the hotel parking lot.

#### FEATURED VEHICLES

- Trucks All Studebaker Trucks are welcome with special examples on display. A tribute to Chuck Naugle will be included in the display.
- The Whistler, John Kroulik's 1963 Lark drag car which raced throughout the Southwest during the era, and a 1962 Lark Phoenix Police Car will be on display. Both cars were reclaimed from Chuck Naugle's Studebaker Acres and carefully restored to original.
- Avantis The Arizona Avanti Owners Association will present a display of their excellent variety of Avanti vehicles.

#### **VENDING?**

Have parts, memorabilia or other Studebaker items for which you would like to find a new home? \$10.00 will get you one or more spaces in the parking lot for selling things you no longer need or want.

#### FRIDAY ACTIVITIES

- Tour of Martin Auto Museum and John Kroulik's garage.
- A Ladies Activity will be held at the hotel.
- In the evening, the Grand Canyon State Chapter will host a Social Gathering with food and entertainment.

No Charge for Friday Activities.

#### **FUN STUFF**

OPPORTUNITY FOR \$100 PRIZE WITH EARLY MEET REGISTRATION

**VALVE COVER RACES** 

STUDEBAKER TRIVIA QUIZ & PRIZES

T-SHIRTS / CAPS

RAFFLES

SILENT AUCTION

#### SATURDAY ACTIVITIES

- Concours Judging, Car Show, Special Displays and Swap Meet in Parking Lot
- Valve Cover Races
- Chapter Presidents Meeting
- Evening Social Hour and Awards Banquet

For more information contact Larry Vahe at 58pkhawk@cableone.net 480-694-3899 or visit www.grandcanyonsdc.com