# The ECHO

Newsletter of the Grand Canyon State Chapter Studebaker Drivers Club

Past Winner First Place SDC Senior Monthly Internet Newsletter 2013 Golden Quill Award Winner

Volume 43 Issue 6

June 2015

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## WORLD WAR 1 MODEL A MILITARY TRACTOR DEVELOPED BY STUDEBAKER



At the request of the British War Office, Studebaker developed this caterpillar for the drive to Berlin after the 1918 Armistice. It had a three-speed transmission and single speed axle and the engine was the Special-Six.

When America declared war in 1917, Studebaker president A. R. Erskine cut car production by 50% to accommodate War Department orders for wheeled vehicles including the Model A tractor, water tank carts, staff cars, sprinklers and ambulances along with harnesses, saddles, sleighs and artillery wheels.

Orders came in for over \$30 million, with Studebaker achieving only marginal profits and even losses to deliver the goods.

### From the Editor's Pen.....

There's a great deal of discussion in the SDC and other car clubs about the future of the automobile hobby. We worry today's young people will not be as interested as our generation in the car culture and much has been written about this concern. When I received the current *Driving Force*, a publication of the SEMA Action Network, I noticed an article addressing this issue and noted the author is confident the hobby will continue to thrive with Generation X and Millennials alike as they contribute many new ideas to the hobby. He also discusses what influences them in popular culture, things that are both the same and different from our generation. The article is reprinted on page 9; I hope it gives you food for thought.

We are fortunate to have younger members in our chapter. This past weekend, two of them accompanied their dads to the La Palma car show to enjoy the California Studebaker scene. Both have their own Studebakers and are the future of our club. We'll need to attract more like them.

Thanks to all who contributed to the *ECHO* this month: Alan Tudor, Linda Smith, Ed Smith and Rick Hawkins.

Hope to see many of you at the Martin Auto Museum for our Mothers and Fathers celebration. *Chris* 

### About the Cover

In his message this month, the president mentions a Studebaker World War I supply tank and this piqued my curiosity. There is a lot of information about Studebaker's involvement in WW II but not so much about WW I production. My reference for the information on the cover is the excellent book, *The Studebaker Century: A National Heritage*, by Asa E. Hall and Richard M. Langworth. If you do not have this book in your Studebaker library, you can find one at Abebooks.com, starting at \$45.00.

### **CHAPTER NAME BADGE**

Order your Chapter name badge with a pin back by contacting Chris Collins at ccollinsaz@cox.net or 602-995-5311. The price is \$5.00 each.

If you wish to have a magnet back on your badge, the price is \$6.00 each.



**ECHO** Editor/Membership

The ECHO is the official newsletter of the Grand Canyon State Chapter, SDC and is published 11 times per year. Contributions are welcome and encouraged. Please submit articles, tech tips, etc. by the 20th of the month preceding publication. Other newsletter editors are welcome to use any material with proper credit given.

#### **GRAND CANYON STATE CHAPTER OFFICERS AND BOARD 2015**

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### From the President ...

t seems that the month of May is good for memories. Maybe it's because the brain has had time to thaw from the winter but being in Arizona we really don't have that problem. Maybe here it's because we rush to exercise our brain before it gets



extremely hot and the boil over begins. It really doesn't matter why, it just seems to be a month of memories. We remember the fun and frolic of Route 66 to start out the month and then the memories of the price of our freedom at the end of the month.

So let me start with a couple of memories I came across in May. Seligman, Ariz. is the starting point for a Fun Run. We also start there with a memory about the Studebaker garage on the main drag. No matter if you are a Stude person or not you tend to know that it was a Studebaker Garage and everyone wants to remind you of it.

There is an old Studebaker drilling rig as we travel along and then as we reached Kingman you find more Studebakers. While exploring to see if a doctor's buggy

was a Stude we discovered instead a Studebaker/Packard garage. A short tour of the garage revealed a showroom now serving ice cream and a couple of offices as storerooms. There were a few older cars like a Pinto and Jeep and then some other interesting items like the Allen Distributor Machine where they tested and set the tolerances of distributors, it still had the paper guides with it in good shape.



Studebakers seem to bring out the memories in one and all. It

seems that just about everyone's grandparents had one and just about everyone learned to drive in one. It is always interesting to hear people recall about the Studebaker division of Rambler or about that car that you couldn't tell if it was coming or going, (it was the '47 bullet nose, wasn't it?). I wonder how many people recall just how close we were to be talking about the Ford Division of Studebaker? During the first part of WW II the government was so impressed with the management of the Studebaker Corporation (the fourth largest) that they were going to help Studebaker buy out a struggling Ford Motor Company. Even though it was only about 1/6<sup>th</sup> the size of Ford the government knew they had the best chance of updating and saving the Ford Company.

There are the other memories we recall during the month of May. Those are the memories of the men and women that helped to secure our freedom. May we never take anything away from them. Now let us add some facts about others contribution to the war efforts. For World War I it is hard to find out too much about it and the auto industry but there are a couple of examples of a Studebaker Supply Tank. It looked a little strange but then again maybe it was just unique.

During World War II Studebaker, along with every other auto manufacture of the time, converted their whole endeavor to winning this war. Some things were known by all and still to this day we are proud to talk about and gladly tell others. Studebaker was America's oldest builder of highway transportation and was producing things like the engines for the Mighty B-17, Flying Fortress on their 90<sup>th</sup> anniversary (1852 to 1942). Studebaker was awarded the sole contract for these Wright Cyclone engines and produced over 63,000 of them. They are still flying in the surviving planes today.

Heavy trucks were needed to transport troops and supplies and Studebaker stepped up making 197,678, mostly for the allies and the Russians.

Studebaker trucks made such a big impact the Russian war endeavor that even after the war they were still using Studebaker Trucks. Almost all of East Germany's artillery was mounted on Studebakers. After Joseph Stalin's death in 1953, Khrushchev stated "this simply won't do. It's disgraceful. Just look how many years have passed since the war ended and we're still driving around in American equipment."

Another grand Studebaker addition to the war effort was the Weasel. With wide flexible rubber padded tracks the 15,000 Studebaker Weasels churned through rice patties, up and down steep slopes, through water like a boat while delivering troops and cargo past other bogged down, swamped trucks that failed.

As some of the greatest Studebaker people, let us make more memories not just for the month of May but for every month as we get our Studebakers out and show people just how great they still are. These are good reasons we should get these uniquely built vehicles away from their homes not only to show off their classy style but to correct others as to availability and to show just how Studebaker gave more than they promised. Let's help to make new memories and awaken more correct old ones.

Studebakers are Great.

ed



### **WELCOME NEW MEMBERS**

Jack & Lynn Sullivan
924 Rolling Hills Drive
Lake Havasu City, AZ 86406
262-544-4220
lynn-jack@hotmail.com
1963 Avanti R2, 1952 Land Cruiser,
1949 Pickup, 1951 Starlight Coupe,
1963 Avanti - drag, 1960 Lark - gasser,
1953 Starliner

Referred by Chris Collins

### WHERE WE WENT IN MAY

### MAY 1-3 - ROUTE 66 FUN RUN - SELIGMAN TO KINGMAN TO OATMAN

By Linda Smith

d and I met Ken and Arlene West in Wickenburg to start our weekend. But, before we got on the road our truck was having some transmission troubles so we stopped at O'Reilly's and bought 2 bottles of ATF, put those in the Stude

and went in and bought 2 more for the road!. Finally left Wickenburg and headed for Yarnell Hill. We were joined by Lewis Krause in Kirtland in his 1951 Business Coupe. Then there were three traveling together to Chino Valley where John & Kim Rodhouse joined us at the Bonn-Fire restaurant, to make four. We made it to Seligman and picked up our registration packets.

Arlene, Kim and I went on a scavenger hunt trying to win a \$100, no such luck but Kim did win \$25. Friday night we all went to the Road Kill for dinner. Great food, great company. Saturday, we went downtown to watch the Fun Run start, everyone was driving up and down main street until 10am. Saw some awesome cars/trucks and motorcycles.

On our way to Kingman we always stop at the winery for a quick refreshment. When we got to Kingman, Lewis, John and Ed headed



downtown to see the car show. We ran into Ken Michael and so we all met for supper at the Golden Corral. Sunday, Lewis left very early and headed home. Ken and Arlene headed back to Phoenix and John, Kim, Ed and I headed for Oatman. It was John & Kim's first time on the run so we had to show them the donkeys and buy some Kettlekorn for the trip home. We bumped into Jerry Volk in Oatman; he rode his motorcycle up for the day.

It was another successful Route 66 Fun Run. Why don't you try and join us next year?

### **MAY 9 - YARNELL DAZE PARADE**

By Alan Tudor

On Saturday, May 9<sup>th</sup>, my wife Jere and I drove our Studebaker pick up to Yarnell to participate in the Yarnell Daze parade. It was a short and rather small parade, but we enjoyed it just the same. There were several Shriners driving go-carts and mini semi-trucks leading the parade. There were clowns, equestrian teams, a dozen or so classic cars, and a couple of restored fire trucks. There was a horse carrying a tribute to the fallen Hot Shot heroes that lost their lives in the devastating fires that swept through there almost two years ago. This community is still struggling to recover from that tragedy.

There were two Studebakers present, one being our truck, and the other a 1963 Avanti belonging to John Verrill. Some of our chapter members probably know John. He lives in Prescott and is currently not a member of a local chapter as none exists in that area.

After the parade, we parked our cars at the Eastwood Historic Yarnell Texaco gas station on the main street for the locals to check out. This station was established in 1933. We walked around the town visiting several little shops. There were local venders selling their hand crafted wares, live music, raffles, and plenty of food. The weather was cool and threatened rain a few times but never did.

Most of the proceeds from the Yarnell Daze festivities go to help rebuild this lovely mountain community. This parade and all the other festivities made for an enjoyable Saturday outing in our Studebaker truck.

### MAY 24 - LA PALMA CAR SHOW & PARTS EXCHANGE

By Chris Collins

The Beach Cities, Orange & Inland Empire Chapter hosted its 41st "Largest Annual Gathering of Studebakers in the West" meet Sunday, May 24th at La Palma Park in Anaheim. Gary and Sandie Keating, 1962 GT Hawk, Malcolm Stinson, 1928 President Roadster, Bob and Mimi Halgren, 1953 Commander and Ed and Linda Smith, 1951 Stake bed showed their Studes with the Keatings, Malcolm and the Halgrens all earning a first place in their respective divisions.

Chuck and I and John Kroulik brought parts to sell. Mike Lynch, Josh Lynch and Kolton Kroulik joined John for the trip to the meet. Steve Fein flew over and took the photos you can view on Facebook or the Galleries on the website. Jon Carter scouted for parts leaving with a pickup full of treasures. Other Chapter members enjoying the show were Frank Wenzel and Kent Vandenberg and local SDC member Sebastian Scopellite and his friend Teresa attended, too.

### GRAND CANYON STATE CHAPTER UDCOMING EVENTS

JUNE 6 CELEBRATION OF CHAPTER MOTHERS & FATHERS WITH A POT LUCK BRUNCH AT

MARTIN AUTO MUSEUM, 17641 N. BLACK CANYON HWY FROM 10AM - 3PM. BRING A DISH TO SHARE. WE'LL EAT ABOUT 10:30. TABLE SERVICE AND DRINKS WILL BE SUPPLIED BY THE CHAPTER. BRING AN EXAMPLE OF YOUR HOBBY TO SHARE, TOO. THERE WILL BE DOOR PRIZES, GOODY BAGS AND A SURPRISE. MORE INFO: SEE

PAGE 6 OR LINDA AT 602-618-7691.

JULY 4 30TH ANNUAL FABULOUS PHOENIX FOURTH AT STEELE INDIAN SCHOOL PARK, 6-

10PM. SEE FOUR STUDES AMONG THE 25 IN CLASSIC CAR DISPLAY. FOR INFORMATION ABOUT THE EVENT VISIT https://www.phoenix.gov/parks/special-events/fabphx4

JULY 10 COLLECTOR CAR APPRECIATION DAY DESIGNATED BY A U.S. SENATE RESOLUTION

AND PROMOTED BY SEMA. ATTEND A CRUISE IN YOUR STUDEBAKER AND/OR DRIVE

IT TO THE CHAPTER'S SATURDAY EVENT AT ORGAN STOP PIZZA. SEE PAGE 6.

JULY 11 CHAPTER GATHERING AT ORGAN STOP PIZZA. MEET AT 4PM FOR RESERVED SEAT-ING. CELEBRATE COLLECTOR CAR APPRECIATION BY DRIVING YOUR STUDEBAKER

AND PARKING TOGETHER FOR A MINI CAR SHOW. SEE PAGE 6 FOR MORE INFO.

-WATSON LAKE PARK

JULY 9-10 NORTH CENTRAL ZONE MEET IN EATON, COLO. IF YOU ARE TRAVELING IN THAT

AREA DURING JULY, STOP BY AND VISIT. INFO IN THE APRIL TURNING WHEELS.

AUGUST 1-2 41ST ANNUAL PRESCOTT ANTIQUE AUTO CLUB WAT-

SON LAKE SHOW, 7AM-5 PM SATURDAY & SUNDAY AT WATSON LAKE PARK. CAR SHOW 8AM-3PM EACH DAY; SWAP MEET AND PARTS EXCHANGE, OLD ENGINE FIRE UP AND FOR SALE CAR CORRAL. WATCH FOR DETAILS ABOUT LODGING FRIDAY NIGHT TO ATTEND SATURDAY

CAR SHOW.

AUGUST 16-22 SDC INTERNATIONAL MEET HOSTED BY THE MISSOURI/ILLINOIS GATEWAY CHAP-

TER AND AOAI AT THE SHERATON WESTPORT CHALET. 314-878-1500 MENTION STUDEBAKER FOR SPECIAL MEET RATE OF \$115.00/NIGHT. TO REGISTER FOR MEET

VISIT: http://www.studebakerdriversclub.com CLICK ON MEET LOGO FOR INFO.

SEPTEMBER 12 INTERNATIONAL DRIVE YOUR STUDEBAKER DAY. A VISIT TO THE HALL OF FLAME FIRE MUSEUM IS PLANNED FOLLOWED BY LUNCH AT KNOCK KNEED LOBSTER. FOR

INFO CONTACT LINDA AT 602-618-7691 OR lindagsmith@cox.net OR SEE PAGE 6.

SEPTEMBER 24-26 RUN TO PINES IN PINETOP. SEE INFORMATION FROM MALCOLM STINSON ON PAGE 8

OF JANUARY NEWSLETTER. THERE'S STILL SPACE AVAILABLE FOR YOUR STUDE.

CONTACT MALCOLM AT 928-368-7442 / SWSTUDEBAKER@LIVE.COM

SEPTEMBER 26 7TH ANNUAL COOL CLASSIC CAR SHOW AT SPANISH LANDING PARK ON SAN DIEGO

BAY FROM 8AM-3PM HOSTED BY THE SAN DIEGO CHAPTER, SDC. REGISTRATION IN ADVANCE IS \$25 AND INCLUDES CUSTOM CANVAS TOTE BAG FOR FIRST 50 TO REG-

ISTER. USE FORM ON PAGE 13. INFO: BOB HALGREN AT 619-251-5638

OCTOBER 9-11 PACIFIC SOUTHWEST ZONE MEET HOSTED BY TUMBLEWEEDS CHAPTER AT FIESTA

HENDERSON CASINO HOTEL, HENDERSON NV. \$79 BY 9-8 AT 702-741-1800. VISIT http://www.lasvegasstudebakers.com/ SEE REGISTRATION FORM ON PAGE 14 ONLINE.

http://www.lasvegasstudebakers.com/ SEE REGISTRATION FORM ON PAGE 14 ONLINE.

OCTOBER 22-25 ASC SOUTHWEST ZONE MEET IN WILLIAMS. SEE PAGE 8 IN THE MAY *ECHO* FOR THE

WEEKEND'S ACTIVITES AND PAGE 15 FOR THE REGISTRATION FORM. INFO: MAL-

COLM AT 928-368-7442 / SWSTUDEBAKER@LIVE.COM

### **UPCOMING EVENTS**

#### JUNE 6 MOTHER'S/FATHER'S DAY BRUNCH

Join in a celebration of Chapter mothers and fathers from 10am-3pm at the Martin Auto Museum, 17641 N. Black Canyon Hwy., north of Bell Rd. on the I-17 access road. Brunch will be at 10:30am. Please bring a dish to share: eggs, potatoes, biscuits, breakfast breads, fruits, salads, etc. The chapter will supply coffee, tea, water and table service, along with door prizes and goody bags. A surprise is planned so don't miss this event. You are welcome to take a self tour of the museum, too.

We are encouraging our members to show off what they do in their spare time when not in their Stude-baker; bring an example of your hobby to share with other members.

If you haven't attended a chapter event lately this one will be a great one for the opportunity to meet up with old friends, make new friends and to enjoy a delicious meal prepared by our chapter members. We hope to see *YOU* there with or without your Studebaker

#### JULY 11 ORGAN STOP PIZZA

Come on over to the Organ Stop Pizza at 1149 E. Southern Ave. in Mesa from 4:00 until ??? Saturday, July 11th to enjoy great food, great music and great friends.

There's nothing to bring except your appetite! No credit cards accepted; cash or checks please. We have a table or tables reserved so get out of the heat, join us in-

side and listen to the world's largest Wurlitzer theater pipe organ.

#### SEPTEMBER 12 DRIVE YOUR STUDEBAKER DAY

Plans for the Chapter observance of International Drive Your Studebaker Day are to drive and meet at Bosa

Donuts (McDowell/ Scottsdale Rd) at 9:30-10am, then, drive to the Hall of Flame Fire Museum for our guided tour at 11am (\$3.00 per person). From there, drive to Knock Kneed Lobster at 32<sup>nd</sup> Street and Washington



and plan on arriving there by 1pm to enjoy fish, fries or whatever suits your fancy. And if you are still hungry or just want something cool, maybe ice cream or dessert afterwards (this one is still being planned). So come out and drive with your fellow members – I'm sure there will be something you will enjoy.

Need more info about any of these events? Contact Linda at 602-618-7691 or lindagsmith@cox.net





### **June 2015**

| Sun   | Mon | Tue | Wed | Thu                          | Fri                | Sat                                  |
|---|-----|-----|-----|------------------------------|--------------------|--------------------------------------|
| Questions?<br>Call Chris at<br>602-995-5311 | I   | 2   | 3   | 4                            | 5                  | 6<br>Chapter Brunch<br>Martin Museum |
| 7   | 8   | 9   | 10  | П                            | 12                 | 13                                   |
| I 4 Flag Day                                | 15  | 16  | 17  | 18                           | 19                 | 20                                   |
| 2 I<br>Father's Day<br>Summer Begins        | 22  | 23  | 24  | 25<br>Great Race             | 26<br>e in Arizona | 27                                   |
| 28  | 29  | 30  |     | Happy Fat<br>to all of the C | hapter dads.       |                                      |

### MEMBER CARS GALLERY

By Chris Collins

The next time you visit the chapter web site take a look at a new category in the links listing: Member Cars Gallery. This feature will be a place to showcase our members Studebakers and you are invited to submit a photo and information about your Studebaker(s) to have a page created for you. There are already two members' cars featured and we want your Studebaker to join theirs.

Your submission can be as simple or elaborate as you wish. A photo is minimum and the text can be a listing of your Studebaker's features or a story about acquiring the car, an interesting trip you took in it, how your customized it or wherever your imagination takes you.

Below is a list of some items you might like to share about your Studebaker. You can use all, some or none of them and you don't even have to make it print ready.

- Your name
- Year, Model, Body Type, Series, Serial #
- Engine, transmission, mileage
- Color exterior and interior
- An owner history ie: when and where bought
- Anything unique
- Restoration efforts or modifications
- Do you show your Studebaker? Any awards?
- A favorite Studebaker memory.

Send your submissions to me at ccollinsaz@cox.net or mail them to 2410 W. Freeway Lane, Phoenix, AZ 85021

If using email, you can send the information and photo either in a Word document or in the email itself. Mailed information can be hand written or typed.

The chapter has a membership of 155 families, most of whom have a least one Studebaker and it would be a treat to have everyone represented.

Thanks to Ron Crowe, the webmaster, for his assistance with this project.

### **WEB SITES OF INTEREST**

http://tinyurl.com/pp6amw6 Web site shows photos of a black and yellow new 1953 Commander Starliners built for the Carrera Panamericana road race. Absolutely stunning cars. Take a look.

http://tinyurl.com/ps9a74b Hemmings story about transformation of Studebaker building in South Bend.



### CELEBRATEI



Rachel Mazzullo

### June Birthdays

2 Lou Fencl 22 Pete Bell 4 Jon Carter 23 Charley Haverstick 6 Ed Costell 23 John Rodhouse June Kaiser 25 Mimi Halgren 26 Tom Barker 11 Willard Pike 12 Peggy Eastburn 27 Sid Rosen 17 Kent Vandenberg 27 Jere Tudor 18 Jim Lawrence 29 Larry Swanson 21 Ruth Bell 30 Lynn Phegley

### June Anniversaries

- John & Linda Zimmerman
  Chester & Nancy Bradfield
- 3 Jerry & June Kaiser
- 3 Sam Powell & Lenka Hospodka
- 3 Al & Anna Riedel

Richard Dormois

- 6 Mike & Mary Barany
- 7 Chuck & Chris Collins
- 8 Don & Vicki Becker
- 8 Norman & Janice Marineau
- 8 Buddy & Elaine Wright
- 16 Mike & Lisa Lynch
- 22 Bob & Mimi Halgren
- 22 Tim & Julie Watson
- 25 Richard & Linda Hertline
- 26 Ted & Jan Widhalm
- 28 Bruce & Nancy Brundage
- 28 Dave & Jean Kirkel

### HEMMINGS GREAT RACE JUNE 20-28

The Great Race will take place the week of June 20-28 with the route beginning in Kirkwood, Missouri and ending in Santa Monica, Calif. The race will be coming through northern Arizona, July 25th and the 26th. On the 25th the drivers will stop in Winslow at the Visitor's Center for a 12:15pm lunch and will overnight on Aspen Street in Flagstaff.

Mimi and Bob Halgren and other chapter members plan to catch the racers in Winslow and then follow them to Flagstaff where they are supposed to be in by 4pm.

For members in western Arizona who would like view the cars on the 26th, the racers will lunch at 11:30am at the Powerhouse Visitors Center in Kingman and will arrive at 4:45pm in Lake Havasu City and overnight on McCullough Blvd.

For more information about the race, the entrants and cities on the route, visit http://www.greatrace.com/

### TECHNICAL INFORMATION ..... Know Your Tires

By Rick Hawkins

ow that the driving season is here, it is a good idea to check the age of your tires. Many of us judge the condition of a tire by just looking at the tread depth. More important is the age of the tire. I have had this happen to me twice where a tire has looked like "New Tread" but the tire failed and in one case had blown out at 55 mph causing damage to the car. Wyoming Chapter member, Bruse Berst, had a new front tire blow out on the front of his Packard Hawk last year. This tire turned out to be close to ten years old and sat in a tire warehouse until it was sold. This caused much damage to the right front fender and the car is still in the body shop. Thankfully, in both these cases no one was hurt but did considerable damage to the car. When buying new tires for your Studebaker be aware of just how old they are. There is lots of information on a tire, but one of the most important is the DOT CODE.

The DOT code is used by the Department of Transportation (DOT) to track tire production for recall purposes. If a tire proves to be defective, this number helps keep track of where these tires ended up so buyers can be notified of the problem. At the end of the DOT code you'll find a four-digit number. This is the manufacturing date of the tire. The first two digits stand for the week; the other two are the year. For example, if your tire had "1613" listed, it was manufactured on the 16th week of 2013.



I have shown here the Manufacture Week - "11". The first pair of digits identifies the week the tire was manufactured. In this case, the tire was manufactured in the 11th week. The number 01 would indicate the first week of January, where as the number 52 would indicate the last week of December.

Manufacture Year - "05". The second pair of digits identifies the year that the tire was manufactured, in this case 2005.

If you come across a three-digit number, you have a tire that was manufactured before 2000. A DOT tire code of "127" indicates the tire was made on the 12th week of the seventh year of the decade. But it's difficult to know whether that was 1997 or even 1987. Some tires produced in the 1990s may have a small triangle following the DOT number to identify the decade. But any tire that has a three-digit code is history. Tire experts recommend that you replace tires that are six or more years old, regardless of their tread depth.

Sometimes the DOT number will be located on the inside of the tire. In this case, you can either jack up the car to inspect it, or check with your local mechanic or tire shop. You should also make a habit of checking the manufacturing date on your spare tire as well.

Reprinted from the Western Outlook, newsletter of four SDC chapters, Rick Hawkins, editor.

### This N That .....

There's a nice photo of **John Verrill's** Avanti on the Brenda Priddy & Company - Automotive Spy Photography Facebook page. Scroll down to May 10 and click through the photos to find the Avanti. You'll find lots of great photos of many different kinds of cars on this page including several Brenda took while in Cuba.

Both of the cars in the new feature on the chapter website show member's cars in photo shoots. Last month Neil Bell wrote about his shoot and now you can read about a photo shoot featuring **Dave Kirkel's** 1963 GT Hawk. Be sure to take a look at both shoot photos and stories on the website.

**Dillon's KC BBQ** at 20585 N. 59th Ave., Glendale continues their last Saturday of the month free car shows from 7-11am. Free pancakes and breakfast specials for all entrants. First 50 receive a t-shirt and goody bag.



The photo shows what a former Studebaker/Packard garage in Kingman looks like today. Ice cream and sweets seem a good use of a old building. We wish the owners success with the venture.

Photo courtesy of Ed Smith.



### FILLING THE GENERATION GAP

### Solving the "Classic" Car Question: Who and What's Next?

By Colby Martin, SEMA Action Network (SAN) Government and Public Affairs Manager

an you believe that FM radio stations playing "oldies" now commonly include songs from the likes of Aerosmith, Journey and Madonna among their rotation? That chord was struck (pun intended) when I began realizing that I rarely heard the originators of rock 'n' roll on the usual play lists. You know, Buddy Holly, Chuck Berry and '50s-era Elvis tunes. This realization helped shape my gradual move away from terrestrial radio and into other methods of enjoying music. Like most others, I tend to bounce between a variety of musical genres based on the mood of the moment. I admittedly still get a bit hung up on labels that define a particular style. But, I feel very differently when it comes to my beloved automotive pastime. Maybe that's what a decade of working for a group like SEMA will do to a person. These days, I'm much more open minded to treatments outside my natural "wheelhouse."

Over the years, I've noticed a lingering anxiety among members of the car community regarding the makeup of the next generation of enthusiasts and what they will drive/collect? This growing concern is spurred by the notion that today's youngsters won't carry the torch forward. At my office, Next Gen (i.e. next generation) is the industry's buzz word for the topic and it appears constantly. The "what" part of the question is fairly easy to answer. As the cover story of this issue details, states continue to target vintage vehicles as revenue streams and contributors to smog. Vintage tin and donor parts have steadily become scarcer with time. While some of today's models could hold value as future collectors, there are also an assortment of well-made reproductions, recreations and innovations now available to suit anyone's taste. Want an early Ford roadster, a Tri-Five Chevy or even a Chrysler Hemi? These iconic offerings are available brand new again.

Now the "who" part of the question is obviously younger drivers, often referred to as Generation Y or Millennials. They are the successors to Generation X and are currently between the ages of 18 and 34 years old. By definition, I fall into this group, although those who know me will agree that I'm not very representative of the bunch. Call me old fashioned. Many high-profile automotive media outlets have referenced a recent report from MTV about this emerging economic powerhouse. Contrary to popular belief, they too continue to see car ownership as a way to establish independence and shape their unique adult identity. In fact, 75% would rather give up social media for a day than their cars, and 72% said that they would rather give up texting for a week than their cars. This set uses social networks as virtual "online car clubs." With the Internet serving as host, these avenues are always open for impromptu vehicle-focused "meetings."

My peers and I came of age in a time of a rebounding domestic auto market, summer blockbuster films and video games. Each has had a distinct and long-lasting effect. In the '90s, supercar posters adorned pre-teen bedroom walls. The likes of the Dodge Viper, Corvette ZR-1, Acura NSX, Jaguar XJ220, Ferrari F40, Lamborghini Diablo and others deeply inspired this new car culture. In fact, the Viper is only two years away from turning 25. I've followed its development since the first concept images were made public. Others lusted for the late actor Paul Walker's '93 Toyota Supra from the film *The Fast and the Furious*. Released in 2001, an argument can be made that the film will be as generation-defining as previous iconic features like *American Graffiti*, *Bullitt*, *Vanishing Point* or *Smokey & The Bandit*. The myriad of popular driving simulator-style video games will be equally important in defining tomorrow's collectibles.

From my perspective, the future of this great hobby appears intact. Everyone can still create a dream car to suit their own specific taste. There is a renewed interest in the driving aspect of specialty cars these days, much to the delight of folks in my age bracket. So much fun can be experienced by touring, autocross, reliability runs, racing on a track and more. A lot of focus is now placed on a machine's handling too. Just look at the booming restomod trend, where modern technology—primarily powerplants and suspension components—is adapted to old iron. The recent muscle car resurgence has created new fanatics. Should we not protect these collector cars of the future, such as exciting recent offerings like the Chevy COPO Camaro, Dodge Challenger Hellcat and Nissan Skyline GT-R? I'm betting they'll have a following for many years to come.

While many car enthusiasts may not fully comprehend the current trends of Millennials, don't lose faith. These new enthusiasts will define the future of the auto hobby with new ideas and packing an even wider appreciation of what defines automotive perfection. And, if they're looking for inspiration from the past, the entire history of the automobile can be accessed using only their thumbs and a mobile device.

Reprinted from Summer, 2015, *Driving Force*, publication of SEMA Action Network. Visit http://www.semaSAN.com for more articles about the hobby and legislation affecting the hobby.



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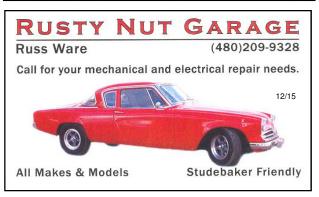
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June 2015

The **ECHO** 

### FOR SALE - STUDEBAKER CARS, TRUCKS AND PARTS - WANTED

TO PLACE OR CANCEL AN AD: Please contact Chuck Collins by phone at 602-995-5311 or e-mail ccollinsaz@cox.net or write 2410 W. Freeway Lane, Phoenix, AZ 8502I-4135. Ads for members are free. Business card ads are \$25 per year. Ads not updated every 4 issues will be dropped.

### STUDEBAKERS FOR SALE

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\$50. '55 Left Hardtop door. \$75. '57-61 Hawk fiberglass dash \$50. '57-'64 1T front truck bumper, painted, exc. condition, \$100. '59-'60 Lark or '60-'64 Champ truck hood \$50. '59-'60 Lark trunk lid, \$35. good condition. '60-64 Champ Truck Doors \$50. ea. '62 Lark Station Wagon upper tailgate \$50. '62 GT Hawk rear Valance part between bumper and body \$40. '62-64 GT Hawk doors, rust free \$50 each '62 Lark rear quarters \$100 for both or \$60 each no rust. '63 Lark 4 door front doors \$50 ea. '63 Lark rear doors for Wagonaire or 4dr sedan \$35 ea. '63 Lark right door for 2 door sedan \$50. V8 Heads, Blocks and Cranks 259 & 289. All Large Items for pick up only. Don't see what you need? Contact Jerry Kaiser 520-979-0065 or studeblu@gmail.com

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### The ECHO

Newsletter of the Grand Canyon State Chapter, SDC P.O. Box 37464 Phoenix, AZ 85069-7464





Scan the QR code with your smart phone to visit the chapter web site. Need a scanner? Search for "QR Scanner" in your app store.

#### JUNE REMINDER

6 POT LUCK BRUNCH AT MARTIN AUTO MUSEUM.

See page 6 for details.



Visit the Chapter web site at http://www.grandcanyonsdc.com for the newsletter and photo galleries.



Visit the chapter on Facebook at Studebakers Grand Canyon State Chapter

### GRAND CANYON STATE CHAPTER STUDEBAKER DRIVERS CLUB MEMBERSHIP APPLICATION

All memberships are for one year beginning on January 1. **Chapter dues are** (check one)

\_\_\_\_\_\$18.00 yr to receive the newsletter by mail or \$15.00 yr to receive the newsletter electronically If joining during the year, dues are prorated at \$1.50 per month.

Your dues include eleven issues of the award winning *ECHO*, a Chapter roster, membership in the Arizona Automobile Hobbyist Council and the best club activities throughout the year.

Membership in the Studebaker Drivers Club, Inc. is compulsory to be a member of the Grand Canyon State Chapter of SDC, Inc. If you are not a member of SDC, add the following to your chapter dues which the treasurer will remit for you - \$31.00 yr, includes *Turning Wheels* magazine or \$24.00 for new members, first year only, includes *Turning Wheels* magazine or \$10.00 for membership without the magazine.

Any questions can be directed to the address below or to Chris Collins at 602-995-5311 or ccollinsaz@cox.net Please make check payable to the Grand Canyon State Chapter, SDC and send with this form to: GCSC, P. O. Box 37464 Phoenix, AZ 85069-7464.

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| StateZip  |
| Telephone #   |
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| SDC Membership # (Required)<br>Expiration date<br>(May be found on your SDC membership card.) |
| # of Children under 18 years of age<br>(List name(s) and birthday(s) on back.)                |
| Birthday (Month & Day) Self<br>SpouseAnniversary  |
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8:00 - 9:30 9:30 - 1:00

11:00 - 1:30 2:00 - 3:00

3:00

Date:\_

The San Diego Chapter of the Studebaker Drivers Club Presents:

People's Choice judging, Raffles, 50/50

Daytona Diner open for lunch

Awards ceremony

Show concludes

The Seventh Annual

### Cool Classic Car Show September 26, 2015

Location: Spanish Landing Park, off Harbor Drive in San Diego

### **SCHEDULE OF EVENTS**

| Street  Street  City  Zip  Club affiliation:  Car:  Year  Make  Model  Email:  Please list additional cars on back.  Registration: \$25.00 \$30 after 9/15 \$ Please make checks to:  Additional donation to Homefront San Diego \$ San Diego Chapter SDC  Total \$  A custom canvas tote bag will be given to the first 50 registrants.  Mail completed registration to:  For more information contact:  Arnold Cohen | Address:<br>Street                             | ·<br>            | Spouse                      | Phone          |
|--|--|------------------|-----------------------------|----------------|
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#### CONCOURS CLASSES FOR JUDGED VEHICLES

- I. Pre War Division
- II. Barly Postwar Division
- III. Lark-type Division
- IV. C&K Body Division
- V. Gran Torismo Hawk Division

ENTRANT'S SIGNATURE:

- VI. Avanti Division
- VII. Truck Division
- VIII. Custom Division-Studebaker Powered
- IX. Modified Division-Non-Studebaker Powered
- X. Special Interest- Class A: Wagons, Buggies, Carts; Class B: Weasels, Fire Trucks; Class C: Toys, Goat Wagons, Pedal Cars

DATE:

Judges will adjust classes based on entries. Cars for judging must be registered by Sept. 10, 2015

Cars will be judged on the standard SDC point system.

#### General Registration

|  | Gene        | erai Registration  |              |
|--|-------------|--|--------------|
| General Registration (per family)          | \$30.00     | Friday Night Welcome Party   |              |
| Late (after Sept. 8th) additional \$5.00   |             | (Two included in Registration) No.   | N/C          |
| (i) (ii) (ii) (ii)                         | 84 194      | Additional Tickets No. X \$10.00/ea  | S-18         |
| Swap Meet Space outdoor \$20.00            |             | Saturday Awards Banquet  |              |
| Indoor vendor space: Call with needs.      |             | Chicken No. X \$35   | 1-1-1        |
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| 2. Div. Year: Model:                       |             | XXLXXXLX \$17.00=  |              |
| No. X \$15.00/ea                           | 500         | Friday Driving Tour to Techatticup Gold Mine   |              |
|  |             | Adults No X \$12.50  |              |
| Car corral No X \$10.00/ea (cars for sale) | <u> </u>    | Children No. X \$ 7.50   |              |
| Awards Sponsorship No X \$20.00            |             |  |              |
| Subtotal A:                                |             | Subtotal B:  |              |
|  |             | Total A & B:   | 8            |
|  |             | Total amount enclosed: \$  | _            |
| Name                                       | Phone       | Number Adults Children   | <u>60</u>    |
| Address(                                   | City        | StateZip   | 200          |
| SDC # Registrations received by S          | September 8 | will receive confirmation. No cancellation refunds after September 1   | 0. 2015      |
| 20 E S                                     | 100         | 43   | - 69         |
| E-Mail address:                            |             |  |              |
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| For addition                               | al informa  | ation call Jim Carr at 702-435-2197.   |              |
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### **OCTOBER 22 TO 25, 2015**

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| General Registration                 |                        | \$30.00      | Total \$    | 30.00       |     |  |
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| Deer Farm, adult's                   |                        | @ \$12.00    |             |             |     |  |
| Deer Farm, child's                   |                        | @ \$ 7.00    | <del></del> |             |     |  |
| Air Museum                           |                        | @ \$ 6.00    |             | ·           |     |  |
| Thursday dinner                      |                        | on your own. | Just need a | head count. |     |  |
| Good guy donation                    |                        | •            | \$          |             |     |  |
| After Oct. 1 <sup>st</sup> , add \$1 |                        |              |             |             |     |  |
| No refunds after Oct.                | 1 <sup>st</sup> , 2015 |              |             |             |     |  |
|                                      |                        | Total amo    | unt \$      |             |     |  |

Make checks payable to Arizona State Chapter of ASC and mail to Sandie Keating at 770 S. Ocean Dr., Gilbert, AZ. 85233

Make your room reservations at Mountain Side Motel. Pet friendly. \$65.00 per night tax included. 1-800-462-9381. Address. 642 E. Route 66, Williams, AZ. 86046 Be sure and tell them you are with the Antique Studebaker group. Plenty of room for parking cars & trailers.

ASC does not have standard judging as does SDC; however there will be a few awards presented.

Joe & Glenda Bailey are hosting the hospitality room, if you can help with snacks or a donation to help purchase items please let Glenda know at 602-550-6837 cell or 480-833-9318. Also if you are willing to help, let her know.

Any question, please contact Malcolm Stinson at 1794 Turkey Lake Rd, Show Low, AZ 85901. Or phone 928-368-7442, or e-mail <a href="mailto:swstudebaker@live.com">swstudebaker@live.com</a>

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