The ECHO



Newsletter of the Grand Canyon State Chapter Studebaker Drivers Club

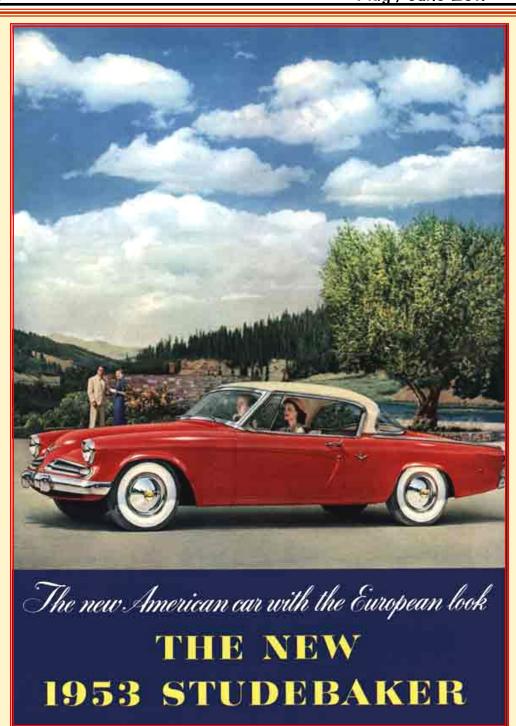
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May / June 2017

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From the Editor's Pen.....

agerty Insurance sponsors a Youth Judging program which the Michiana Chapter utilized at the SDC meet to introduce kids 8-14 to the world of classic vehicles. The young judges were taken to a group of preselected cars and used a simplified score card which highlighted five basic categories with a scale of 1-5 for rating the vehicles. The program allows the kids to ask questions of the owners learning details and the history of the vehicles. Each youth judge received a t-shirt and hat to take home. About eight young people participated at the meet in South Bed. This is a great example of a program that exposes young people to another aspect of the hobby.

Because we attended the SDC meet, this issue was delayed and I decided to combine May and June. Normally July and August would be combined but an issue will be published both months this year. Please send articles, photos, tips, etc around the 20th of the month before.

Thanks to our contributors for this issue: Joseph Guthrie, Michell Eastburn, Linda Smith, Richard Dormois and Dan Kuhl who wrote about the automotive world in 1953, hence the reason for the cover advertisement.

Chris

NEW MEMBER CHALLENGE

he Chapter board renewed the new member challenge for 2017 in which when you recruit a new member to SDC and the Chapter you will have your Chapter dues paid for 2018. Just ask the new member to mention your name on the application where it asks "Referred by".

CHAPTER NAME BADGE

rder your Chapter name badge with a pin back by contacting Chris Collins at ccollinsaz@cox.net or 602-995-5311. The price is \$5.00 each.

If you wish to have a magnet back on your badge, the price is \$6.00 each.

The name badges are available in brass and black with the SDC logo or a blue plastic with the Chapter logo.



The ECHO is the official newsletter of the Grand Canyon State Chapter, SDC and is published 11 times per year. Contributions are welcome and encouraged. Please submit articles, tech tips, etc. by the 20th of the month preceding publication. Other newsletter editors are welcome to use any material with proper credit given.

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PRESIDENTIAL THOUGHTS

By Joseph Guthrie

Spring is such a grand time with renewal in the garden and in the organization of home chores for that garden. Daylight savings time returns, (in most parts of the country, anyway). Many organize for a St Patty's Day celebration to regale in their Irish heritage, while other organize in celebration of Earth Day, Palm Sunday or Passover. Still others quietly organize in Holocaust Remembrance events, or Good Friday, followed by Easter celebrations and so much more.



The University of North Carolina with a well organized coach in Roy Williams and a well organized strategy won the collegiate national basketball championship over Gonzaga, in the NCAA version of March Madness. Major league baseball teams, which had been organizing for a new season all spring, finally arrived to open the 2017 schedule. Mother's Day and Father's Day events are being organized as these celebrations are just around the corner. Let's not forget Cinco de Mayo. This is always a fun filled organized effort by our great neighbors to the south. Armed Services Day on May 20th is well established with organized events to honor those who have served and continue to serve in our nation's military. Oh! and let's not forget Canada Day on July 1st, for our wonderful friends from the north who know how to organize one great party in celebration of their freedom.

And gosh was there ever a well organized celebration for Sergio Garcia who finally won a major golfing competition in Augusta, Georgia when he scored a victory in the Masters earlier in early April. The Indy 500, arguably one of the finest organized sporting events of the spring, as well as the Kentucky Derby also take center stage in May. In one, the winner celebrates with cold milk and in the other spectators celebrate with a Mint Julep. Indeed, spring is a grand time for organization, celebrations, graduations, competitions, and expectations as our thoughts turn to summer and fun in the great outdoors. So fire-up your grill and let's sit back for a moment to take inventory and reflect on the days ahead.

However, first let's all extend our heartfelt gratitude for Attorney Sidney Rosen, as SDC members gathered at the California Pizza Kitchen in Scottsdale for great food, fellowship and fun on April 23rd. Attorney Rosen, a long standing SDC member and friend to many was our invited speaker. Sid shared his expertise and enthusiasm for estate planning and had everyone's attention, especially mine as my wife and I keep kicking this type of organized planning down the road. Thanks, Sid for jarring my thoughts, on such an important aspect in life, as procrastination in lieu of organization in this area seems to be the norm for most. Clearly, it's time for me to get organized in this area!

The Grand Canyon State Chapter of the Studebakers Drivers Club continues its work to organize and celebrate spring, and welcome in the summer months. For your added enjoyment, we are busy in our organization to host an event in Chandler at Steel Dreamz on June 17th, which will be a highlight for me and certainly has the potential to be a highlight for everyone. Please join in and remember this is a celebration of our club as we are 45 years young! So please mark your calendars and join in the fun. We also have added a really fun sidelight to the highlights with a celebration of "other hobbies." Please organize your collections, song albums, art work, photos, or any other examples of your interests in addition to our shared interests in our Studebakers and join us at Steel Dreamz on June 17th.

Leave the TV remote at home and join in the fun in July as we will continue a long standing tradition at the Organ Stop Pizza joint in Mesa on Saturday July 15th. The GCSC Board is also organizing for events in August and September for "Drive Your Studebaker Day" on Saturday, September 9th with more to organize into the fall and winter months as well. These activities take both leadership and time to organize. In fact, organization is my theme as we begin to transition into the summer months and I wanted to remind everyone of the importance of effective organized activities.

Be safe around the water, use water wings for the children or a life preserver when boating, protect yourself in the sun, organize your vacation travels with preparation and care in mind. Please organize and carry through with safety at the forefront for graduation celebrations or journeys to celebrate any of the great events referenced in the opening paragraph. Cold milk may well be the preferred drink over a Mint Julep, especially when you're on the road.

Remember an organized approach in life is as essential as is an organized approach to retirement and an organized strategy for our passing is also beneficial, especially for those we leave behind. Just ask Sid Rosen!

See you on the road.

APRIL HAPPENINGS

Barry Goldwater High School Car Show By Linda Smith

April 7th on the football field under the lights. This show raises money for students who are seeking to continue their post-secondary education. All registered cars received a free T-shirt and a brisket, pulled pork and the fixings dinner made by the students in the culinary classes. 177 classic cars/trucks showed up to make this another successful event.

We had a great showing of Studebakers, too. Attending the event were: Mike Barany in his 1956 Golden Hawk; Neil and Ruth Bell

pretty red GT Hawk.

in their 1960 Hawk joined by two friends; Chuck and Chris Collins in their 1963 GT Hawk; Joseph and



Karen Guthrie in their 1956 1/2T Pickup; Dan Kuhl in his 1963 Avanti R2; Denny Lockmon and Maryann Lemely in his 1940 President; Norman and Janice Marineau in their Red Oldsmobile Cutlass Convertible along with several friends in their classic cars; Brian and Aleta Millette in their 1957 President Classic; Al and Anna Riedel in their 1978 Avanti II; Paul and Phyllis Setaro in their 1962 GT Hawk; Ed and Linda Smith & Iris in their 1951 Stakebed truck; Ken and Arlene West in their 1966 Daytona. Also attending were Michell Eastburn, Paul Vigne and John & Callan Rodhouse. Our Chapter president, Joseph Guthrie, won one of the Top Ten Trophies for his beautiful pickup. Congrats, Pres!

Thanks to everyone who attended. Visit the Chapter's Facebook page or web site (in the Photo Galleries) for photos of this event.

April Chapter Meeting Minutes Submitted by Richard Dormois, Secretary

The California Pizza Kitchen in Scottsdale welcomed thirty one Grand Canyon State Chapter members and guests at 2:00 pm Sunday, April 23rd. After a delightful repast, vice president Michell Eastburn welcomed the assemblage and said she has plans for Drive Your Studebaker Day and the GCSC may join the Antique Studebaker Club for its May event at the Penske Racing Museum. She outlined plans for the Chapter member appreciation gathering at the Steel Dreamz facility in Chandler at 11:00 am Saturday, June 17th with a catered luncheon.

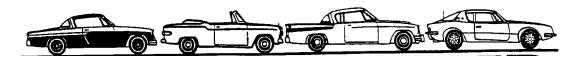
Secretary Richard Dormois shared that the Arizona State Chapter, ASC had invited the GCSC membership to a tour of the Penske Racing Museum in Phoenix on May 20th with luncheon to follow. We are invited to join them for a tour to Tombstone and Bisbee on July 22nd and 23rd with an overnight stop in Tombstone.

Attorney Sidney Rosen, GCSC member and estate planning counsel, provided insight into concerns facing those considering revocable living trusts. Sid shared highly educational examples from his career of five decades counseling clients about planning for estates and dispersion of their property. A customized guide was distributed to each member.

President Joseph Guthrie extolled the virtues of a tour to Tombstone, shared his summer vacation plans, told of his exercise accomplishments in preparation for a half marathon and asked the membership to be thinking about filling positions of responsibility for the 2020 Pacific Southwest Zone Meet hosted by GCS Chapter and thanked the membership and board for their support.

The 50/50 raffle was held with Bill Cervini winning \$42.00 which he donated back to the Chapter. Thank you, Bill. Business was concluded at 4:00 pm.

Attending were: Larry and Carol Vahe, Kristina Vahe, Dennis Lynde, Neil and Ruth Bell, Joe and Karen Guthrie, Al Riedel, Denny Lockmon, Maryann Lemely, Sid Rosen, Bill Cervini, Steve and Paulette Fein, Richard Dormois, Claudia Robinette, Paul and Phyllis Setaro, Bill and Judy Baker, Mike and Sue King, Bill and Peggy Eastburn, Michell Eastburn, Chris Eastburn and Preston, George Gezelius, Chuck and Chris Collins.



GRAND CANYON STATE CHAPTER UDCOMING EVENTS

MAY 19 <u>CHAPTER CRUISE-IN</u> AT PANERA BREAD, METRO CENTER AT 6:30PM. INFO: MICHELL

AT michell.eastburn@asu.edu or 602-803-1359 or SEE PAGE 6.

MAY 20 GCSC MEMBERS WILL JOIN THE ARIZONA STATE CHAPTER, ASC AT THE PENSKE

RACING MUSEUM, 7191 E. CHAUNCEY LANE, PHOENIX AT 11:00 AM. THE FACILITY IS HANDICAPPED ACCESSABLE WITH AN ELEVATOR. QUESTIONS? RICHARD AT 702-461-3679 / 1938studeman@earthlink.net MORE INFORMATION ON PAGE 6.

MAY 28 43RD ANNUAL LA PALMA CAR SHOW & PARTS EXCHANGE AT LA PALMA PARK, ANA-

HEIM, CALF. (HARBOR BLVD & LA PALMA, SOUTH OF 91 FWY). 8AM-3PM. \$30 FOR JUDGED CAR, \$25 FOR DISPLAY CAR, \$25 FOR SWAP SPACE. INFO: 323-296-6680. SEE

PAGE 13 FOR REGISTRATION FORM.

JUNE 4 GCSC BOARD AND OFFICERS WILL MEET AT RODHOUSE RESTAURANT, 2425 S. 24TH

ST., PHOENIX AT 2PM. MEMBERS ARE WELCOME. INFO: JOE AT 480-320-83848 /

J.guthriephd@yahoo.com

JUNE 10 & 11TH ONE LAST SALE AT NAUGLE'S STUDEACRES IN VAIL. LOTS OF GREAT STUFF TO HAVE

CHEAP. PARTS EVERYWHERE AND GOOD BUILDER CARS, TOO. \$50 PER TRUCK LOAD OF PARTS. PARTS CARS, \$75. THE FAMILY GAVE THE OKAY FOR THIS SALE BEFORE THE CRUSHER COMES FOR WHAT'S LEFT. INFO: JOHN KROULIK AT 623-432-4379

JUNE 17 GCS CHAPTER EVENT AT STEEL DREAMZ, 3295 N. NEVADA ST., CHANDLER. MEMBER

APPRECIATION AND 45TH ANNIVERSARY CELEBRATION. PLEASE BRING AN EXAMPLE OF A HOBBY YOU ENJOY. LUNCH WILL BE CATERED AT NO COST TO MEMBERS

ATTENDING, TIME TO ARRIVE TO BE ANNOUNCED, INFO: SEE PAGE 6 OR

michell.eastburn@asu.edu / 602-803-1359

JULY 15 <u>CHAPTER WILL MEET FOR PIZZA</u> AND TO LISTEN TO THE MIGHTY WURLITZER PIPE

ORGAN AT ORGAN STOP PIZZA, 1149 E. SOUTHERN AVE, MESA AT 4PM. CASH OR

CHECK ONLY. INFO: michell.eastburn@asu.edu / 602-803-1359

JULY 22 & 23 JOIN THE ARIZONA STATE CHAPTER, ASC FOR A TOUR OF TOMBSTONE AND BISBEE.

HOST HOTEL FOR OVERNIGHT 7/22 IS LANDMARK LOOKOUT RESORT, 781 N HIGHWAY 80, TOMBSTONE. CALL 520-457-223 AND SAY YOU ARE WITH THE ANTIQUE STUDE-BAKER CLUB. FULL COOKED TO ORDER BREAKFAST INCLUDED. WATCH FOR ADDI-

TIONAL DETAILS OR CONTACT RICHARD AT 702-461-3679.

AUGUST 3-6 NORTH CENTRAL ZONE MEET IN COLORADO SPRINGS HOSTED BY PIKES PEAK CHAP-

TER. SEE PAGE 23 IN MAY TURNING WHEELS FOR INFORMATION.

SEPTEMBER 9 INTERNATIONAL DRIVE YOUR STUDEBAKER DAY EVENT WILL BE HELD AT BROWN

CLASSIC AUTO, 7995 E. PARADISE LANE, SCOTTSDALE. MORE INFO TO FOLLOW OR CONTACT MICHELL AT michell.eastburn@asu.edu or 602-803-1359 FOR DETAILS.

SEPTEMBER 22-24 RUN TO THE PINES CAR SHOW IN PINETOP. FOR INFORMATION AND TO RECEIVE A

REGISTRATION PACKET VISIT http://www.runtothepinesaz.com/event-info

OCTOBER 20-22 PACIFIC SOUTHWEST ZONE MEET HOSTED BY THE SAN JOAQUIN VALLEY CHAPTER.

IN CLOVIS, CALIF. ENJOY WESTERN HOSPITALITY IN CHARMING OLD TOWN CLOVIS. POKER RUN, CAR SHOW, JUDGING, SWAP MEET, VALVE COVER RACING, TOUR.

INFO: www.sdcsanjoaquinvalleychapter.com REGISTRATION FORM ON PAGE 14.

MAY 13-18, 2018 STUDEBAKERS TOURING THE WHITE MOUNTAINS. TOUR THE SHOW LOW AREA FOR 5

DAYS. HOSTED BY MALCOLM STINSON: 928-368-7442 or e-mail at swstudebaker@live.com

UPCOMING EVENTS

MAY 19 CHAPTER CRUISE IN

eet at 6:30 pm at Panera Bread parking lot, 10430 N. 28th Drive (and Peoria Ave.), Phoenix adjacent to Metro Center Mall for a Studebaker Cruise—In Friday evening, May 19th. We'll park, then eat and as it cools off, sit around the cars, visit and talk with patrons of nearby eateries. Bring your chairs and water; Michell will bring tables if you wish to eat outside by your car.

Text or call Michell at 602-803-1359 if you plan to participate so she can save parking spaces or for more information.

May 20 PENSKE RACING MUSEUM TOUR

The Chapter will join our Arizona State Chapter, ASC friends at the Penske Racing Museum, 9171 E. Chauncey Lane at Scottsdale, Rd., Phoenix for a tour of the facility. We will meet at 11:00 am to visit this world class museum which houses five decades of history of Roger Penske's famed racing enterprise. Handicapped friendly with a great gift shop. You may wish to come early and browse the adjoining displays of Rolls Royce, BMW, Jaguar, Ferrari, Bentley and more, all at no charge.

Luncheon and a short membership meeting will follow at 1:00pm at Bourbon Jacks Grill, 7000 E. Mayo Blvd., just a short distance north of the museum. Bourbon Jacks is famous for the sandwiches and moderate prices.

Any questions? Contact Richard at 702-461-3679.

JUNE 17 GCSC MEMBER APPRECIATION

The Grand Canyon State Chapter will host a member appreciation and 45th anniversary celebration at Steel Dreamz, 3295 N. Nevada St., Chandler. There will be a tour of the facility followed by a catered luncheon. Chapter founders will be honored in festivities following lunch. Please bring a favorite hobby to share. You will be contacted about an exact time to meet at Steel Dreamz.

Steel Dreamz is off Country Club Dr, just north of Elliot. For more information, contact Michell at 602-803-1359 or michell.eastburn@asu.edu



Happy Father's Day to all of the Chapter dads. June 18th



53RD ANNUAL STUDEBAKER DRIVERS CLUB MEET HELD IN SOUTH BEND, INDIANA

very five years, SDC members return "home" to South Bend for the annual international meet. May 3-6 were the meet dates in 2017 when over 1500 members met to celebrate all things Studebaker.

Most of the activities we have come to expect at our meets happened even with a shortened schedule. Wednesday was the start day with the swap meet opening at 8 am at the fairgrounds with a special vendors night from 5-7pm. The SDC and AOAI held their board meetings, SDC judges met and the Co-Operator Seminar was held. Thursday was packed with many meetings, band rehearsal and concours judging. In the evening, the SDC band held a concert during the members night buffet which was followed by the presentation of the Harry Barnes and service awards and the SDC auction. The ASC held their auction at the same time at the Studebaker National Museum. Thursday was notable for an all-day rain and chilly temps, but we are hardy folk and everyone made the best of the situation.

Judging continued on Friday, several tours of Building 84 (shown in the meet logo above) were held, ladies met for a luncheon and 196 Studebakers paraded from the fairground to downtown South Bend where many merchants offered specials for participants.

Saturday was sunny for the Studebaker drivers on the proving grounds track and for the car show at the fair-grounds; there were at least 200 on the track and over 300 of South Bend's finest on the show field. Last minute shopping was happening, as well, in the two large buildings where the vendors had been selling their wares during the week.

It was enjoyable reconnecting with old friends and making new friends. Thanks, Michiana Chapter.

GCSC members attending were Gary and Sandie Keating, Bob and Mimi Halgren, Ed and Linda Smith, Mike and Mary Barany, Paul and Lola Horvath, Sid Rosen, Malcolm Stinson, Denny Lockmon and Maryann Lemely, Jon Carter, Paul Vigne, Dale and Norma Sexton, Lou Fencl, Chuck and Chris Collins, Ken Michael, Frank and Elizabeth van Doorn, Gary and Phyllis Olson, Garry Klinger, Tim and Joen Painter and Stuart Tritt.



16

Sheri Engstrom

45 YEARS AGO

n May, 1972 the Volume 1, Number 1 issue of *The Grand Canyon State Chapter Newsletter* (not yet named *The ECHO*) the editor, Tom Pfeifer, printed the results of a questionnaire circulated to nearly 70 Studebaker enthusiasts at an April 16, 1972 organizational meeting at Randolph Park in Tucson. The results showed:

The average age was 34

The eldest being 57

The youngest being 19

The total number of Studebakers owned being 249

The preference for meeting time was Sunday afternoon

The preference for yearly dues was \$4.00

The preference for types of meetings in the following order was: picnics, swap meets for parts and information, technical, tune-up and repair work sessions, road rallies and economy runs, parties, business only.

The next meeting was May 21, 1972 at the Casa Grande Ruins National Monument near Coolidge with a bring your picnic followed by a meeting and then a technical session on Studebaker engines.

A few weeks later the Chapter received its charter from the Studebaker Drivers Club.

This N That ...



Congratulations to **Makenna Kroulik** on her graduation from Sandra Day O'Conner High School. Commencement ceremonies are Friday, May 19th. Makenna will be attending Northern Arizona University in the fall.

Richard Dormois sent a note to GCSC members: "Thank you for joining the Antique Studebaker Club for our tour of Becker Automotive Restorations and Luncheon in Tempe on April 22nd. Fifty-eight appeared and forty-eight stayed for the luncheon and club meeting. All agreed this was an outstanding educational experience." A hearty thank you to **Don and Vicki Becker** for their hospitality and for the interesting tour of the facility. Everyone learned a great deal about what goes into a world class restoration.

Larry and Carol Vahe and Scott and Bonnie Grainger took part in the Lion's Club parade in Prescott Valley Saturday, May 13th, Larry drove his Avanti and Scott participated in his 1951 Land Cruiser. Thank you to all for representing Studebaker.



Children's Birthday

June DB Willis

(son of Eric and Amanda)

CELEBRATEI



1	Peggy Akin	17	Lew Dandurand
4	Carl Reid	19 Sue Pl	ummer-Loveridge
4	Esther Reid	20	Virginia Quigley
4	Buddy Wright	20	John Verrill
5	Sam Hurt	22	Don Becker
11	Bruce Sandburg	23	Sue King
13	Judy Haverstick	27	Richard Fein
14	Aleta Millette	31	Rich Gregory

May Anniversaries

2	Joseph & Karen Guthrie
3	Don & Sheri Engstrom
4	Paul & Lola Horvath
4	Bill & Cheryl Simmons
21	John & Lorilee Kroulik
28	Tom & Carol Stamm

June Birthdays

2	Lou Fencl	22	Pete Bell
4	Jon Carter	23	Charley Haverstick
6	Ed Costell	23	John Rodhouse
7	June Kaiser	25	Mimi Halgren
11	Willard Pike	25	Carol Vahe
12	Peggy Eastburn	26	Bill Barker
17	Kent Vandenberg	27	Sid Rosen
18	Jim Lawrence	27	Jere Tudor
21	Ruth Bell	29	Pam Finkle
21	Richard Dormois	29	Larry Swanson
21	Sue Gregory		

June Anniversaries

- 1 John & Linda Zimmerman
- 2 Jim & Jaclyn Parise
- 3 Chester & Nancy Bradfield
- 3 Jerry & June Kaiser
- 3 Sam Powell & Lenka Hospodka
- 3 Al & Anna Riedel
- 6 Mike & Mary Barany
- 7 Chuck & Chris Collins
- 8 Don & Vicki Becker
- 8 Norman & Janice Marineau
- 8 Buddy & Elaine Wright
- 16 Mike & Lisa Lvnch
- 17 Rich & Sue Gregory
- 19 Larry & Carol Vahe
- 22 Bob & Mimi Halgren
- 22 Tim & Julie Watson
- 25 Richard & Linda Hertline
- 26 Ted & Jan Widhalm





TECHNICAL INFORMATION

Brake Pedal Height

By Jerry Blount

was recently asked about brake pedal height on a factory disc brake equipped Lark. The owner said the brake pedal seemed too low for his comfort, although the car stopped just fine.

The shoulder bolt that attaches the MasterVac pushrod to the brake pedal arm is unique to the disc brake equipped Lark types and Avantis. The bolt has a special eccentric type shoulder. This can be used to control pedal height.

The shop manual says to rotate the bolt until the brake pedal is the same height as the clutch pedal, if so equipped.

On cars with an automatic transmission there should be 7/8" to 1" clearance between the brake pedal arm and the tab on the suspended pedal bracket.

When the pedal is at the desired height, hold the bolt head from rotating and tighten the lock nut (or lock washer and nut) securely.

One would not be readily aware that this adjustment is available. The owner of the car in question was able to raise his brake pedal to a height that was to his liking.

Reprinted from the Northwest Chapter newsletter.



One of the more unique Studebakers at the SDC meet.

Web Sites of Interest

https://tinyurl.com/meuuhjr Photos and articles in the South Bend Tribune about the SDC meet.

ps://www.hemmings.com/blog/2017/04/20/classic-carclub-of-america-announces-new-full-classics/? refer=news 1934 Studebaker President becomes a classic.

https://theshopmag.com/news/rocky-mountain-stateoutlaws-rolling-coal? or https://tinyurl.com/lu4jglg What is rolling coal and why is it outlawed?

https://www.youtube.com/watch?v=gV79eObat24 The most dangerous railroads in the world.



FREE TURNING WHEELS

2001 April- Dec

2002 complete

2003 complete

2004 complete

2005 complete

2006 complete

2007 complete

2008 missing Jan and Aug

2009 missing Feb and March

2010 complete

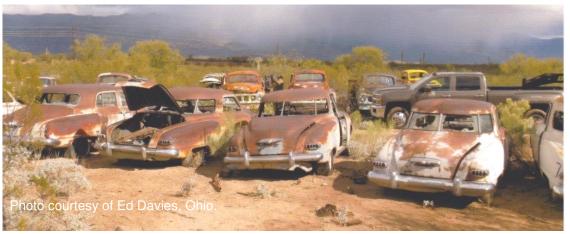
2011 missing Sept and Dec

2012 missing Jan Feb Mar May June Oct

2013 missing Jul Aug Sept

2014 missing Jan Feb

Contact Ron Crowe at 623-465-7156 or ron.croweaz@gmail.com



Studeacres in January

If you visit in June you might check to see if this scene still exists.

John Kroulik says there will be deals on parts and vehicles - \$50 per truck load of parts, size of truck does not matter. Parts cars \$75. You can take anything off any car you want.

By Dan Kuhl

hat comes to mind when someone says "Playboy" magazine and color TV? I think of my dorm roommate who had four years of Bunnies posted - the only reason we graduated was the lack of wall space for more pinups. As far as color TV is concerned, I think of Bonanza, Get Smart and Star Trek. My Dad had to work three extra overtime weekends to pay for that first RCA.

Actually, the answer I was looking for is "1953". Hugh Hefner started Playboy in 1953 with the now famous Marilyn Monroe issue, for sale on eBay for thousands of dollars. In 1953 the first color TV was available to the public. Of course, at that time a color TV sold for thousands of dollars, the very reason my family did not get one until the sixties.

More importantly, the Korean War was drawing to a close while the war of competition was escalating in the auto industry. Every where you looked there was something changing or something new to pique an auto buyer's interest: Chevrolet made the Bel Air a full model line that lasted through the 1975 model year, and became the car of choice by numerous collectors. It was replaced by the Impala, as the most expensive model, in 958. 1953 saw Chevrolet introduce the Corvette which set the stage for the later introduction of the Kaiser Darin and Ford Thunderbird.

Ford was celebrating its Golden Anniversary in 1953. It would be the last year of the acclaimed flathead V8 and the introduction of the very popular "Economy Truck Line" that is sought after by hobbyists. Ford's "Hot Rod Lincoln" continued its winning ways with the new Y-block overhead valve V8 that would be introduced into the entire Ford line in 1954.

Also, in 1953 Buick was celebrating its 50th Anniversary, 1953 would see Buick's last straight eight engine in the

Special and introduction of the Nailhead V8 in the other models. In 1953 Buick began using a 12 volt electric system and power steering, and manufactured the final woody wagon in America. As a final note Buick introduced the seductive Skylark convertible which re-

mains on a pedestal with the Oldsmobile Fiesta and Cadillac Eldorado that were introduced in 1953.

Chrysler, the most conservative of the Big Three, had little fan fare in 1953. Supposedly, 50 new mechanical features were introduced on the Chrysler line, while Dodge offered the "Red Ram" hemi-engine to their customers. It was a smaller version of the Chrysler engine introduced in 1951. The public was very interested because just about everyone was looking for more power and speed; all of the automakers would rise to the occasion.

The second part of this story is more interesting because the independents were fighting for their lives against the

Big Three. Studebaker, the Belle of the Ball, lead the pack with its post WWII sales slogan "First By Far with a Post War Car". The 100 year old company continued this theme in 1953

with the introduction of the Loewy Commander and Champion coupes (actually designed by Robert Bourke). It is considered to be one of the most attractive automobiles of the 1950's, but the buying public was not ready for its low sleek

design in 1953.

Packard released the Caribbean convertible in an attempt to regain its former prestigious image. The public was not interested, as only 750 were produced. The following year Studebaker and Packard joined forces, only to be gone from the marketplace by the mid sixties.

It's like a second getaway cutting in!

The other independents were also searching for a bigger piece of the market pie. The Kaiser Corporation, who began production following WWII, would buy the Willys-Overland company to form Willys Motors. Car production would cease in 1955 while production of the very successful CJ5 Jeep would begin in 1954.

The remaining two independent automakers were also looking for a way to stay in the market. Both Hudson and Nash would release new models in 1953. Hudson's Jet was not successful and ended in 1954, when Hudson joined Nash to form American Motors. When the Jet hit the showroom floor, Nash released the very successful Metropolitan that was produced until 1961.

The last new vehicle for 1953 is not a car, but a truck that functions as a car, the Travelall by International Harvester. The 1953 Ford pickup, previously mentioned, was only a design change, while the Travelall was an all new model. The Travelall was released to compete against the Chevrolet Suburban, in production since 1935. It would

have an amazing run, remaining on the showroom floor for 22 years, until International dropped the manufacture of the Light Line. Its legacy is the very popular SUV industry of today.

So, the next time you are at a car show and someone says 1953, stop and take a look. You may see a part of automotive history you would like to add to your collection; two years ago I did.











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May/June 2017 The **ECHO**

FOR SALE - STUDEBAKER CARS, TRUCKS AND PARTS - WANTED

TO PLACE OR CANCEL AN AD: Please contact Chuck Collins by phone at 602-995-5311

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STUDEBAKERS FOR SALE

1958 Silver Hawk. Has been cloned with a 1953 front end. Has a solid body. The engine runs good and has good tires. Has current historic plates. \$8,000 OBO Jerry Steinmetz 623-552-9170 / jcstein47@gmail.com

1956 President sedan. Reluctantly Ruthie & Willard Pike have to sell their beautiful 1956 President for health reasons. I personally know this car and it is a driver. They would drive this just anywhere. I have been with them a couple of times and the car runs great. All glass is good, the paint is good, interior is good. You can just pick this car up and drive it anywhere. They are asking \$19,800.00 but will accept any reasonable offer. They love the car but just can no longer drive. *Malcolm* Contact Willard at 480-895-8908 (1)

1940s WWII army truck. \$1500. Jim 25stude@gmail.com (3)

1962 GT Hawk V8 auto with air. Bob Herceg 602-743-7101 (1)

1940 President 4 door. Body and paint finished (black). New tires, new glass, chrome refinished. NOS tail lights. Engine runs great. \$12,000 OBO. Ed Hope at 928-266-6363 (1)

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Hood for 1940 Commander. Grille shell for 1935 car. Tail light housing, bezel and lens for 1941 car. Mac 602-622-2915 (0)

Avanti Front \$75 and (2) Rear stabilizer bars \$50 ea. Open 3:31 Dana 44 \$100; R-1 Carb \$300. Call 602-885-2216 / wjazwin@hotmail.com Will email pics upon request. (3)

1953-'55 Coupe doors, \$400 ea. 1962 Champ cab w/doors, \$150. Body parts for Larks & '60-'64 Champ trucks. Trim and mechanical parts, standard transmissions & parts. Two 1960 Champ trucks - will make one, \$1200. Bill Eastburn 623-936-6116

1963 & 1964 Wagonaire V/8 auto, complete. Not running, need total restoration, \$1,000 ea, OBO. 1962 P.U. V/8 w/Hawk dash, needs restoring. \$500. Lots of other sheet metal, parts, etc. Pete Mensing 928-776-7979

Truck T-98 4spd floor shift, \$350. Dana 44 differential w/posi, \$300. Many more parts. Call Bill Eastburn 623-936-6116 (0)

1938 Coupe Express complete frame with front Suspension and partial engine 39 right side grill has been rechromed \$300.00. 47-48 Fender skirts \$50.00.. Parting out 56 1/2 ton C-Cab truck Let me know what you need. Studebaker ½ ton brake drums \$50.00 ea. Studebaker V8 Valve covers 2 - 4 hole some 2 hole with breather tubes \$20- \$35 a pair. Studebaker V8 Valley pans \$5.00 ea. New 259 or 289 Head gaskets 25.00 for pair. 2R5 truck Champ 6 bellhousing \$40.00.51 Commander left front door \$45.00 51 Commander right rear door \$45.00. 53- Coupe or hard top trunk lid needs work around lock hole \$200.00. 53 Coupe or Hardtop front fenders need rust repair \$75.00 each 56-61 Hawk Grill \$50.00. Hawk and coupe used windshields \$50.00 ea,

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For Sale: 1941 Plymouth. 4dr Deluxe. Great body, no rust. \$3000. Bill Eastburn 623-936-6116 (0)



The ECHO

Newsletter of the Grand Canyon State Chapter, SDC P.O. Box 37464 Phoenix. AZ 85069-7464



REMINDERS FOR MAY & JUNE

May 19 May 20 June 4 June 17 Studebaker Cruise-In Join ASC at Penske Museum GCSC Board Meeting Member Appreciation & Anniversary Celebration

See pages 5 & 6 for details.



"I've crunched the numbers in your retirement account. It's time to figure out who will be wearing the mask and who will be driving the getaway car."



Visit the Chapter web site at http://www.grandcanyonsdc.com

Scan the QR code with your smart phone to visit the chapter web site. Need a scanner? Search for "QR Scanner" in your app store.



Visit the chapter on Facebook at Studebakers Grand Canyon State Chapter

GRAND CANYON STATE CHAPTER STUDEBAKER DRIVERS CLUB MEMBERSHIP APPLICATION

All memberships are for one year beginning on January 1. **Chapter dues are** (check one)

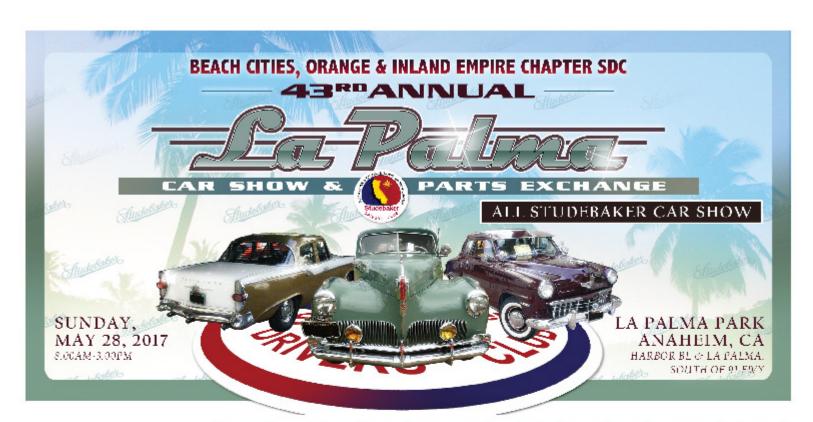
_____\$18.00 yr to receive the newsletter by mail or _____\$15.00 yr to receive the newsletter electronically lf joining during the year, dues are prorated at \$1.50 per month.

Your dues include eleven issues of the award winning *ECHO*, a Chapter roster, membership in the Arizona Automobile Hobbyist Council and the best club activities throughout the year.

Membership in the Studebaker Drivers Club, Inc. is compulsory to be a member of the Grand Canyon State Chapter of SDC, Inc. If you are not a member of SDC, add the following to your chapter dues which the treasurer will remit for you - \$31.00 yr, includes *Turning Wheels* magazine or \$24.00 for new members, first year only, includes *Turning Wheels* magazine or \$10.00 for membership without the magazine.

Any questions can be directed to the address below or to Chris Collins at 602-995-5311 or ccollinsaz@cox.net Please make check payable to the Grand Canyon State Chapter, SDC and send with this form to: GCSC, P. O. Box 37464 Phoenix, AZ 85069-7464.

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State Zip							
Telephone #							
Cell #							
E-mail address							
SDC Membership # (Required) Expiration date (May be found on your SDC membership card.)							
# of Children under 18 years of age(List name(s) and birthday(s) on back.)							
Birthday (Month & Day) Self SpouseAnniversary							
Studebakers You Own:							
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Show info, call

Stan Haverlland (323) 296-6680

Denations & Opportunity drawing donated items must be received by May 4 to be included in Meet Handbook.

PRICES	PEE	CAR#1	YEAR	MOD	DIV	CAR#2	YEAR	MOD	DIV		
CAR JUDGED	>30									сикскто	
CAR DISPLAY	⁸ 25									RCO+I EMPIRE	
PARTS EXCHANGE	825									TOTAL FEE	
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ADDRESS							PHONE				
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Pacific Southwest Zone Meet

October 20-22, 2017

Hosted by the San Joaquin Valley Chapter, Studebaker Drivers Club

Our club has many exciting things planned, starting with a Scrabble Run and Spaghetti Dinner on Friday, Concours, Valve Cover Racing and Banquet on Saturday and ending with a special tour on Sunday morning.

Hotels:

A – PREWAR STUDEBAKER

AND UNDER THE DIRECTION OR CONTROL OF ENTRANT.

ENTRANT'S SIGNATURE

B – POST WAR 1947-58

The hotels in Old Town Clovis are not large enough to accommodate our entire group. We have an SDC rate with the following hotels. All the hotels include a full hot breakfast. Mention Studebaker Drivers Club to get our rate.

CONCOURS JUDGING CLASSES

BEST OF SHOW

FARTHEST DISTANCE DRIVEN

DATE

These rates are available until Sept 19, 2017. Clovis Cole (Host Hotel): \$129+tx-King & \$134+tx-2 Queens. (559) 299-1547

Comfort Suites: \$159+tx-King & \$159+tx-2 Queens. (1/4 mile north on Clovis Ave) 559) 299-9992

F – AVANTI

H-TRUCKS

Hampton Inn (pet friendly N/C): \$112+tx-King & \$112+tx-2 Queens. (1 mile south on Clovis Ave) (559) 348-0000

C – C&K COUPE 1 D – LARK 1959-66		J – CUSTOM K –MODIFIED	HARD L				
E – GT HAWK 196			EREST ** FIRE EXTINGUISHERS NOW REQUIRED				
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SWAP MEET- O	UTSIDE SPACE	\$ 20.00	SATURDAY AWARD	S BANQUET X \$35	.00 =		
CONCOURS PE	R CAR (JUDGING)	\$ 20.00	(Western Buf	fet)			
	(DISPLAY)	\$ 10.00	STUDE BENCH RAF	FLE TICKETS/\$2 ea/\$10	for 6		
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FRI NIGHT DINNER/HOW MANY?			T-SHIRTS pocket/none XXLXXXL \$19/\$17ea				
**2 TICKETS AR	E INCLUDED WITH	PAID FAMILY	Trophy Sponsorship	\$35			
REGISTRATION	- ADD'L TICKETS	@ \$15	TOTAL AMOUNT DUE:				
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		www.sdc	sanjoaquinvalleychapt	er.com			
EACH ENTRANT EXPR	RESSLY AGREES TO IN	IDEMNIFY THE SJVC	, SDC, EACH OF THE ABOVE	E LISTED HOTELS, THE CITY	OF CLOVIS, CA, THE COUNTY OF		

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