

# The ECHO

Newsletter of the  
Grand Canyon State Chapter  
Studebaker Drivers Club

Golden Quill Award Winner

First Place SDC Monthly  
Internet Newsletter

Volume 37 Issue 11

December 2009

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## *A Sunny Christmas*

*Every year at Christmas time  
There's not a sign of snow.  
Instead we spend our yuletide days  
In the sun's warm cheery glow.*

*We have the best of Christmas things,  
The lights, the gifts, the bells,  
(And "snowbirds" who arrive en masse  
To fill our best hotels.)*

*The glorious weather fits right in  
With our happy Christmas mood,  
And we can also walk and run  
Without having to be snowshoed.*

*So don't feel bad for your Arizona friends  
Who have no snow or ice.  
We think our sunny Christmas here  
Is a holiday paradise!*

*By Joanna Fuchs*

## Editorially Speaking

If you are considering any tax deductible gift giving before the end of the year, you should think about donating to two worthwhile Studebaker organizations. The Studebaker National Foundation has awarded scholarships and assisted museums with maintenance of their Studebakers and will continue these efforts along with others with the assistance of generous donors. Then, the Studebaker National Museum seeks to continue to invest in the eight vehicles declared "National Treasures" by the National Parks Service and to provide for its many programs. Your donation will be put where it is needed most.

I would like to thank everyone who has contributed this past year to the newsletter. Serving as the editor is enjoyable but it would be less so without your articles. I especially wish to thank our president, Larry, who has been sending his message faithfully every month. He has amused and inspired us for three years and it appears he will continue to do so for another year.

Thanks for contributions to this issue include Larry, Scott Grainger, Ernie Loga, Don Berg and Jon Carter.

Best wishes for a wonderful holiday season.

*Chris*

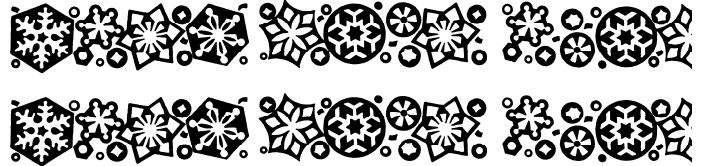
## CHAPTER NAME BADGE

Order your Chapter name badge with a pin back by contacting Chris Collins at [ccollinsaz@cox.net](mailto:ccollinsaz@cox.net) or 602-995-531. The price is \$5.00 each. If you wish to have a magnet back on your badge, the price is \$6.00 each.

## Condolences

Long time members will remember Ken and Louise Aldridge who had a 1957 Golden Hawk that many called the Batmobile. It was learned that Louise passed away on November 13th in Carrolton, Missouri. The Chapter sends its condolences to Ken and the family. Members who would like to send a sympathy card can mail one to PO Box 227, Carrolton, MO 64633.

Ken's Golden Hawk is for sale and if you have an interest in the car please write Ken at the address above.



The ECHO is the official newsletter of the Grand Canyon State Chapter, SDC and is published 11 times per year. Contributions are welcome and encouraged. Please submit articles, tech tips, etc. by the 20th of the month preceding publication. Other newsletters are welcome to use any material with proper credit given.

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## President's Message

As I walked by the clock in the kitchen I noticed it was 7:38 pm. It's Thursday night the 23<sup>rd</sup> of November. I walked through the living room and opened the front door stepping out onto the deck. The thermometer reads a brisk 40 degrees. There'll be no composing the President's Message outside this night! Glancing up through the boughs of the 70 year old ponderosa pines I notice a shooting star, make a wish and then can't remember when I last saw one. The moon is in the last quarter and clouds drift by, outriders of a dry storm front pushing down from the north. A zephyr slowly moves the branches of the pine trees. I peer intently at the darkened forest and swear I can hear the clip-clop of horses' hooves. The scant moonlight casts eerie shapes along the forest floor and then I see the visage of a cape flowing out from behind the image: Icabod Crane as he begins his mad journey through Sleepy Hollow! "Sheer nonsense!" say I but just in case I securely bolt the front door behind me in case Icabod's nemeses are not far behind! I walk across the light tan living room carpet and into the kitchen. Soon one of my favorite coffees is brewing; Starbucks African Kitamu. The kitchen is filled the pungent aroma of dark roast coffee and I take a steaming mug into the computer room. Setting down the mug on my old Oak Manor roll-top desk I turn on the green banker's light over the desk and boot up my HP V6000 computer. What is soon apparent is my mind is as blank as the screen in front of me! What can I write?

I start sipping my coffee and then think back over the years and how lucky I am to belong to such a great club. I recall the two zone meets we hosted in '98 at Turf Paradise and one in '04 at the Arizona Golf Resort and how we almost ran out of room for the cars! Of all the great meetings hosted by our great members; of the nation's flags lined up around Geo Gezelius's patio, the slow drags at the Graingers as we watched Toto being restored and of eating a picnic lunch at Camp Verde while a period soldier demonstrated how to fire a 1860's Springfield over/under rifle and of course of the Halloween parties hosted by the Eastburns. And what would a trip down memory lane be without thinking back to all those great Christmas dinner's past, of all the delicious food and the glittering tables so carefully prepared by our table hosts!

Casting my thoughts forward the GCSDC is once again looking forward to another delightful dinner to the held this Dec 5. We also look forward with anticipation the introduction of some new officers who will inject new ways of looking at our club and how we function. With many terrific events planned for the coming year we cannot overlook the biggest meet of the year that our club has ever hosted: the 2010 International Meet that kicks off on May 31<sup>st</sup>. I know you are all proud of our club and what we have accomplished in the past and hope you will find time in your busy schedules to help out on one or more committees. At the Christmas dinner we will have a table set up with each committee affixed to a clipboard so

## CELEBRATE!



### December Birthdays

2	Pat Swanson	16	Larry Malmstrom
3	Bill Eastburn	17	Kathy Parkey
3	Tracy Smith	17	Linda Saar
4	Rosalie Torske	17	Bob Trenter
5	Dennis Lynde	21	Vicki Becker
7	Bill McGuire	22	Sharon Mitchell
8	Helen Andersson	24	Larry Hall
8	Harvey Pierman	25	Keith Muske
10	Don Parkey	28	Russ Ware
12	Maryanne Eastburn	29	Jan Lockmon
13	Marvin Stamm	31	Elaine Wright

### December Anniversaries

2	Richard & Joan Hahn
5	Bruce & Linda Cook
16	Bill & Jeannette Cherwayko
19	Terry & Joanne Worster
21	John & Sherry Pflugstag
23	Kelly & Cindy Marion
27	Russ & Sharon Ware

### Children's Birthday Corner



#### Happy Birthday to

- 1 Allison Carter  
(daughter of Jon & Marisa)
- 12 Makenna Kroulik  
(daughter of John & Lorilee)
- 16 Jensen Kerr  
(son of Jody & Tiffany)
- 29 Jillian Smith  
(daughter of John & Tracy)

please take time to look over the committees, find a match for yourself, and sign up to help!

Well, once again I have managed to drink my coffee without spilling some of it over the keyboard and yet complete the President's Message! Amazing! Since the holiday trees and decorations were already on display at the Prescott Home Depot this past Sept 16 I feel safe in wishing each and every one of you a very Merry Christmas and a Happy New Year and hope to see you all at the Christmas dinner.

**Larry**





## PAST EVENTS

### Mesa Veteran's Day Parade

By Scott Grainger

The parade started right on time with a fly-by of CAF's B17G, Sentimental Journey, that is hangared at Mesa's Falcon Field. As the B17 made its second pass up Center St. at precisely 11 AM on Nov. 11<sup>th</sup> the parade started right on time. It took at least 2 hours for all 92 entries to pass by the judging stand a half mile south at Center and Main. Toto and I were fortunate to be near the front with an entry #25.

For the day Toto & I were attached to the East Valley Unit of the Young Marines (a youth group sponsored by the US Marines for young people ages 8 – 18). A good friend, Scott Trimmer and his son, Quinten (1 ½), rode in the cab with me. With straw bales on the truck bed for the 18 young Marines to sit on, Toto headed up the 4 unit Marine entry in the parade. We all had a great time. The parade was very well attended. At the far end of the parade folks were standing 2 - 3 deep along both sides of the street and near the judging stands they were 10 deep.

The young Marines attracted a lot of attention and so did Toto. Toto was all fixed up with flags on the bumper, on the mirrors, on the visor struts and on the Trafficator arm.

Below is a photo of the only other Studebaker that I saw in the parade, a Weasel.

Drive your Studebaker!



Toto



## Arboretum Experience

By Scott Grainger

The meeting was hosted by Scott & Barbara Grainger although Barbara was not able to attend. She sent Taylor Raby, a young friend of ours, in her place. Many of us gathered at our home before heading up to the arboretum as a caravan. The weather in the morning and early afternoon was excellent, some cloud cover, cool and calm. The rain came right after we had packed up the picnic baskets and went our separate ways in the afternoon. Taylor and I met several club members on the trail around the arboretum as we moved in and out of light and heavy rainfall.

Attendance for the meeting was good for a cloudy and snowy (further north in Show Low) day. Members in attendance were: Bill & Peggy Eastburn, Ed & Linda Smith ('51 stake bed), Will & Maryanne Eastburn & their two girls, Dominica and Gwen ('61 Champ PU), Jon & Marisa Carter & their two girls, Allison & Andrea, Gary & Sandie Keating ('62 GT Hawk), Deanna Manley ('55 Speedster), Willard & Ruthie Pike ('56 President), Scott Grainger & Taylor Raby (1946 M16, Toto), Michell Eastburn, Mary Powell-McConnell & guest (Desert Ark Lark wagon) and Dan Talbot ('57 White Golden Hawk).

No one could complain about the food, it was great (also came from home as this was a bring your own affair). Barbara Grainger did provide potato salad for everyone. The Studebaker cake that Scott & Barbara provided proved very popular.

We couldn't escape a brief club meeting so we talked a while about 2010 and the importance of having you volunteer for one or more aspects of this exciting event that is not only 7 months away! Members interested in lending a hand are needed with nearly every committee from Security, Parking, Signs, Registration Desk, docents for a few tours (you get a free ride for shepherding the flock to and from the bus). If nothing here sparks your interest, complain to Larry or Deanna and they will find a niche for you right away!

We did discuss the Christmas Party that is coming up. If you want to decorate a table let Denny Lockmon know. He will be real happy to hear from you. The club also is looking for donations for the auction at the Christmas party. Got parts and want to donate a few? Call Denny. Or, if you have anything else laying about that would be fun to see auctioned off, Call Denny! White elephants can be fun at an auction.

Other coming events were mentioned such as the January meeting in Gold Canyon. It is always a fun affair, sponsored by the club. See the calendar in the ECHO for things to do and see with your Studebaker.

The music festival part of the experience was unique. The musicians played softly so some of us had to get up real close to hear the fine folk music that they played. A far cry from the Studebaker band that really belts out the notes!!

The arboretum is always a pleasant place to be for part of a day.

## GRAND CANYON STATE CHAPTER UPCOMING EVENTS

- DECEMBER 5**      **HOLIDAY PARTY AT LAKEVIEW UNITED METHODIST CHURCH, 103RD AVE & THUNDERBIRD BLVD. SEE PAGE 6 FOR MORE INFO OR CONTACT DENNY AT 623-974-5424 OR LOCKMON@COX.NET**
- DECEMBER 6**      26th ANNUAL TOYZ FOR TOTZ CRUISE TO WICKENBURG. MEET AT 35TH & NORTHERN FOR COFFEE AND DONUTS AT 8:00 AM, CRUISE TIME IS 9:00 AM, ARRIVE IN WICKENBURG AT 10:00 AM FOR SHOW WITH RAFFLES, AUCTION, VENDORS, CRAFT SALES, FOOD & MORE. ENTRY FEE IS ONE UNWRAPPED TOY. INFO: SHERRY AT 602-326-0924 OR GOODTIMECRUISERS@YAHOO.COM
- DECEMBER 7**      AAHC (ARIZONA AUTOMOBILE HOBBYIST COUNCIL) MEETING AT DON SANDERSON FORD TRUCK CENTER, 5300 NW GRAND AVE., 7:30 PM. INFO: 623-581-0374.
- JANUARY 2-3, 2010**      RODDIN' & RACIN' NEW YEAR'S CAR SHOW AT BEAUDRY RV, CHANDLER. 80 ACRES OF VEHICLES AND EVENTS. \$25 PER VEHICLE BY DECEMBER 15TH, \$35 AFTER AND DAY OF SHOW. SEE [http://online.roddinandracintv.com/?page\\_id=340](http://online.roddinandracintv.com/?page_id=340) FOR MORE INFO AND REGISTRATION FORM OR CALL 480-963-9880
- JANUARY 16**      **ARIZONA WINTER STUDEBAKER CELEBRATION AT GOLD CANYON GOLF RESORT, 6100 SOUTH KINGS RANCH ROAD, GOLD CANYON. CAR SHOW, SWAP MEET, SDC JUDGING SEMINAR, AWARDS LUNCHEON AND PROGRAM. SEE PAGE 7 FOR MORE INFO OR CONTACT LARRY VAHE AT 480-694-3899 OR 58pkhawk@cableone.net**
- JANUARY 17**      **SOUTHERN ARIZONA CHAPTER'S ANNUAL BANQUET AT TANQUE VERDE GUEST RANCH, TUCSON. 11:00 AM. \$20, ADULTS; \$10, CHILDREN. RESERVATIONS REQUIRED BY JANUARY 9 TO LOUISE AT 520-888-1563.**
- MARCH 18-21**      ANTIQUE STUDEBAKER CLUB PALM SPRINGS GATHERING HOSTED BY FRANK WENZEL & KENT VANDENBURG. INFO: 760-322-8762 OR CARBUFFPS@YAHOO.COM
- MAY 30**      36TH ANNUAL LA PALMA MEET IN ANAHEIM HOSTED BY ORANGE EMPIRE CHAPTER. INFO: STAN AT 323-296-6680
- MAY 31-JUNE 5**      **46TH ANNUAL INTERNATIONAL SDC MEET HOSTED BY GRAND CANYON STATE CHAPTER AT RENAISSANCE GLENDALE. FOR \$103 ROOM RATE CALL 623-937-3700. MENTION STUDEBAKER. INFO: LARRY AT 58PKHAWK@CABLEONE.NET OR 480-694-3899.**
- OCTOBER 22-24**      **PACIFIC SOUTHWEST ZONE MEET HOSTED BY BEACH CITIES INLAND EMPIRE CHAPTER, SDC AT HILTON ONTARIO. \$89 ROOM RATE. INFO: DON COX AT 951-734-1816.**

*Take your Stude out to one of the Valley's cruise nights!*

### Friday

35th Ave & Northern, Phoenix, 5 pm  
91st Ave and W. Northern behind Auto Zone, 6 pm  
Albertson's parking lot, Lindsey & Warner, Gilbert, 6 pm  
Fry's Marketplace, Waddell & Litchfield, Surprise, 5 pm  
Brenda's Subs, Dobson & Elliot, Chandler, 5:30 pm

### Saturday

Safeway, 83rd Ave & Beardsley, Peoria, 5 pm  
Pavilions, Indian Bend & Pima Rds, Scottsdale, 4pm  
Sonic, 7745 S 51st Ave, Laveen, 6 pm  
Kmart, Superstition Springs, Power & Hampton, 5 PM

More at: <http://www.azautohobbyist.com/NovDec09SF.pdf>



## GCSC HOLIDAY PARTY

### Saturday, December 5, 2009

12:30 pm - 4:30 pm

Dinner at 1:00 pm

Smoot Hall at Lakeview United Methodist Church  
10298 W. Thunderbird Blvd., Sun City

- 🎁 Ham, turkey and beverages furnished by the Chapter.
- 🎁 For pot luck dinner A-F bring a dessert; the remainder, please bring a favorite holiday side dish or salad.
- 🎁 Please bring a Studebaker, holiday or nice white elephant item for the Chapter auction.
- 🎁 Non-perishable food items will be accepted to donate to a food bank.
- 🎁 The 2009 Member of the Year will be honored and the 2010 officers and board introduced.
- 🎁 Table hostess, please arrive at 12:30 to set your table.

There's still time to make reservations for the party by contacting Chris at [ccollinsaz@cox.net](mailto:ccollinsaz@cox.net) or 602-995-5311.

**Directions:** From Loop101 - West on Thunderbird Rd. 2 miles to 103rd Ave. From Bell Rd.- South on 99th Ave. 2 miles to Thunderbird Rd, .8 miles to 103rd Ave. From Grand Ave. - North .2 miles to 103rd Ave. The church is on the northeast corner and Smoot Hall is the large building to the east. Info: Denny at 623-974-5424 or [lockmon@cox.net](mailto:lockmon@cox.net)

### Thank you to 2009 Meeting and Event Hosts

January	Richard Dormois
February	Dennis Lynde & Linda Saar
March	Chapter - March Madness Thanks to Dan Kuhl for procuring the site.
April	George Gezelius
June	Chapter - Sanderson Ford Museum
July	Chapter - Drive Your Studebaker Day Picnic at Dennis & Linda's home.
September	Chapter - Tour of Renaissance
October	Michell Eastburn, Bill & Peggy Eastburn
November	Scott & Barbara Grainger
December	Denny & Jan Lockmon

### 2010 Meeting Hosts Wanted

Members who would like to host a meeting or event in 2010 are invited to contact a board member or officer (contact information on page 2). The meeting or event can be held in a park, your garage or back yard or involve an outing to an interesting venue such as a museum or include a driving tour. Just use your imagination.



# December 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5 Holiday Party
6	7 AAHC Meeting	8	9	10	11	12 Hanakkah Begins
13	14	15	16	17	18	19
20	21 First Day of Winter	22	23	24	25 Merry Christmas	26
27	28	29	30	31		Questions? Call Chris at 602-995-5311

# WINTER STUDEBAKER GATHERING



Saturday, January 16th the Grand Canyon State Chapter hosts the annual winter Studebaker gathering to be held again at the Gold Canyon Golf Resort in Gold Canyon, Arizona just east of Apache Junction. Make plans now to attend for a car show with people's choice judging, a swap meet, an SDC judging seminar and awards luncheon.

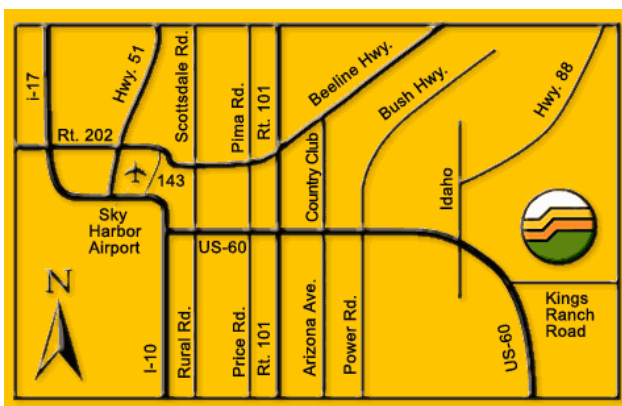
The car show and judging will run from 9:00 am to 12:00 noon. The swap meet will also begin at 9:00 am and last into the afternoon. There is no fee to swap, just bring any parts you would like to clear out of your garage.

The SDC judging seminar at 10:00 am will be put on by Larry Vahe and will be helpful to all who are interested in having their Studebaker judged at the upcoming international meet or a future zone meet. It will also be useful to any members who have an interest in being an SDC judge.

Members and ECHO advertisers are invited to sponsor an award for the people's choice judging. The awards are \$35.00 each and your check can be sent to The Right Impression, 319 S. Chestnut St, Kimball, NE 69145.

The cost for lunch is \$14.00 and you pay at the door. Awards will be given out after lunch and the program will also include 2010 meet updates. Meet merchandise and raffle tickets will be sold during the day so you can get your logo'd hat, tee or polo shirt or a pin.

For additional information please contact Larry at 480-694-3899 or 58pkhawk@cablone.net.



## Gift Memberships

A gift SDC membership for a friend, family member or the new owner of the Studebaker you just sold are available by contacting Cornerstone Registration at 763-420-7829.

You can also gift a school library with a subscription to *Turning Wheels* for \$19.95.

## I Was Appointed Chief Judge

By Don Berg

I'm looking for people willing to judge and particularly those who have expertise. I have a list of previous judges but it is not very current so I really want to update the list.

I have been judging at national meets for the last several years and many of the same people volunteer every year and we certainly want this to continue. I'm also looking for people who have not judged before but would like to learn. It is a rewarding job.

I would also like to hear from you if you have expertise in a certain division and would be willing to be on call for questions a judge may have regarding the authenticity of some part or color. You would not have to judge, just be on call.

If you're not sure you can attend the 2010 meet but would like to be on the list for later, please let me know either on the SDC judging forum or for more privacy through my email. I'll have a sign up sheet in Arizona but I would like as many as possible to contact me ahead of time.

I would also like to add that we want to encourage as many as possible to have their cars judged. Some think the cars must be perfect. That definitely is not the case. The main reason for having your car judged is to find what's authentic and to have its condition assessed. Lastly, most will win an award.

Editor's note: Contact Don at donaldberg@live.com The judging policy manual and samples of judging forms are available at <http://www.studebakerdriversclub.com/sdcjudgingpolicies.asp>

A judging seminar will be conducted at the January 16th meeting for members to learn how the judges assess condition and authenticity. It will also be a good learning experience for members who would like to assist in judging at the international meet in Glendale this spring or at the zone meet in the fall. You can download and print the manual and judging forms before the meeting at the SDC address above.

## 2010 CHAPTER DUES ARE DUE!

Dues for 2010 are due for all Chapter members. Please complete the membership application on the back page of the newsletter and send a check to the address provided for either \$18.00 to receive the chapter newsletter by mail or \$15.00 if you wish to receive a link to the newsletter via e-mail.

For insurance purposes all Chapter members must be members of SDC. If your SDC dues have lapsed please include \$27.50 for SDC membership. The Chapter treasurer will submit them to the SDC membership secretary for you.



## Lionel Stone Update

Dear Friends of Lionel Stone,

Happy Thanksgiving to all. He is doing very well, pushing so hard at therapy that the first rehabilitation facility had to send him over to a higher level of rehab where they can work him out (or is it the other way around?) up to 3-4 hours a day. He is working hard to be walking soon which is his main goal. He will be staying in Bellingham and as soon as he moves to his more permanent location in a couple of weeks, if anyone wants, we can give you his phone so you can call him directly.

All of the support from Dad's Studebaker and Avanti friends has been fantastic and I only wish I could call everyone back personally. We will try to find a way for him to keep his hands and head busy in the Studebaker world as I think that will make him happiest.

Happy Holidays, Paula and Dave Friedman



## SASCO Update

We've probably moved about 25% of the inventory so far and have moved 70 trailer loads. The sheet metal has been moved and we are currently working on the bin stock. The bins take a long time to disassemble and then reassemble while also keeping everything in numerical order. The upholstery which includes seat covers, floor coverings, door panels and headliners have been sold to Will Sander of Nunn, Colorado. Will is in the process of moving this inventory and requests that inquiries for these items be held until he has a chance to finish the moving process. (Editor's note: Keep up with Will's progress at <http://starlightstude.wordpress.com/>)

The Packard parts have been sold to Joel Ray, Marvin King and Roscoe Stelford. They, too, are in the process of moving these parts.

We are suppose to be out of the building by February 15. As it looks now, we should probably meet this deadline. If possible, I would still like to have a sale at the end and give everyone the opportunity to see the Engineering Building one last time.

As mentioned before, parts may still be ordered from the South Bend inventory. Call our Greenfield number 317 462-3124 and they will help you. Parts may be picked up in South Bend but we ask that all orders be placed through Greenfield.

*Posted by Ed Reynolds on the SDC Forum.*

## 2010 Meet Book Advertising

The 2010 Meet committee has set the rates for the meet booklet advertising. The rates are:

Full page ad	\$100.00
1/2 page ad	\$ 60.00
1/4 page ad	\$ 40.00
Business card ad	\$ 25.00

Members are encouraged to seek advertising for the booklet that all meet attendees receive at registration. Restaurants, auto related businesses, retail shops of all sorts and Studebaker vendors are all prospects.

Please submit ad copy to Chris Collins at 2410 W. Freeway Lane, Phoenix, AZ 85021 or electronically to [ccollinsaz@cox.net](mailto:ccollinsaz@cox.net).

Questions about advertising should be addressed to Deanna Manley at [hpdlmanley@msn.com](mailto:hpdlmanley@msn.com) or at 480-981-8886.

## Pacific Southwest Zone News By Jon Carter, Zone Coordinator

I received a phone call from Don Cox regarding the 2010 PSW Zone Meet dates. Due to some conflicts with his work schedule, Don has rescheduled the Zone Meet to October 22-24, 2010 at the same location as before. This will also conflict less with several other regional car shows scheduled in late September. This is a firm and final date, so please print this revised date in your Chapter newsletters. Don will have flyers and other promotional material for the Zone Meet in the near future, and I will pass this along to you as I receive it.

Also, on a different note, Mimi Halgren has requested that the Chapter presidents conduct an informal poll in their chapters about the delivery of *Turning Wheels* and how often these arrive damaged in the mail. There is a possibility that TW could be poly-bagged to avoid this kind of damage but it will be more expensive.

Thanks, and please feel free to e-mail me at [carter.jonathan@mayo.edu](mailto:carter.jonathan@mayo.edu) or call me at 480-577-5764 if you have any questions or comments.





## Personalized Watches

By Ernie Loga

In my collection of South Bend watches I have three watches with private labels. One is inscribed with H D Wenrich on the dial, one has Geo L Palmer on the dial and one has J H Hasonritter on the dial. The movements are all marked, 'South Bend Watch Company'. Today these watches are simply referred to as Private or Personalized Label Watches.

Cooksey Shugart, in his book *Complete Price Guide To Watches*, states that, "It was common practice for watch manufacturers to personalize watches for wholesalers, jobbers, jewelry firms, and individuals." Private label watches on full plate movements would have required a month's advanced notice and the cost would be about 80 cents. Private labels were placed on full plates of movements, on dials, or on both. Having your name placed on just the dial would have been somewhat cheaper. The Hamilton and Illinois Watch companies catered to these requests more often than any other companies. However, most watch manufacturing companies would do it.

Perhaps the most frequent private labels found were for larger companies such as Sears, Roebuck and Montgomery Wards who sold the private labels with their names on them from their own catalogs and company stores. Larger jewelry stores from large cities or who enjoyed national exposure also had private label watches made. Local jewelry stores who catered to prestigious neighborhoods would often have watches made with their stores name on it. Stores would also have personalized watches made for influential customers or specialized groups who wanted the distinction of having a watch with their name on it.

No one knows for sure how many private label pocket watches were made. They remain extremely rare but they do keep turning up. I believe that private label dials are more frequent than are private labeled movements. Finding a double private labeled watch, i.e. both dial and movement is extremely rare. The practice of individualizing dials increased as wristwatches became more popular. Today it is quite common to get a wristwatch with a special photo or name on the dial. Finding an antique pocket watch with a private label on either the dial or the movement is rare.



Both the dial and movement are labeled on this watch.  
Photos courtesy of Ernie Loga.

## What's New: The Studebaker Toy Chest

By Bruce Slifer

Maisto has come up with a doozy: a caricature/custom creation 1940 Model K-15M COE Flatbed (rollback car carrier) truck in 1/64th scale. So far, there are four different variations of the same cab/chassis: T1 - Blue/white with "Studebaker Truck & Auto Parts" logos on both doors. T2 - Black with "Steel Tow Automotive Transport" logos on both doors. T3 - Tan with "Vintage Restorations" logos on both sides. T4 - Red roof/black body with red stripe graphics on the sides. All variations carry a non-Studebaker vehicle on the flatbed. Watch the big box stores or eBay for these.



Photo courtesy of Gary Sanders.

Reprinted from Vol.11, Issue 3 of *The Toy Studebaker Collectors Club Newsletter*, Joe Parsons, editor. To become a member of club send \$10.00 to receive four quarterly newsletters to Gary Sanders, 216 N. 36th St., Nixa, MO 65714.



## Web Sites of Interest

<http://greasegirl.wordpress.com/howdy/>  
<http://www.myrideisme.com/Blog/wrench-like-a-girl-video-1distributor-wires/> <http://tinyurl.com/oqaoyq>  
Two web sites feature Grease Girl and her Studebaker.

<http://www.studebakerguide.com/> A resource for Studebaker restorers,

<http://s66.photobucket.com/albums/h254/mac2026/CarHaulers/> <http://tinyurl.com/yfpxjs4>  
A compilation of pictures of car haulers and their cargo including Studebakers. (Thanks to many members for sending this link.)

<http://www.youtube.com/watch?v=S6DCkFQ3hJg>  
SDC Band performs.

<http://www.studebaker-info.org/photos09/reeds09/reeds09.html> <http://tinyurl.com/ydsh29m>  
Swap Meet at Reedsville, November 2009

[http://www.metacafe.com/watch/727581/spray\\_paint\\_can\\_empty\\_recharge\\_it\\_get\\_more\\_life\\_out\\_of\\_it\\_nea/](http://www.metacafe.com/watch/727581/spray_paint_can_empty_recharge_it_get_more_life_out_of_it_nea/) <http://tinyurl.com/ybdcw2l>  
How to save a spray can that has lost its fizz.

## Technical Tip



### HIGH COUNTRY RUNNING

Altitude has a direct effect on the operation of any carburetor. The higher you go up, the thinner the air becomes and the richer the carburetor runs.

Since all Carter carburetors are calibrated at almost sea level, here is a "rule of thumb". Anytime you are above 4000 feet you need to lean the carburetor one thousand for every 1000 feet of altitude you go up. An example, if you are driving at 7000 feet, you need to reduce the primary jet size three thousands.

*Reprinted from a 1984 Carter Performance Products publication.*



*The easiest way to find something lost around the house is to buy a replacement.*

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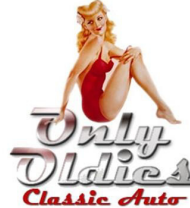
## Technical Help Volunteers

Two knowledgeable Chapter members have volunteered to help members with Studebaker technical problems and to give advice.

Scott Benson 602-568-7999  
 Malcolm Stinson 928-537-2571 or  
 studebakesw@frontiernet.net

Contact the editor if you would like to volunteer.

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Ads for members are free. Business card ads are \$25 per year. Ads not updated every 4 issues will be dropped.

**STUDEBAKERS FOR SALE**

**1963 GT Hawk** w/4 spd manual trans. Good condition. \$6000. Bryan Sun City West 623-546-8319 (3)

**1930 4 dr Commander** 8 cyl. sedan. This car is a beautiful original. It is a 5 passenger with side mounts on both sides, has spare mounted mirrors. The paint has very little flaws, the interior is in very good condition. Also has a trunk on the rear. Runs great. Engine has never been taken apart. Wide white wall tires have plenty of tread left. The only thing the car could use is to detail the engine. We have had this car for the past 40 plus years but health is beginning to give me problems so would like to see this car go to a good home. \$19,500. Harry Reinhold at 920-921-3021, or cell 920-904-2387. Contact Malcolm Stinson at 928-537-2571 for pictures. (3)

**1965 4 dr sedan.** It runs but needs shifting linkage. Will sell for \$1,000. Camp Verde. 928-567-0525 or rettaeoff@yahoo.com (2)

**1955 3/4 ton pickup** w/V8 and flame paint. Contact Barret Walters at azbear22@lycos.com (2)

**1955 Speedster.** I'm not able to restore it. It has a 1956 front end. Needs some body work, wiring, steering system & side windows. It ran last time I started it, but could use an overhaul. Contact Tom Burrell at tomburrell@cox.net (2)

**1963 R1 Avanti. Automatic.** Gold. Mostly original except paint & some mechanical. \$12,500, \$16,000 invested. Buyer pays shipping. Rosalie Torske, Tucson 520-495-4166 or rtorske@cox.net (2)

**1963 Avanti R-2** complete; 4 spd; PW & PS; needs paint and interior; comes with NOS material for seats and side panels; in storage since 1982. \$15,000. Walt 602-885-2216 wjazwin@hotmail.com (0)

**1955 Champion** 4 dr. 3spd w/od. Restored. New upholstery. Been told it is a #4 condition. 53,468 miles. In Littlefield, AZ (near Mesquite, NV) \$3795.00 OBO Marge, ejudd3@yahoo.com or 928-347-4947 (0)

**1948 Champion Convertible.** 3 spd w/od & hill holder. Very good condition. \$17,000 OBO Carl Thomason 714-928-0988 (0)

**1959 Lark HT, V8, 2 dr.** Rock solid. Good glass & stainless. Needs restoration. **1957 Golden Hawk.** 3 spd w/od. All parts expect SC. Good glass. Joe Williams, Buckeye 623-691-6281 (0)

**STUDEBAKER PARTS FOR SALE**

**1960 Lark 6 cylinder engine and standard trans (no OD).** Rebuilt fuel pump, starter and carb. Rings and head gasket about 500 miles ago. Runs fair. \$300 John 602-738-6224 or email allstateguy@netzero.net (3)

**Metal book racks** for Studebaker body and chassis parts manuals. Each rack holds 8-10 manuals and swivels. 3 racks for \$25. Fred Gooch 520-883-7418 (3)

**1963 Daytona Frame** (V-8/4dr); big brakes & PS; **Dana rear** 3:31 ratio. \$275. Avanti power train R-1 289 complete; Auto; **Dana Rear** \$2000. Rebuilt by previous owner. **Avanti R-2** complete except super-

charger; with auto; ran when pulled - \$3000. Walt 602-885-2216 or wjazwin@hotmail.com (0)

**1951-'64 Studebaker Body Parts**  
'51 Commander 4dr frt doors rust free \$25. ea '59-60 Lark or '60-64 Champ truck frt fenders \$35. ea all have some rust, very repairable '59-60 Lark or 60-64 Champ truck hood \$50. '62 GT Hawk Hood (bent front corners) \$50. '62 GT Hawk trunk lid some rust \$35. '63 Lark 4 door, doors \$45. ea '64 Lark front fenders very nice \$50. ea '62 GT Hawk front & rear door panels, good condition, all 4, can be vinyl dyed. \$50. 1953 3spd w/OD transmission for 6 cyl cars \$75. **WINDSHIELDS** '63 and up Avanti NEW Windshield \$275. '53-54 Sedan Windshields \$50. '63 Wagon windshield \$50. Back glass for GT Hawk \$25. All prices for pick up only. Jerry Kaiser studeblu@triconet.org or 520-979-0065 (0)

**1963 289 Long Block.** .040 half dish pistons. Stainless valves. Hard seats. New oil pump. R1 cam. Aluminum timing gear. \$3600. John Kemper 623-546-8434 (0)

**Numerous doors, hoods, and trunk lids for sale.** Many are NOS. Most are 1947-1952, but some later hoods, doors, and trunk lids for Lark types. Please call or e-mail for list and prices. **Trailer made from 50's R series pickup bed.** Has good fenders & tailgate. \$350 OBO. Jon Carter. 480-577-5764 or 480-951-2838 or e-mail joncarter@cox.net (2)

**Numerous Avanti parts for sale.** Mechanical parts, trim, glass, trunk lid, etc. Please call or e-mail for complete list and prices. Jon Carter 480-951-2838 or joncarter@cox.net



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# The *ECHO*

Newsletter of the Grand Canyon State Chapter, SDC  
P.O. Box 37464  
Phoenix, AZ 85069-7464

TO:



Visit the Chapter web site at  
<http://www.grandcanyonsdc.com>  
for 2010 Meet merchandise  
and the online newsletter.

## Reminders for December

December 5

Chapter Holiday Party  
See page 6 for details.

**2010 CHAPTER DUES ARE DUE.**  
USE FORM BELOW.

### GRAND CANYON STATE CHAPTER STUDEBAKER DRIVERS CLUB MEMBERSHIP APPLICATION

All memberships are for one year beginning on January 1.

#### Chapter dues are

- \_\_\_\_\_ \$18.00 yr to receive the newsletter by mail or
  - \_\_\_\_\_ \$15.00 yr to receive the newsletter electronically
- If joining during the year, dues are prorated at \$1.50 per month.

Your dues include eleven issues of the award winning *ECHO*, a Chapter roster, membership in the Arizona Automobile Hobbyist Council and the best club activities throughout the year.

Membership in the Studebaker Drivers Club is compulsory to be a member of the Grand Canyon State Chapter of SDC, Inc. If you are not a member of SDC, add the following to your chapter dues which the treasurer will remit for you.

- \_\_\_\_\_ \$27.50 yr, includes *Turning Wheels* magazine
- \_\_\_\_\_ \$19.95 for new members, first year only, includes *Turning Wheels* magazine
- \_\_\_\_\_ \$10.00 for membership without the magazine

Any questions can be directed to the address below or to Chris Collins at 602-995-5311 or [ccollinsaz@cox.net](mailto:ccollinsaz@cox.net). Please make check payable to the Grand Canyon State Chapter, SDC and send with this form to: GCSC Treasurer, P. O. Box 37464 Phoenix, AZ 85069-7464.

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