

The ECHO

Newsletter of the
Grand Canyon State Chapter
Studebaker Drivers Club

First Place SDC Senior
Monthly Internet Newsletter
2010 Golden Quill Award Winner

Volume 39 Issue 9

October 2011

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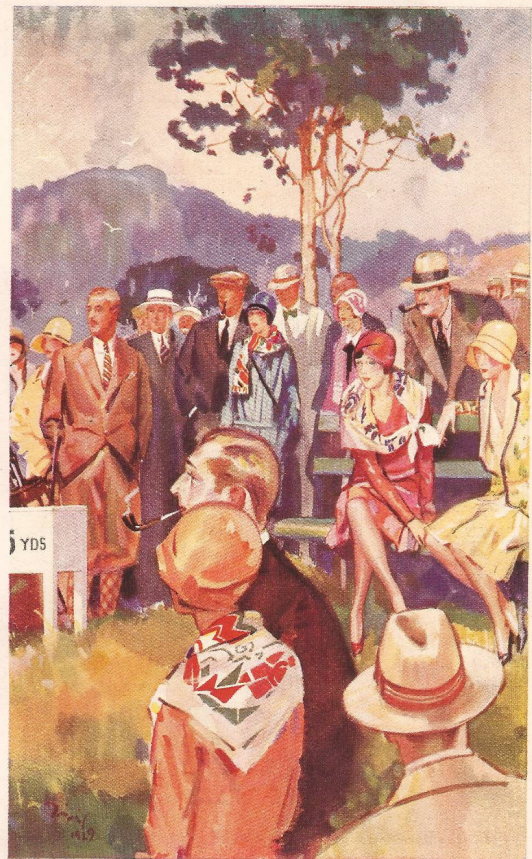


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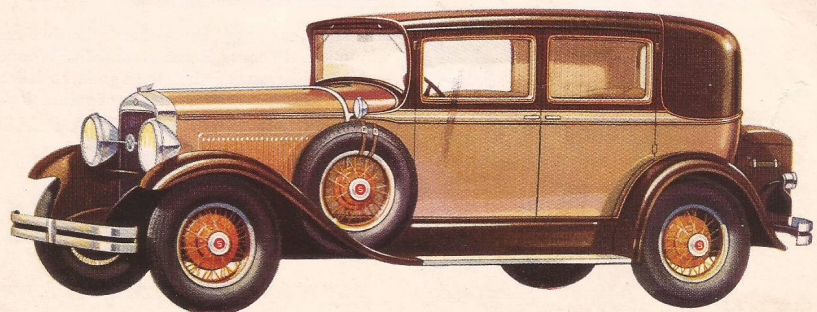
THE NATIONAL AMATEUR MEET . . . PEBBLE BEACH

AT SUCH pinnacle sport events as The National Amateur Golf Championship at Pebble Beach, California, Studebaker straight eights and sixes throng the motorpark. Men and women accustomed to far costlier cars have turned by thousands to Studebaker, Builder of Champions. They have been drawn, not only by Studebaker performance, which won and holds every official stock car speed and endurance record, but also by the lively, youthful style, the suave and pulseless power, and the unique restfulness which Studebaker gives. Finding such spirit, smartness and travel ease, in cars so moderately priced, motoring America has rewarded Studebaker with world leadership in the sale of eight cylinder cars. Illustrated is The Commander Eight Brougham for Five...\$1675 at the factory, including six wire wheels and trunk. Bumpers and spare tires extra.



Studebaker

BUILDER OF CHAMPIONS



From the Editor's Pen.....

Today, many use social media and the Chapter is no exception. You are invited to visit the Chapter's Facebook page at Studebakers-Grand-Canyon-State-Chapter and members are welcome to post photos from events they attend or other information. Contact Kim or Linda (contact information below) if you have any questions about GSCS's Facebook page.

The Studebaker National Museum is once again sponsoring a Design a New Studebaker contest with a deadline of October 21 for entries. Visit the museum web site <http://www.studebakernationalmuseum.org> for an entry form. At least one budding artist in our Chapter, Shayna King, who is the granddaughter of Mike and Sue King, is working on designing a new Studebaker. Good luck, Shayna. Winners will be announced November 10.

Thanks to our contributors this month: Linda Smith, Ed Smith, Jim Maxey, Dan Kuhl, Dennis Lynde, Sherry Watson, Brian Millette, Scott Grainger and Larry Vahe.

Hope to see many of you at the Orphan Car Show and then later in October at the Halloween event.

Chris



PS Please remember to support our advertisers.

On The Cover

The advertisement on the cover appeared in a 1929 issue of *The American Magazine* and tells the reader Studebakers are thronging the motorpark at the Amateur Golf Championship at Pebble Beach, California. Studebaker was appealing to the very affluent consumer with this type of advertising.

Another ad in our collection is set at the international polo matches at Meadowbrook in Long Island, NY, a gathering for the well-to-do on the east coast. The language in the ads is definitely period and rather over the top. You can see that ad on page 14 of the online edition of the *ECHO*.

CHAPTER NAME BADGE

Order your Chapter name badge with a pin back by contacting Chris Collins at ccollinsaz@cox.net or 602-995-5311. The price is \$5.00 each.

If you wish to have a magnet back on your badge, the price is \$6.00 each.

The *ECHO* is the official newsletter of the Grand Canyon State Chapter, SDC and is published 11 times per year. Contributions are welcome and encouraged. Please submit articles, tech tips, etc. by the 20th of the month preceding publication. Other newsletter editors are welcome to use any material with proper credit given.

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From the President.....



The doorbell rings on a daily basis at the Hotel Vendome in Prescott, no one is ever there.

In Pinetop's Lion's Den Bar and Grill employees and customers witness ashtrays, shot glasses and bottles spinning around or flying off shelves.

I have never doubted that ghosts exist. Some say that they won't believe until they have had encounters with spirits. But I know for sure, deep down that there is a presence out there somewhere, always there, but not always seen or felt.

Bisbee has always been the place to go to view history and events that have made this state. Bisbee has also been the place to go to meet history in the not so flesh. Sporting Victorian garb and a swinging lantern, your hair will rise as a Bisbee paranormal guide takes you to hotspots that have never failed to conjure up more than just smiles. Take a journey down Main Street to the haunted Grand Hotel. Check out the Oliver House with its Grandma room. Here an old lady died and seems to stay in the residence as a kind of protector, sitting in a rocking chair or dusting the room. The Plum room has cold spots and the feeling of being watched. People have witnessed shutters opening and closing on their own in the Purple Sage room and footsteps have been heard while doors open and close throughout the hallways. The City Park sits on what used to be a cemetery. While staying at the Copper Queen Hotel, your bags may get packed when no one is around or things become re-arranged while you are touring the town.

The Gold King Mine in Jerome has the ghosts of Studebakers that seem to talk to you saying never forget me. The assortment is great with trucks and cars perched in disguise of a time gone by and, yet, still alive.

The Hotel Monte Vista in Central Flagstaff is known to have guests check in and never check out. The bartender has reported that on a regular basis pint beer glasses will just fly off the bar. It has also been observed that after every one has left and the lights were turned off there was a hazy pure white couple dancing in the middle of the lounge's dance floor. The knocking at your door shouting "room service" is probably just the phantom bell-boy. Male guests have stayed in room 306 and experienced a feeling of having a hand placed over their mouth and throat and awaked unable to breathe; this is due to two prostitutes having been murderously thrown from this third story room.

Another paranormal hotspot in Flagstaff is the Weatherford Hotel. There has been an abundance of reports of lights going off and on and a silhouette of a girl running from wall to wall in the dark empty ballroom.

Apartment dwellers in an old complex in Casa Grande say that while living there in the middle of the night someone would whisper their name. No one was ever found.

CELEBRATE!

October Birthdays



1	Suzanne Fort	19	Ted Widhalm
1	Al Riedel	20	Larry Cushing
3	John Kroulik	21	Bill Cervini
4	Stuart Tritt	23	John Kemper
6	Lennart Andersson	23	Larry Vahe
7	Paul Stinson	24	Doris McBride
9	DeAnna Richardson	27	Marisa Drake
10	Dorothy Ludolph	27	Walter Ready
13	Lola Horvath	29	Ed Caviar
14	Rick Hinchliff	29	Paulette Fein
15	Steve Mills	29	Cheryl Simmons
18	Colin Fort	30	Marlene Benson
18	Terry Ker	30	Neil Bell
19	Peggy Stinson		

October Anniversaries

20	Richard & Lynn Phegley
25	Frank Wenzel & Kent Vandenberg
27	Robert & Sharon Mitchell
27	Peggy & Paul Stinson
27	Vern & Norma Wamsley
30	Neil & Ruth Bell
30	John & Annie Kemper

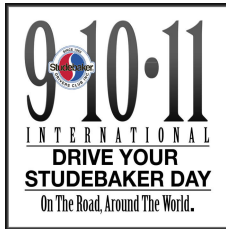
Welcome New Member

Donald Grobengieser
 PO Box 3837
 Chino Valley, AZ 86323
 928-636-7708
 grobengieser1@q.com
 1957 Silver Hawk

Whether you believe in ghosts, believe in paranormal phenomena, or simply do not believe in any of it at all, dare yourself to seize the opportunity for an adventure. Visit an Arizona city with your Studebaker and discover what lies about. Join us on the 30th to see how scary the drivers of real living Studebaker ghosts can be.

Ed Smith





DRIVE YOUR STUDEBAKER DAY

Submitted by Sherry Watson

The Grand Canyon State Chapter celebrated Drive Your Studebaker Day by meeting at Mel Martin's Auto Museum on September 10th. After viewing all the beautiful cars and displays in the museum, members and friends gathered in the meeting room for pizza and ice cream provided by the chapter.



Photos courtesy of Dennis Lynde.

CHAPTER MEETING

President Ed Smith called the meeting to order at 1:30. A report by Pacific Southwest Zone Coordinator Jon Carter on the 2011 zone meet in San Diego and our hosting the 2013 zone meet in Arizona was given. Ed discussed our upcoming events planned for the coming months.

- ◆ October 30th, Macayo's Restaurant, Goodyear, Trunk or Treat, special prizes for decorated car trunks and costumes. Eastburn family hosts.
- ◆ November meeting, details to follow. Scott and Barbara Grainger, hosts.
- ◆ December Christmas meeting on the 4th, details to follow.

Chris Collins reported to the chapter that Sid Rosen's '31 Commander will be put into Mel Martin's Museum before the first of the year. A possible meeting in January with lunch to be provided by the chapter was proposed.

Chris moved to alternate donations between the Studebaker National Foundation and the Studebaker National Museum for our memory donations for our deceased members. The motion was seconded by Jerry Steinmetz and passed by majority.

Steve Fein provided information on a company he has done business with, Vista Print, an on line company that does printing on cards, tee shirts etc at reasonable prices.

The \$10.00 door prize was won by Ed Smith. The \$20.00 drivers prize was won by Denny Lockmon. A second door prize of South Bend goodies was won by Jerry Steinmetz.

The meeting was adjourned at 2:00 pm.



Attending were Sherry Watson, Claudia Robinette, Ed Smith, Denny and Jan Lockmon (1940 President), Brian and Aleta Millette (1957 President Classic), Paulette and Steve Fein & grandson Alex Bocsik (1966 Cruiser), Lynn and Richard Phegley, Buddy and Elaine Wright (1953 2R), Mike, Sue and Shayna King (1957 Silver Hawk), Chris, Rachel; Aubrey and Chloe Eastburn (1963 Lark), Bill and Peggy Eastburn, Michell Eastburn, Gary and Sandie Keating (1962 GT Hawk), Carl and Evelyn Thompson, Jim Clever, Donald Grobengieser (guest from Chino Valley), John Rodhouse (1950 2R5), Dan Kuhl (1959 Scotsman), Jerry Steinmetz, Jerry's friend Bruce, Don Parkey (1960 Lark), Scott Grainger (M16), Jon Carter, Dennis Lynde and Linda Saar (1963 Hawk), Ron and Vicky Crowe (1964 GT Hawk), Wayne Wolertz and Marcy Hernandez (1963 GT Hawk), Paul Vigne, Chris and Chuck Collins (1963 Avanti).

Forty-six GCSC members and friends attended the Drive Your Studebaker Day celebration at Mel Martin's private auto museum. Fourteen Studebakers were driven to the museum. Thanks to everyone who attended, to all who drove their Studebakers, to Mel Martin and to Ed and Linda for arranging the visit to the museum and the pizza and ice cream.



Brian and Aleta Millette's 1957 President Classic

Photos
courtesy of
Brian
Millette.

See more
photos of
DYSD at the
chapter web
site in the
Photo
Galleries.



Mike, Sue and Shayna King's 1957 Silver Hawk

GRAND CANYON STATE CHAPTER UPCOMING EVENTS

- OCTOBER 4 ARIZONA AUTOMOBILE HOBBYIST COUNCIL (AAHC) MEETING 7:00 PM AT DISCOVER CLASSIC CARS, 7224 E. MCDOWELL RD., SCOTTSDALE. ALL CHAPTER MEMBERS ARE INVITED TO ATTEND. INFO: 623-204-9172 / <http://www.azautohobbyist.com/>

- OCTOBER 9 GCSC OFFICERS & BOARD MEET AT 4:00 PM AT IHOP, RIVERVIEW PLAZA, DOBSON & LOOP 202. MEMBERS WELCOME. INFO: LINDA AT LINDAGSMITH@COX.NET

- OCTOBER 16 21ST ANNUAL ORPHAN CAR SHOW AT LOS OLIVOS PARK, 2802 E DEVONSHIRE, PHOENIX. \$10 PREREGISTRATION, \$15 DAY OF SHOW. WE'LL COMPETE FOR BEST CLUB PARTICIPATION. REGISTRATION FORM IS PRINTED AT BOTTOM OF THIS PAGE. INFO: SEE PAGE 6 OR LINDAGSMITH@COX.NET OR 602-618-7691

- OCTOBER 21-23 PACIFIC SOUTHWEST ZONE MEET HOSTED BY THE SAN DIEGO COUNTY CHAPTER, SDC AT TOWN & COUNTRY RESORT HOTEL, MISSION VALLEY. \$103 + PER NIGHT. 800-772-8527. FRIDAY FEATURES A TOUR OF A PRIVATE MUSEUM, SATURDAY IS CAR SHOW AND SWAP MEET. THERE'S STILL TIME TO REGISTER. SEE PAGE 47 OF SEPTEMBER *TURNING WHEELS* OR PAGE 13 OF THE ONLINE EDITION FOR THE REGISTRATION FORM. INFO: BOB AT OR BOBHALGREN@HOTMAIL.COM OR 619-697-6971

- OCTOBER 29 COPS & RODDERS CAR SHOW AT HI CORBETT FIELD, 900 S RANDOLPH WAY, TUCSON. SOUTHERN ARIZONA CHAPTER WILL PARTICPATE IN SHOW, GCSC MEMBERS ARE WELCOME TO JOIN THEM. CONTACT ALEX AT ALEX_SHULICK@Q.COM 1925 STUDEBAKER RAFFLE DRAWING WILL TAKE PLACE AT SHOW. TICKETS AVAILABLE AT \$10 EA OR 3 FOR \$25 FROM ED SMITH. CONTACT HIM AT EDCOLLECTS@COX.NET OR 602-290-1045



- OCTOBER 30 TRUNK OR TREAT EVENT HOSTED BY EASTBURN FAMILY AT MACYAO'S IN GOOD-YEAR. SEE PAGE 6 FOR ALL OF THE DETAILS OR CONTACT LINDA SMITH.

- NOVEMBER 5 COLLECTOR & ANTIQUE TRUCK SHOW AT THE HALL OF FLAME MUSEUM OF FIRE-FIGHTING, 6101 E. VAN BUREN ST., PHOENIX FROM 1-5 PM. MORE INFO: PAGE 7 OR CONTACT JOHN AT 480-994-1064 OR DAN AT 602-757-2625

- November 18-20 GOODGUYS SOUTHWEST NATIONALS AT WESTWORLD, 16601 N PIMA RD, SCOTTSDALE. INFO@GOOD-GUYS.COM OR [HTTP://WWW.SOUTHWESTNATS.COM](http://WWW.SOUTHWESTNATS.COM)

- NOVEMBER A TRIP TO THE GRAINGER'S OR MAYBE EVEN AN ADVENTURE IS BEING PLANNED BY SCOTT AND BARBARA THIS YEAR. MORE DETAILS TO FOLLOW.

- DECEMBER 3 OUR HOLIDAY PARTY IS BEING PLANNED. STAYED TUNED.

21ST ANNUAL ORPHAN CAR SHOW REGISTRATION FORM

NAME _____

MAKE _____ MODEL _____ YEAR _____

ORHAN? _____ CLUB AFFILIATION _____

Mail form with check for \$10.00 before October 13th made payable to Valley Roadrunners, VMCCA
to: Karen Lange, 10419 W. Avalon Dr., Avondale, AZ 85392

UPCOMING EVENTS

OCTOBER 16 ORPHAN CAR SHOW

The 21st annual Orphan Car Show will be held Sunday, October 16th from 9 am - 2 pm at Los Olivos Park, 28th Street and Devonshire, 1 block north of Indian School, in Phoenix. The show, hosted by the Valley Roadrunners Chapter of the Veteran Motor Car Club of America (VMCCA), benefits the Sunshine Acres Children's Home and is open to all vintage vehicles but especially orphan vehicles.

Dash plaques, door prizes and fun awards will be given out and the hosts will present an award to the club with the most representation. The Hudson Club has issued a challenge to our chapter and we will need to have around 20 or more Studebakers to best them for the most vehicles at the show. Your participation will help us win the challenge and you will be treated to pizza lunch courtesy of the chapter. Bring your own beverages and chairs. A canopy will be set up for shade.

Registration is \$10.00 before October 13th or \$15.00 day of show. Use the registration coupon printed at the bottom of page 5 of this newsletter.

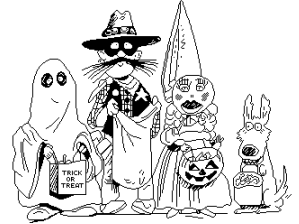
For more information contact Roadrunners member Ande at 623-393-0050 or contact Linda at 602-618-7691 or lindagsmith@cox.net.

Everyone would enjoy seeing the unique orphan vehicles that come out for this show, so put the 16th on your calendar.

OCTOBER 30 TRUNK-OR-TREAT HALLOWEEN EVENT

There will be Halloween fun for all at Macayo's Mexican Restaurant, 1474 N. Litchfield Road in Goodyear starting at 4:00 pm, Sunday, October 30th. Take I-10 west to Litchfield Road - exit 128 - head north to the first stop light, then turn left. The dinner and meeting which follows will be on the patio and there will be special parking for Studebakers.

Decorate the trunk of your Studebaker (or brand x) or the bed of your pickup with Halloween decor and win a prize for the best decorated. There'll be prizes for best male, female, couple and children's costumes, too, so come dressed in a fun Halloween outfit. Bring a bag of candy for treating.



A buffet supper will be available for \$13.55 per person which includes tax and tip. Your young child can get a meal for \$1.65.

Costumes and decorating your trunk are not required to attend but it is hoped everyone will join in the fun. If you need ideas for trunk decorations check out this website: <http://trunkortreat.homestead.com/>

If you are unable to come at 4:00 for the trunk or treat event, come for supper at 5.

The membership meeting will be held after supper and will include finalizing the ballot for 2012 officers and board members.

Contact Linda if you have any questions.

October 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
2	3	4 AAHC Meeting	5	6	7	8
9 GCSC Board Meeting	10	11	12	13	14	15
16 Orphan Car Show	17	18	19	20	21	22 21-23 PSW Zone Meet
23	24	25	26	27	28	29 Cops & Rodders Show
30 Trunk & Treat Halloween Event	31 Happy Halloween!					Questions? Call Chris at 602-995-5311

LOOKING AHEAD

By Linda Smith, Vice President

Here it is October already and we are off to a busy finish of the year. Take a breather and then start running.

Saturday, October 8 is the huge Cruise on Central. Here is a chance to not only show and shine but cruise by the hundreds of onlookers, as well.

Next, let's show the other orphans out there that the best surviving orphan is the Studebaker. Join us on the 16th for the 21st annual Orphan Car show at Los Olivos Park and enjoy a pizza.

The Pacific Southwest Zone Meet is in fabulous San Diego the weekend starting October 21. Maybe a nice caravan is in order.

Attention all who purchased tickets to win the 1925 Studebaker: the winner will be announced at the Cops and Rodders car show at Hi Corbett Field in Tucson on the 29th. Good luck to all. This is a great show that keeps growing and growing and you park on grass.

Sunday the 30th decorate your car or your person or both and join us for our Trunk or Treat extravaganza at Macayo's Mexican Kitchen in Goodyear.

All you truck owners show up at the Hall of Flame for a red hot trucks only show on the 5th of November.

Scott Grainger is finalizing his event for later in the month so stand by for the next issue to see what adventure is in store.

The holiday party is planned for the 3rd of December at the same church in Sun City. Keep the spirit alive and start the season with a ham and turkey dinner and friends. Auction items welcomed.

Come out and have fun with the best car club in the valley.

2010 MEET MERCHANDISE DISCOUNTED PRICING

T-Shirts:	Sand & Sage, inquire for sizes Were \$15.00 Now \$8.00
Polos:	Ladies Large and XL Were \$25.00 Now \$11.00
Caps:	Were \$12.00 Now \$6.00
Pins:	Were \$5.00 Now \$3.00

Contact Ron Crowe at ron.croweaz@gmail.com or 623-465-7156 to order any of the items above.

NOMINATIONS ARE DUE!

Submitted by Larry Vahe

It's all too true, nominations are due! As required, I am now accepting nominations for all officer and board positions. Your present officers and board members have served ably this past year and are looking for some fresh faces with fresh ideas for the upcoming year. I was going to spare you the tired old pitch about how it's you, the members, who make the club and occasionally need to step-up and be placed on the ballot. I was but, of course as you can see, I did not!

The other thing you might consider is the more members you can get to run for an office you might like, the longer the odds are that you will be elected! Please give serious consideration to running for any of the following positions: President, VP, Secretary, Treasurer and any of the three board positions. I will assemble a slate of officers suitable for presentation at the next meeting, which is scheduled for October 30.

A favor of your reply is requested and can be sent to me via email 58pkhawk@cablone.net or by phone, 480-694-3899. Thank you.

COLLECTOR-ANTIQUÉ TRUCK SHOW

Saturday, November 5, 2011

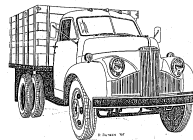
1:00-5:00 pm

at The Hall of Flame Museum

6101 E. Van Buren, Phoenix

(located next to Phoenix Memorial Stadium and across from the Phoenix Zoo)

1972 and older trucks are welcome!



Register at the show. Entry fee of \$10.00 charitable donation will admit your group entrance to the museum and a chance to win door prizes.

Hamburgers, hot dogs and chips will be available. Door prizes will be awarded at the end of show.

For information about the show contact John at 480-994-1064 or Dan at 602-757-2625 (John and Dan are the event organizers and Chapter members.)

Members who do not have an antique or collector truck to display are welcome to visit the show and the museum. Regular entry fees apply.

For information about the museum visit <http://www.hallofflame.org/>

TECHNICAL INFORMATION



BRAKES

By Jim Maxey

We tend to take them for granted. You push on the pedal and stop. Or, you might step on the pedal and it feels like you stepped on a ripe plum. Or the worse case is a panic stop and a line breaks. You grab the emergency brake, pull, the cable is frozen from lack of use. Now the Toyota wagon in front of you has the imprint of your bullet nose in his tail gate.

How old are the rubber brake lines? Federal guide lines say don't use a tire that is older than 10 years. The steel lines can rust and break especially where it is clamped to the frame. Check the line at the front where it hooks to the rubber line, on the rear above the differential where the steel line hooks to the rubber hose and across the differential where they are clamped and at the backing plate. Every 2 years, remove all the fluid from the master cylinder. (If you use a turkey baster, be careful not to pull the fluid into the squeeze bulb as it will melt.) Use a lint free cleaning towel to clean the bottom of the master cylinder. Fill with new DOT 3 brake fluid. Bleed the brakes to flush the crud out of the wheel cylinders. Inspect and repair the emergency brake as needed. While under the hood check the rubber hose for the oil pressure gage at the rear of the right cylinder head. Wiggle that hose around and if you hear it cracking, replace it. It can break while driving and pump the oil out burning up your engine.

Happy and safe Studebakering.

Reprinted and edited from the October issue of *Home of Champions*, newsletter of the Michiana Chapter, Karen Dyer editor.

This *N That

Studebaker land lost two more friends this past month. **Don Gay**, a Studebaker parts vendor, passed away at age 86. He provided parts for many Studes and their owners over the years.

Peggy Soderburg, the assistant director at the Studebaker National Museum, passed away on September 18th. This is another great loss for the museum and for those who knew her. You can read more about her remarkable life on the SNM web site.

Bob Palma sent the following report on the 2011 Pure Stock Muscle Car Drag Race held September 15-16-17 2011 at The Mid-Michigan Motorplex:

"Overall, the seven Studebakers in the shootouts participated in 21 Shootout Races total and won 15 of them; not bad! And in so doing, the seven Studebakers

won five of their shootouts. Stay tuned for the January 2012 *Turning Wheels*."

Dennis Lynde and Linda Saar attended the Run to the Pines car show, September 24 and 25 and Dennis reports seeing the **Keatings, Ken Michael** and the **Halgrens**. Check the photo galleries on the chapter web site for photos taken by Dennis of Studes in the show.

Mike King passed along information about a car show every Saturday night (except October 8th) through November 26th at the Bass Pro Shop in the Riverview Plaza at Dobson Rd and Loop 202, Mesa. The show is from 5-10 pm and there is no entry fee.

Tim Painter sent the following news item: Bill Jackameit's Studebaker page has been updated for October, 2011 and featured in this update: Stude of the Month - - Cool Custom 1953 Commander Coupe owned by **Joen and Tim Painter**. Visit Bill's web site at: <http://billstudepage.homestead.com/files/studpg.htm>

A Studebaker owner in Skull Valley is searching for a good used and inexpensive rear glass for his 1954 Studebaker truck. If you can help this young man with a rear window please contact the editor at 602-995-5311 or ccollinsaz@cox.net

What's New: The Studebaker Toy Chest

By Bruce Slifer

M2 Machines (Castline), USA: Their 1/64th scale Studebaker truck line just keeps expanding with new colors - a Bell green pickup, an Alamo tan flatbed and a black body pickup with gold trim. All are available in the plastic wall hang card or boxed.

Maisto, USA: A 1953 1/18th scale rod with chrome 5 spoke wheels and side exhaust pipes. It is available from Costco or eBay in gold body with white roof.

Danbury Mint, USA: Will be releasing a new 1/24th scale casting of a 1955 Speedster. Color is Hialeah green with Sun Valley yellow. Price is \$149.00 plus \$9.00 shipping. Order directly from Danbury at 800-822-6133. See the model here: <http://tinyurl.com/3cstjzq>

Yatming, Hong Kong: Another 1/18th scale 1963 Avanti had been released in a gold body with tan/white interior, price \$35.00. Watch eBay.

N Scale World, USA: Just released a solid resin cast 1/60th 1950 2dr coupe. Watch for this model on eBay.

Edited from the third quarter, 2011 issue of *The Toy Studebaker Collectors Club Newsletter*, Joe Parsons, editor. To join the TSCC send \$10.00 for four quarterly newsletters to Gary Sanders, 216 N 36th St., Nixa, MO 65714 Visit the toy club forum at <http://www.tscconline.lefora.com/>

THE PLAYERS HAVE CHANGED BUT THE STORY IS THE SAME

By Dan Kuhl

Recently, I went to South Bend to do research at the Studebaker National Museum Archives. While there, I happened upon a book entitled *Studebaker, the Life and Death of an American Corporation* by Donald T. Critchlow. I tried to find a copy of this book for sale in South Bend, but with no luck, ended up purchasing a copy on Amazon.

The book, written in 1966, is very entertaining and quite informative about the many changes in the business of operating the Studebaker Company over its relatively long association with the transportation industry. It contains a great deal of company history that I have not seen in my vast library on Studebaker history.

The following is a section taken from Chapter Two that demonstrates that history does repeat itself as is often stated to the youth of America. The repeated part of history is taken from Page 63 of the text, in a chapter that is addressing the many changes that facilitated the company's efforts to move from horse drawn vehicles to automobiles. Soon after J.P. Morgan funneled monies into the company, in support of the changing industry, "The entrance of Goldman Sachs and Lehman into the corporation changed the fundamental nature of Studebaker. No longer would Studebaker be a family business.

New kinds of managers came to the corporation – financial men, accountants, and efficiency experts. In this way Fish (Frederick Fish, son-in-law to J.M. Studebaker and chairman of the executive committee, lead Studebaker into the automobile age) was to be a purveyor of a future not envisioned by the family."

The big New York bankers entered into Studebaker's business a little over 100 years ago on February 14, 1911, and with their entrance, the last two Studebaker board members resigned and were replaced with banking representatives. By the end of the decade the Studebaker name had become a symbol of the distant past. In this regard, Scott Brown the new corporate counsel for the Studebaker Corporation was told that, "retention of the Studebaker family name by the corporation was for advertising purposes and preservation of good will."

So, where are we today? Again, the same big banks are forcing their will on us, with the blessing of the government that is supposed to regulate their underhanded activities. So in fact, history does repeat itself, but the message is often missed because it is muffled by corporate propaganda. Just think of those great Studebaker advertising films incorporating family values back to the Brother's first horse drawn wagon. And at the same time, don't forget how lucky we are to have all of those great Studebaker cars they manufactured.

Interesting Web Sites

<http://tinyurl.com/3mhqk5k> More photos from international SDC meet in Springfield.

<http://www.studebakerloftsnj.com/> Want to live above a former Studebaker dealership?

<http://tinyurl.com/5vntmcd> Photos of a kit car with a bullet nose kit. Cute or not so much?

<http://tinyurl.com/3pnetub> Russian military exhibition includes Studebaker US6.

Roster Updates

New e-mail:

Malcolm Stinson swstudebaker@frontiernet.net

New address:

Bruce & Linda Cook
4905 E. Night Hawk Dr.
Cornville, AZ 85326
Phone #: 928-239-4706

To receive your copy of an updated roster via e-mail contact the editor at ccollinsaz@cox.net

ELSIE, BARBARA AND TOTO



Barbara Grainger poses with Elsie after a recent road trip to Sierra Vista. Scott drove Toto with Barbara following behind in Elsie. Scott commented, "B got lots of high fives for her car, more than Toto. I didn't think that was possible. The '51 Land Cruiser really gives that car a lot of git-up-and-go!"

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FOR SALE - STUDEBAKER CARS, TRUCKS AND PARTS - WANTED

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Ads for members are free. Business card ads are \$25 per year. Ads not updated every 4 issues will be dropped.

STUDEBAKERS FOR SALE

1948 Starlight Coupe Complete. \$800, pick up or will deliver for \$100.
1952 2dr HT. No engine. \$600, pick up or will deliver for \$100. Mr. Massey, Thatcher 928-348-9271 (3)

1962 GT Hawk. White with red interior. P/S, P/B, clock, tach, under seat heater, quick steering kit, reclining seats, 3.73 TT, 289 full flow, GM700R4 automatic overdrive, Edelbrock carb. Excellent driver. Looks good. The transmission conversion was done professionally and works great. Cruises at 70 mph at 2300 rpm. Minor hail damage. \$13,500 623-362-1474
 Ralphrobbin@cox.net (2)

1955 Speedster w/289. Owned 44 yrs. Is currently registered and in good driving condition. Can drive daily. \$20,000 firm. Sun Lakes. Contact Claude at 480-339-0201 (2)

Avanti R1 Black plate CA car from the LA area. Bought the car from a family that purchased it as a dismantled project. They rebuilt the engine & trans (fresh) and sounds great; new carb & battery, water pump, electric fuel pump, exhaust, brakes, electronic ignition; radiator recored. Installed nos replacement dash; 289/240hp; auto; ps; pdb Dana 3:31 rear; A/C. The a/c units needs to be reinstalled under the dash along with the drivers window and both power units & door panels. There are boxes of parts in the trunk. Needs paint (original white color); both bumpers could use re-chroming \$200 ea; replacement rugs; door panels and front seats covers which are available from Avanti vendors. Drive and enjoy while finishing. \$9000 OBO Walt at 602-885-2216 (2)

1965 Daytona 2dr sedan; 283 V8; auto; 3:07 Dana; PS; PDB; AC. Ran when parked/engine turns. NOS side molding. CA & AZ car. Needs total restoration. \$1500 OBO. Walt at 602-885-2216 / wjazwin@hotmail.com (2)

1963 Avanti R-1; 289/240hp; Auto; Turquoise with Tan interior; PDB; PS: A/C-non op; radio; good tires & shocks; new battery & carb; very presentable. AZ & CA car. Drive and enjoy. \$10500 OBO Excellent investment car; may consider partial Studebaker trades. Email for pics. Must sell. Walt 602-885-2216 / wjazwin@hotmail.com (2)

1953 Packard Cavalier 4dr Sedan. 327 flat head 8. Auto. Power brakes. Complete and running (minus gas tank & needs brake master cyl O/H) w/over \$700 in extra new parts, owner's & maint. manuals included. Currently licensed & insured, new Optima battery, recently overhauled carb, water pump/hoses and new (rebuilt) starter installed in Dec. Tranny completely overhauled 2 1/2 yrs ago. Dash complete with original instrumentation and Packard-Delco radio. Body has several small dents and some light rust. Headliner is intact. Asking \$3,490 Jim at patandjim2@cox.net or call 623-203-7944 Will send pics, let's talk! (2)

STUDEBAKER PARTS FOR SALE

1960 Lark VI radiator, recently flushed, leak checked and painted by Westside Radiator. Cools well, looks good. \$60 John 602-943-9563 (0)

39 Commander front fenders, good condition, \$75. each
 37 Dictator 6 cyl engine \$200.
 37 President hood has some rust \$75
 38 Commander sedan parting out

Many other 37 & 38 Dictator & Commander parts
 41 Sedan trunk lid, good condition \$50
 2R5 Champ 6 bell housing \$40
 51 Commander left front door \$45
 51 Commander right rear door \$45
 53-55 Sedan trunk lid \$35
 55 Left Hardtop door \$75
 55 Sedan hood good condition \$50
 1957 Hawk hood bent corners \$35
 59-60 Lark or 60-64 Champ truck hood \$50. 59-60 Lark trunk lid, \$35, good condition. 60 Lark Station Wagon lower tailgate \$50. 62 Lark Station Wagon upper tailgate \$50. 62 GT Hawk rear Valance that is between bumper and body \$40
 62 Lark rear quarters \$100 for both or \$60 ea. 62 GT Hawk trunk lid, some rust \$35. 63 Lark hood \$50
 63 Lark front doors \$50 ea. 63 Lark rear doors for Wagonaire \$35 ea.
 63 Lark right door for 2 dr sedan \$50
WINDSHIELDS: 63 and up Avanti NEW Windshield \$275. 53-54 Sedan Windshields \$35. 53-55 Sedan back windshield \$50. Back glass for GT Hawk \$25. Jerry Kaiser 520-979-0065 studeblu@earthlink.net (1)

1963 289 Long Block. .040 half dish pistons. Stainless valves. Hard seats. New oil pump. R1 cam. Aluminum timing gear. \$3600. John Kemper 623-546-8434 (3)

STUDEBAKER PARTS WANTED

I need these parts for my 1950 Studebaker Starlight Coupe:
 Both left and right door, front window tracks with mounting brackets.
 Passenger side door, the glass stainless edge molding where the window meets the vent window.
 Call Steve Piper at 928-778-9513 or email svpiper@cableone.net (2)



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The *ECHO*

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GRAND CANYON STATE CHAPTER STUDEBAKER DRIVERS CLUB MEMBERSHIP APPLICATION

All memberships are for one year beginning on January 1.

Chapter dues are

_____ \$18.00 yr to receive the newsletter by mail or
_____ \$15.00 yr to receive the newsletter electronically
If joining during the year, dues are prorated at
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Membership in the Studebaker Drivers Club is
compulsory to be a member of the Grand Canyon State
Chapter of SDC, Inc. **If you are not a member of SDC,**
add the following to your chapter dues which the
treasurer will remit for you - \$31.00 yr, includes *Turning
Wheels* magazine or \$24.00 for new members, first year
only, includes *Turning Wheels* magazine or \$10.00 for
membership without the magazine.

Any questions can be directed to the address below or
to Chris Collins at 602-995-5311 or ccollinsaz@cox.net.
Please make check payable to the Grand Canyon State
Chapter, SDC and send with this form to: GCSC, P. O.
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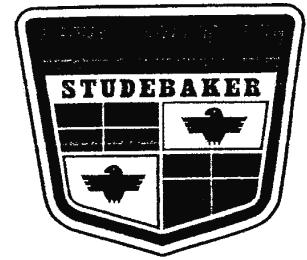
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Birthday (Month & Day) Self _____
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Studebakers You Own: _____



PACIFIC SOUTHWEST ZONE MEET

AND 3RD ANNUAL COOL CLASSIC CAR SHOW Hosted by the San Diego County Chapter SDC October 21-23, 2011

Host Hotel: Town & Country Resort Hotel, Mission Valley, 500 Hotel Circle North, San Diego, 92108 (800) 772-8527. Room rate \$103 + taxes per night. Rates good for 3 nights before and after meet. State you are with the Studebaker Drivers Club when making a reservation. No pets. (After Oct. 1 rooms are on an "as available" basis.)

THE SCHEDULE

Friday afternoon:	Car collection tour
Friday evening:	Join us for ice cream in the Hospitality Suite - 7:30 pm
Saturday day:	People's Choice judging, swap meet, raffles and prizes
Saturday evening:	Awards Banquet
Sunday:	Driving tour to the Cooley Museum

GENERAL REGISTRATION

Name: _____ Guest: _____

Address: _____ City: _____ State: _____ Zip: _____

Email address for registration confirmation: _____ Phone: _____

Registration	No. _____ @ \$35 _____	Parking: Fri. and Sat. parking for your car is
After Sept. 15	No. _____ @ \$40 _____	included. Tow vehicle and trailer parking is
Trailer Parking	No. _____ @ \$14 _____	additional \$7 per day.
(2 days)		

There is no charge to enter a car for the People's Choice judging or display.

Fri. Car Collection tour	No. _____ @ \$10 _____	(\$10 per person in advance to be donated)
Sun. Tour of Cooley Museum	No. _____	(\$5 per person at the door)

Awards Banquet

Roast Beef	No. _____ @ \$35 _____
Chicken	No. _____ @ \$35 _____
Vegetarian	No. _____ @ \$35 _____

Car Corral	No. _____ @ \$15 _____
Swap space	No. _____ @ \$20 _____

Meet T-shirt (with pockets)	
S M L XL (circle)	No. _____ @ \$15 _____
XXL.XXXL (circle)	No. _____ @ \$17 _____

Sub-total A \$ _____

Sub-total B \$ _____

TOTAL REGISTRATION FEES: \$ _____ (sum of A and B above)

RETURN REGISTRATION & FEES TO: **BOB BUCHAKLIAN, 5055 Walter Ave., San Diego, CA 92120**

For more info contact: Bob Halgren - (619) 697-6971 or bobhalgren@hotmail.com

Each entrant expressly agrees to indemnify SDC, the San Diego Chapter of SDC, the Town & Country Resort Hotel, their representatives, and anyone else connected with the Pacific Southwest Zone Meet, from any known or unknown damages, injuries or claims that may occur on the way to, during the event or leaving the meet.

ENTRANT'S SIGNATURE: _____ DATE: _____

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