

Carl and Esther Reid

Phoenix, Arizona

1963 GT HAWK
63VI7304
63V-K6-2071

289 with Automatic Transmission
Mileage: 74148
Color: Exterior - Ermine White, Interior - Red

We purchased the vehicle on June 8, 2014 from a 96 year old gentleman (mechanical engineer and long time family friend) who owned the car since 1968. It was covered up with a tarp in storage but when uncovered was remarkably well preserved.

For a 52 year old car it is amazing how original it still is. The paint, although showing some door dings, etc, is original and, after polishing, still shines. The interior (all original) is still in excellent condition. I really appreciate that no one has ever modified anything on the car. Of course, after the car sat idle for more than 30 years it took a lot of TLC and mechanical repairs to get the car running again. The engine (original) still runs well.

Many repairs have been made to get the car up and running. We never could have done it without the help of Chuck and Chris Collins (Studebakerparts.com) and John Kroulik supplying us with all the parts we needed and not only parts but all kinds of information they willingly gave us. Not having owned a Studebaker before we really appreciated all the help. Thanks so much.

Even though the car is not in show condition (we have been busy with all the mechanics) we attended the show and meeting at the museum at Bell and I-17 and also the show at South Mountain Park. We are so happy to be in the local and national Studebaker clubs. The Studebaker folks are a fantastic group, like a big family helping other members.

At a very early age (back home in Canada) two of my older cousins who owned '50's Studebakers showed me their cars, one of which had the overdrive option. It was a car that had almost 100K miles and still ran and looked like new. Back in 1956, a friend took me for a ride in his almost new 1957 Silver Hawk. I was so amazed how fast it was. Not only the performance of this Hawk was great but the sleek look of the car left a memory with me that I will never forget. I think these cars were ahead of their time.



Final Assembly Point: South Bend, Indiana

PHOENIX MOTOR COMPANY INC
225 W INDIAN SCHOOL ROAD
PHOENIX ARIZONA

Invoice Number

63115

Serial Number

Delivered to Dealer At: (Not Driven or Towed from Final Assembly Point to Place of Delivery)

SAME

63V-17304

Description of Studebaker Car:

SUGGESTED RETAIL PRICE

63VK6 3266 2 DR GRAN TUR HAWK → \$3095 00
Includes Federal Excise Tax and Suggested Retail Preparation
Dollars Cents

SAFETY PADDED INSTRUMENT PANEL NO CHARGE

ELECTRIC WINDSHIELD WIPERS NO CHARGE

15 INCH WHEELS NO CHARGE

13 P 6311 ERMINE WHITE

14 654 RC

19 FLIGHT O MATIC 20950

26 TINTED GLASS ALL WINDOWS 3200

28 PADDED SUN VISORS PR 547

34 POWER STEERING 8050

35 4 BBL CARB 2152

40 TACHOMETER 5380

42 UNDERCOATING 2350

57 WHITE SIDEWALLS 3249

60 CLIMATIZER 8795

68 FRONT BUMPER GUARD 1000

72 RADIO PUSH COWL ANTENNA 6695

97 DISTRIBUTION & DELIVERY 13500

ACCESSORIES
and
DELIVERY
CHARGES

Manufacturer's Information Label

Number 80040

Manufacturer's Total Suggested Retail Price \$ 385360

ORIGINAL

STUDEBAKER - SOUTH BEND, INDIANA

H666